Nestlé Investor Seminar





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Nestlé Investor Seminar - Vevey June 8-9, 2006

Disclaimer



This presentation contains forward looking statements which reflect Management's current views and estimates. The forward looking statements involve certain risks and uncertainties that could cause actual results to differ materially from those contained in the forward looking statements. Potential risks and uncertainties include such factors as general economic conditions, foreign exchange fluctuations, competitive product and pricing pressures and regulatory developments.

Finance enabling transformation



Transformation

Transition into a

Nutrition, Health and Wellness company

Transformation

• Create an agile fleet of businesses/markets

• Focus on demand generation

• Leverage scale through an

efficient support structure

Tackle under-performers

Business focuses on **Demand Generation**

Creating shareholder value through profitable growth



Strategic transformation

Brands &

- Innovation > Generating sales growth
 - Growing market shares
 - > Enhancing mix
 - > Improving F&B margin

Organisational transformation

Scale & Structure

- Driving focus & discipline
- > Tackling underperformers
- Improving F&B margin
- Improving working cap/fixed asset turns
- Increasing capital efficiencies & returns

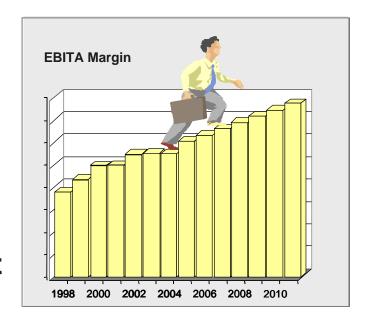
The Nestlé Model is all about shareholder value creation



1. Sustainable **Organic Growth** of 5 - 6%

Continued year after year improvement of EBITA margin

3. Responsible **capital management** (Working Capital / Business ROIC)



F&B is the main driver of the Nestlé Model

A portfolio of market leading brands





























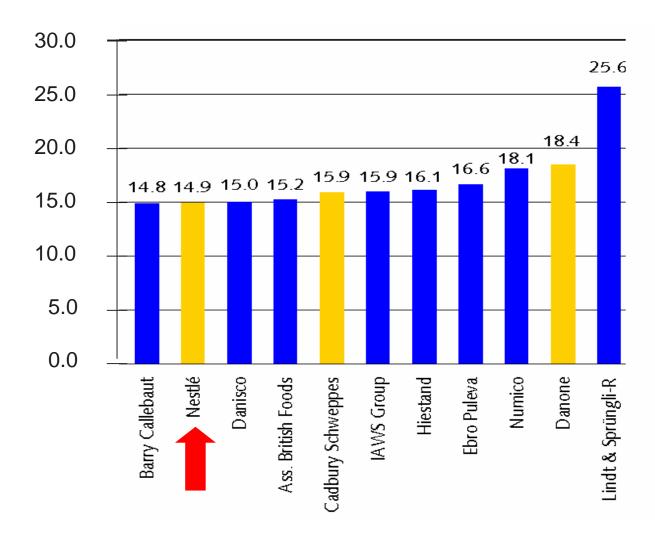






Nestlé P/E ratio below key US and European competitors

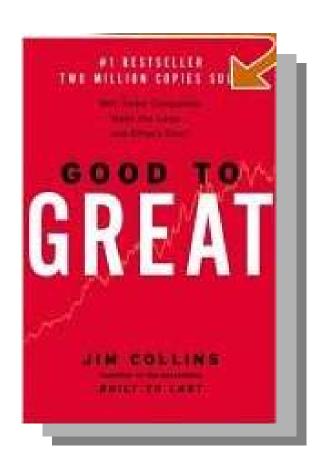




Source: Vontobel Equity Research 3 March 2006

Why be average when we can be Great?

