Breast-feeding is best for babies. One reason is that breast-feeding protects them from allergies. For babies who cannot be breast-fed, especially those with a family history of allergies, Nestlé HA Infant Formulae are a clinically proven way to reduce significantly the risk of developing allergic manifestations.

**Nestlé HA Infant Formulae:**
- Compared with traditional, non-hydrolysed infant formulae, Nestlé HA Infant Formulae provide more than 50% risk reduction of allergy in the first year of life for infants with increased risk of allergies in their families. This is due to a significant reduction in allergic load as a result of Nestlé’s unique process of “predigesting cow’s milk protein”, i.e. enzymatically breaking it into peptides (smaller pieces).
- Nestlé HA Infant Formulae also induce oral tolerance thereby gently educating the immune system through reduced allergen exposure.
- Launched in 1987, Nestlé HA Infant Formulae are the only HA formulae with over 20 years’ of safe use by infants.

**HA clinical trials and scientific publications**
- Nestlé HA Infant Formulae are the only partially hydrolysed whey formulae that have been clinically proven to significantly reduce allergies.
- The allergy preventive effect of Nestlé HA Infant Formulae has been proven in more than 20 clinical studies and two recent meta-analyses. Nestlé HA Infant Formulae are therefore the most thoroughly and comprehensively tested hypoallergenic routine starter infant formulae available.
- The GINI (German Infant Nutrition Intervention) study – an independent clinical trial, financed by the German Ministry of Health – has shown for Nestlé H.A. positive long-term allergy prevention results of up to 6 years, bringing down the risk for developing an allergy down to the level of fully breastfed babies. The study is the largest ever – involving over 2000 infants.
- Since 2008, the French Society of Paediatrics recommends the use of exclusive breast-feeding or clinically proven HA infant formula from birth for all infants for as long as the increased risk for developing an allergy is unknown.

**Health economics**
In Germany alone, up to 10’000 cases of allergic eczema could be prevented by using Nestlé HA Infant Formula rather than standard non-hydrolysed routine infant formula. This would significantly reduce healthcare costs. It would also reduce costs for families when compared with using extensively hydrolysed formulae (FSMP).

**History:**
The world’s first HA product was BEBA HA, produced in 1987 in Biessenhofen.

**Main brands:**
NAN, BEBA, ALETE, MILASAN, NIDINA, NIDAL, GUIGOZ, NATIVA

**Global presence:**
Nestlé HA Infant Formulae from Biessenhofen are sold in more than 50 countries across the world.