

Nestlé Creating Shared Value Advisory Board

Biographies



Nestlé

Creating Shared Value

Nutrition | Water | Rural Development

The *Nestlé Creating Shared Value Advisory Board* is comprised of internationally recognised experts in corporate strategy, nutrition, water and rural development. They will analyse the Nestlé value chain and suggest potential actions in Creating Shared Value. The Board will also judge the biennial Nestlé Prize in Creating Shared Value to encourage and reward innovative approaches to the problems of nutrition, water, and rural development.



Nancy Birdsall is the founding president of the Center for Global Development. Before founding the center, she served for three years as senior associate and director of the Economic Reform Project at the Carnegie Endowment for International Peace. From 1993 to 1998, she was executive vice president of the Inter-American Development Bank. Before joining the Inter-American Development Bank she spent 14 years in research, policy, and management positions at the World Bank. She is the author, co-author, or editor of more than a dozen books and monographs on international development issues.



Robert Black is Chairman of the International Health Department, Johns Hopkins Bloomberg School of Global Health. He has devoted his research and professional activities on reducing the number of unnecessary child deaths from diarrhoea, pneumonia, malaria, measles, and malnutrition. His many studies are also focused on the impact of nutrition programmes in developing countries and the strengthening of public health training.



Joachim von Braun has been Director General of the International Food Policy Research Institute (IFPRI) since 2002. He guides and oversees the Institute's highly recognized efforts to provide research-based sustainable solutions for ending hunger and malnutrition. Before coming to IFPRI, he was Professor and Director of the Center for Development Research (ZEF) at the University of Bonn.



John Elkington is co-founder of SustainAbility, and Founding Partner & Director of Volans. He is a world authority on corporate responsibility and sustainable development. In 2004, *BusinessWeek* described him as "a dean of the corporate responsibility movement for three decades," and in 2008, *The Evening Standard* named John among the '1000 Most Influential People' in London, describing him as "a true green business guru," and as "an evangelist for corporate social and environmental responsibility long before it was fashionable."



Venkatesh Mannar is President of the Micronutrient Initiative where he oversees the implementation of MI's global mandate to support national actions to eliminate micronutrient malnutrition. MI works in collaboration with major international agencies, national governments, private industry and NGOs to expand and strengthen national programs through a combination of technical, operational and funding support.



Michael E. Porter is Bishop William Lawrence University Professor at the Harvard Business School. He is a leading authority on competitive strategy, the competitiveness and economic development of nations, states, and regions, and the application of competitive principles to social problems such as health care, the environment, and corporate responsibility.

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	<p>C.K. Prahalad, is Paul and Ruth McCracken Distinguished University Professor of Strategy at the University of Michigan School of Business. He is a globally known expert in business strategy and has consulted with the top management of many of the world's foremost companies. His research specializes in corporate strategy and the role and value added of top management in large, diversified, multinational corporations. He is the author of "The Fortune at the Bottom of the Pyramid", which has had a major impact on business thinking globally.</p>
	<p>Irwin Rosenberg is the Professor of Physiology at the Friedman School of Nutrition Science & Policy at Tufts University. He is also the Senior Scientist and Director of the Nutrition and Neurocognition Laboratory, where he examines the interaction between nutritional factors and age-related cognitive decline. His other research interests includes metabolism of vitamins and vascular disease.</p>
	<p>Jeffrey D. Sachs is the Director of The Earth Institute, Quetelet Professor of Sustainable Development, and Professor of Health Policy and Management at Columbia University. A globally recognized economist, he is also Special Advisor to United Nations Secretary-General Ban Ki-moon on the UN Millennium Development Goals and a leading advocate for development favouring rural populations.</p>
	<p>Ismail Serageldin Director, Library of Alexandria, also serves as Chair and Member of a number of advisory committees for academic, research, scientific and international institutions and civil society efforts which includes the Institut, TWAS (Academy of Sciences of the Developing World), the Indian National Academy of Agricultural Sciences and the European Academy of Sciences and Arts. He has published over 50 books and monographs and over 200 papers on a variety of topics including biotechnology, rural development, sustainability, and the value of science to society.</p>
	<p>Robert L. Thompson holds the Gardner Endowed Chair in Agricultural Policy at the University of Illinois in Urbana-Champaign, where he carries on an active program of classroom and extension-education in public policy. He serves on the USDA-ustr Agricultural Policy Advisory Committee for Trade and the International Food and Agricultural Trade Policy Council. He is Former Director of Rural Development at the World Bank.</p>
	<p>Kraisid Tontisirin is Director of the Institute of Nutrition at Mahidol University in Thailand and FAO's former director of the Nutrition and Consumer Protection Division. He is president of the 2009 International Congress of Nutrition Organizing Committee, to be held in Bangkok in October 2009. He has an extensive background in successful efforts to improve diets and reduce nutritional deficiencies in developing countries.</p>
	<p>Ajay Vashee is President of the International Federation of Agricultural Producers (IFAP), which represents farmers at the world level. Elected at the 38th IFAP World Farmers' meeting in June 2008, he is the first President from a developing country (Zambia) in IFAP's 62-year history.</p>