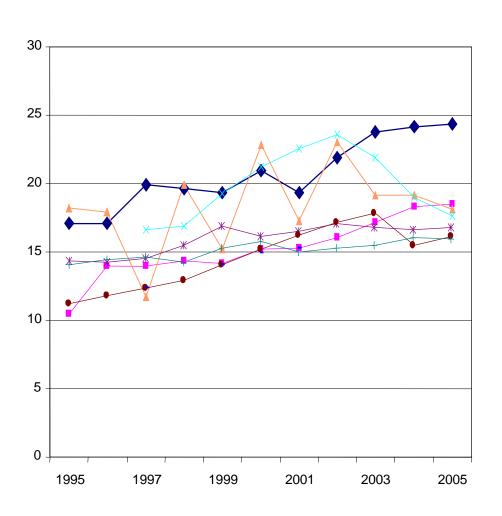




Good to Great: Why
Some Companies Make
the Leap... and Others
Don't

EBITDA margin below peers





EBITDA Margin

	1995	2000	2005
Hershey	17.1	20.9	24.3
L'Oréal	10.4	15.2	18.5
→ Heinz	18.2	22.8	18.1
Kraft	N.A.	21.3	17.6
* Danone	14.3	16.1	16.8
Unilever	11.3	15.2	16.2
 Nestlé 	14.1	15.8	15.9

Source: Citigroup

Nestlé ROCE at lower end of peer group



ROCE (%)

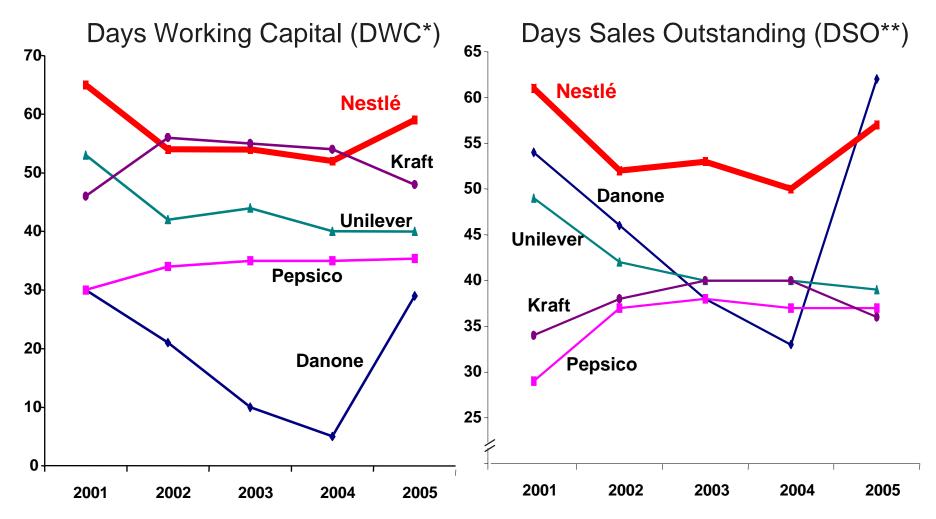
including goodwill

<u>%)</u>		2000	2001	2002	2003	2004	2005	2006	
	COCA-COLA	35	41	39	37	41	40	41	
	ESTEE LAUDER	20	13	19	23	23	23	25	
	DANONE	10	9	12	17	20	22	22	
	L'OREAL	14	14	16	19	20	20	21	
	CAMPBELL	22	21	17	17	15	16	17	
	KELLOGG	20	14	11	13	15	16	17	
	PEPSICO	22	15	12	14	15	15	15	
	UNILEVER NV	10	8	11	13	14	14	14	
	HEINZ	12	14	12	14	15	13	13	
	SARA LEE	20	16	15	15	13	11	12	
	NESTLE	12	11	9	10	9	10	11	
	GENERAL MILLS	3 25	9	9	9	9	9	9	
	CADBURY	10	10	10	8	8	7	7	
	KRAFT	5	7	7	7	7	7	7	

Source: Deutsche Bank estimates

Nestlé's working capital performance lags peers





Source: 2001-2004 data from Corporate Executive Board, 2005 data from ValueSearch

Our objectives Focused on Food & Beverage



- Continue delivery the Nestlé Model
- 2. Improve performance of F&B
 - EBITA margin
 - ROIC
 - Working Capital
- 3. Enhance transparency of F&B

