Nestlé investigates allegations of non-compliance with WHO Code

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Nestlé is committed to supporting the best start in life for babies and recognises that the WHO Code is an important instrument for the protection of infant health in countries, particularly where public health concerns are heightened and governments less well developed.

One of our commitments to respecting the WHO Code is to investigate all allegations of Nestlé non-compliance with the WHO International Code of Marketing of Breast-milk Substitutes. In 2007, the International Baby Food Action Network (IBFAN) published a report "Breaking the Rules, Stretching the Rules" containing 169 such allegations collected over a 3 year period from around the world.

We report the details of our investigations of these in this Report.