## Nestle Good Food, Good Life

## Facts about Nestlé in Vietnam

History:	1912 - First Nestlé trading office established in Ho
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Chi Minh City (formerly Saigon)

1992 - La Vie Company, a joint venture between Nestlé and Perrier Vittel, established in Long An

1995 - Nestlé Vietnam established. First factory

built, in Dong Nai province

Headquartered in: Ho Chi Minh City

Geographic presence: 5 factories

2 distribution centres

Number of employees: More than 2,000

Brands include: Nescafé, Milo, Maggi, Nesvita and La Vie

Investment in new Nescafé factory: CHF 230 million

New factory located in:

Bien Hoa, Dong Nai province

Number of new jobs created: 200

## Facts about the *Nescafé* Plan in Vietnam

Launched in: 2011

Number of coffee farmers trained: More than 19,600 (2012)

Number of coffee plants distributed: More than 780,000 (2012)

2 million (by end of 2013)

Amount of coffee procured through 'farmer

connect' programme:

More than 15,000 tonnes (2012)