Improving performance of Nestlé F&B Finance Focus areas



- 1. Drive simplicity across the businesses
- 2. Leverage **scale** for competitive advantage
- 3. Tackle **underperformers** to provide focus/ strengthen core
- 4. Increase discipline/ execution in all we do

1. Drive simplicity

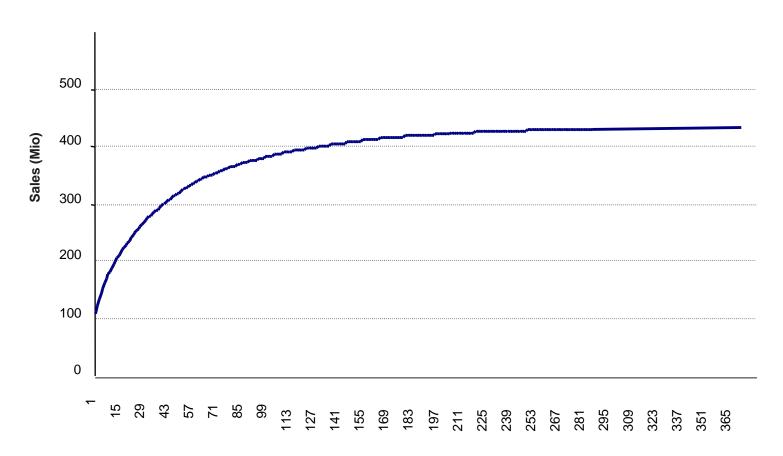


Simplicity is the key to leveraging scale

- > SKU optimisations
- Sourcing structure
- Legal entities
- Internal reporting

