
Fact Sheet

Jenny Craig



Company	Jenny Craig, Inc. 5770 Fleet Street Carlsbad, CA 92008-9448 USA
Founded	1983, in Melbourne, Australia. U.S. operations began in 1985.
Description	<p>Jenny Craig offers a comprehensive Food-Body-Mind program designed to help clients lose and manage their weight by creating a healthy relationship with food, building an active lifestyle and developing a balanced approach to living.</p> <p>Jenny Craig is committed to a personalized approach to weight loss by offering each client a one-on-one weekly consultation and a customized weight management plan designed to optimize individual success.</p> <p>Jenny Craig offers portion controlled breakfast, lunch, dinner and snack items, tailored to individual market tastes, to which clients add fresh fruits, vegetables and dairy in order to build a healthy and nutritionally balanced menu. Jenny Craig's program is available in-centre and our at-home program.</p>
Clinical Efficacy	In a recent multi-site independent clinical study – after one year, Jenny Craig clients achieved and maintained an average 11% of their initial body weight loss, which is over three times that seen for “usual care”, or dieting on one's own.
Medical Advisory Board	Jenny Craig boasts a highly regarded International Medical Advisory Board comprised of renowned experts in the fields of medicine, psychology, nutrition, exercise, physiology and lifestyle change. By working closely with these professionals, Jenny Craig can incorporate the latest information and most effective strategies for obtaining and maintaining healthy lifestyles.
Centres	More than 725 Company-owned and franchised Centres in the U.S., Canada, Australia, New Zealand and Puerto Rico.
Jenny Craig At Home® Or Jenny Direct®	In addition to centres, in many markets Jenny Craig offers the same personalized program with food delivered to your door and weekly consultations conducted over the phone.
Clients	There are approximately 150,000 people following the Jenny Craig Program in an average week. Jenny Craig has provided services to more than 5 million clients worldwide since 1983.
Employees	Jenny Craig employs approximately 4,000 persons combined in their home offices and Company owned Centres.
Structure	Jenny Craig is one the weight management business of Nestlé Nutrition, which is part of Nestlé.

The Jenny Craig logo, featuring the brand name in a blue, cursive script font.