Drive simplicity SKU optimisations

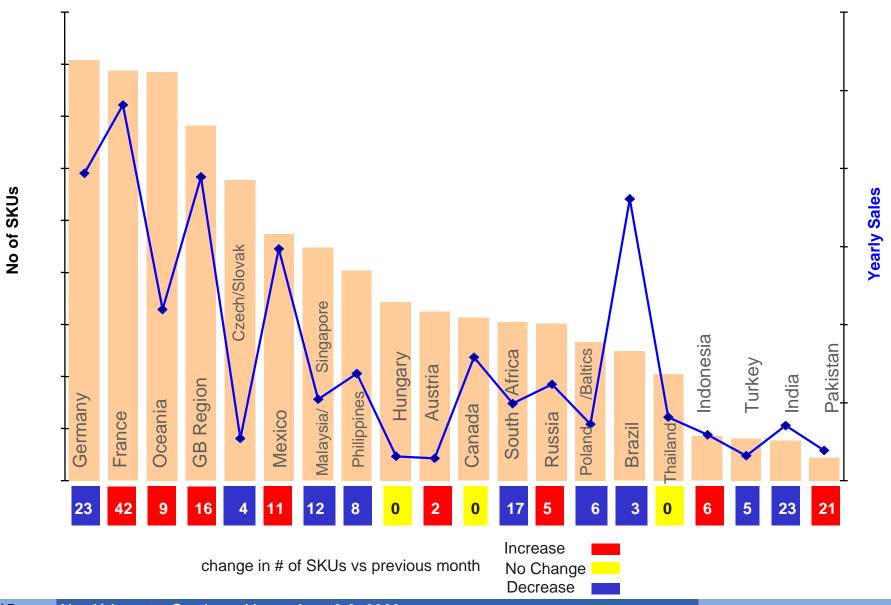




SKU's ranked by sales (highest to lowest) - illustrative market

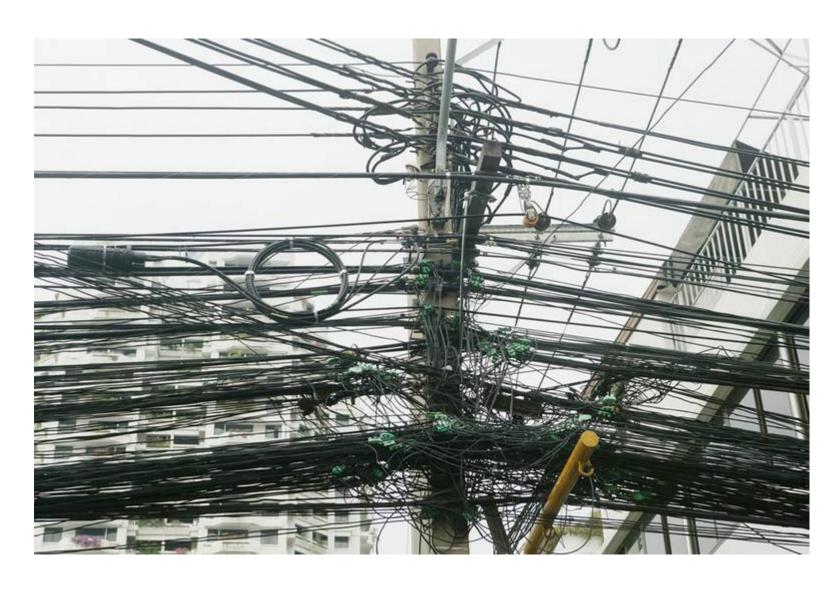
Drive simplicity SKU optimisations





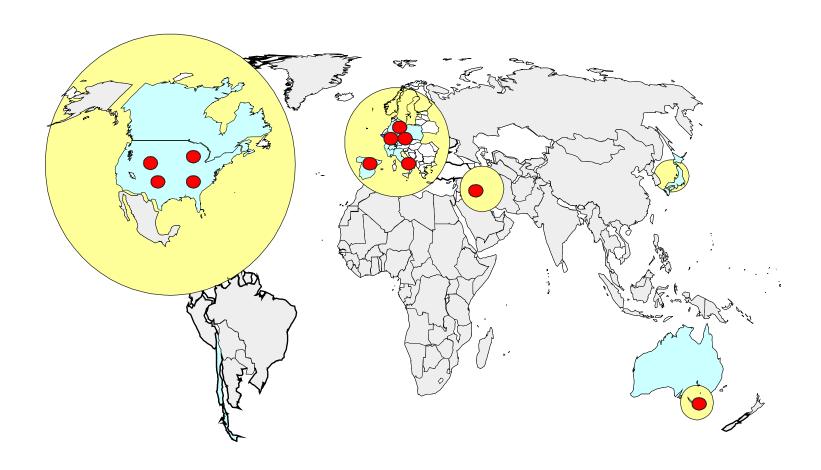
Drive simplicity Sourcing structure





Highly specialized manufacturing in USA Local manufacturing in Europe





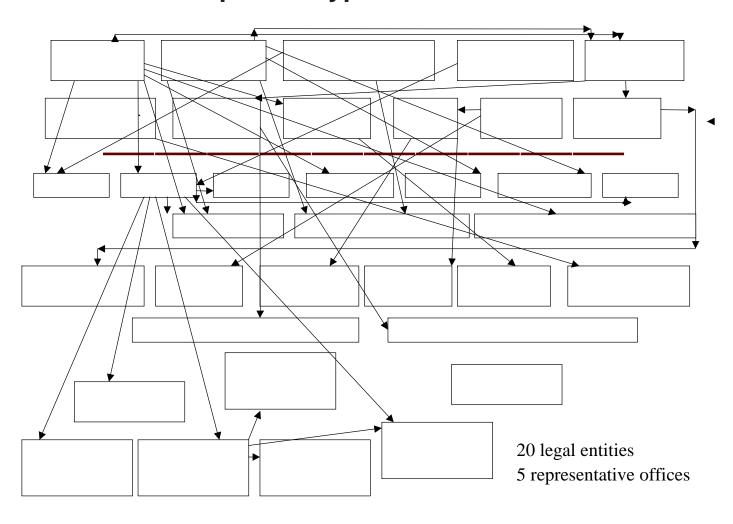
FROZEN FOOD BUSINESS

(excl. hand held)

Drive simplicity Reduce legal structures



Example of a typical Nestlé market



Drive simplicity Projected simplified legal structure



2. Leverage scale through an efficient support structure



- Leverage GLOBE
- Accelerate Shared Business Services
- Optimise Procurement & Sourcing

Leverage scale Accelerate Shared Business Services





Accelerate Shared Business Services GNBS solutions



GNBS deliver the right service at best in class costs through:

Business

Focus on

Demand

Generation

Employee Services

To increase workplace productivity

Facility Services

To improve physical asset utilization and the workplace experience

IS/IT Services

To enable business excellence through the use of information technology

Financial Services

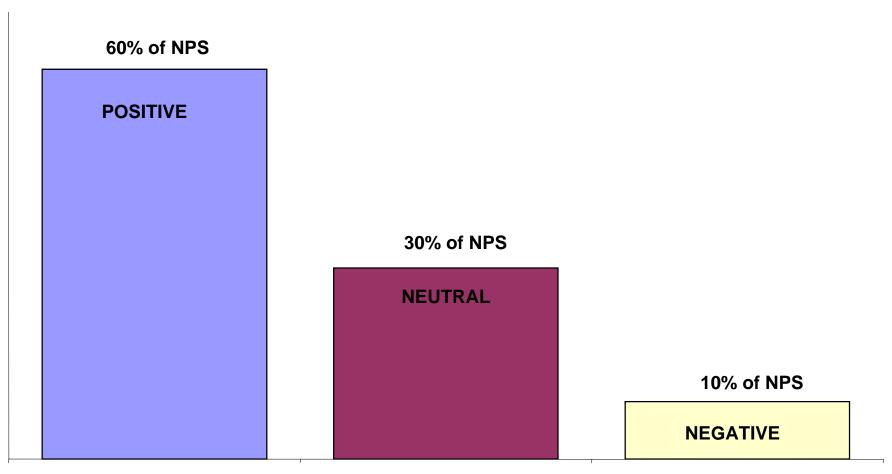
To provide timely and transparent information to meet financial commitments and business objectives

We will leverage preferred outsourcing relationships to establish a global, regional and local service delivery model



3. Tackle underperformers





Group Economic Profitability 2005 (incl. Goodwill)

Tackle underperformers It's all about discipline



- > Investment phase, path to improved performance
- > Long-term underachievers, core/ strategic
- > Long-term underachievers, non-core
- > Strengthen core business

Strengthen core business Invest in winners



- Iconic brand, established 1893
- High brand awareness (98% aided)
- Highly trusted (ahead of main competitor)
- UT means: Natural, Nutrition & Vitality



Cereal Success derived from UT brand name

UNCLE TOBYS	RTE Cereal	Hot Cereal	Nutritious snacks	Instant Soup	Popcorn
Ranking	#2	#1	#1	#2	#1
Market Share (Value)	18%	71%	39%	27%	32%

Source AC Nielsen Scan Track - Retail Grocery Share, November 2005

4. Increase discipline in execution



- Dynamic Forecast
- Top 10 project tracking globally
- Real time data full transparency (GLOBE)

Monthly tracking of Working Capital Objectives



	Zone EUR	Zone AOA	Zone AMS
>% Markets improving	A		
>% Markets not changing			
>% Markets not submitted			
>% Markets deteriorating	¥		
Of which deteriorating: o Receivables o Raw & Packaging Materials o Finished Goods	% % %	% % %	% % %



- ✓ Up from last month
- ➤ Down from last month
 No arrow = unchanged

Improving performance of Nestlé F&B



- 1. Drive **simplicity** across the businesses
- 2. Leverage **scale** for competitive advantage
- 3. Tackle **underperformers** to provide focus/strengthen core
- 4. Increase discipline/ execution in all we do

Focus on F&B will allow us to deliver on the Nestlé Model



The Finance Team will transform Nestlé's scale and culture into a competitive advantage by driving increased Transparency, Focus and Discipline

The markets and businesses will focus on **Demand Generation/ Profitable Growth**

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