

Jenny Craig,  
the solution to weight loss  
arrives in France...

*Jenny Craig*

by  **Nestlé**  
**Nutrition**

Erick Moreau  
CEO

# Overweight and obesity continue to grow



In France, **over 20 million** people are overweight or obese.\*

**WOMEN**

26% are overweight\*  
15.1% are obese\*

**MEN**

38.5% are overweight\*  
13.9% are obese\*

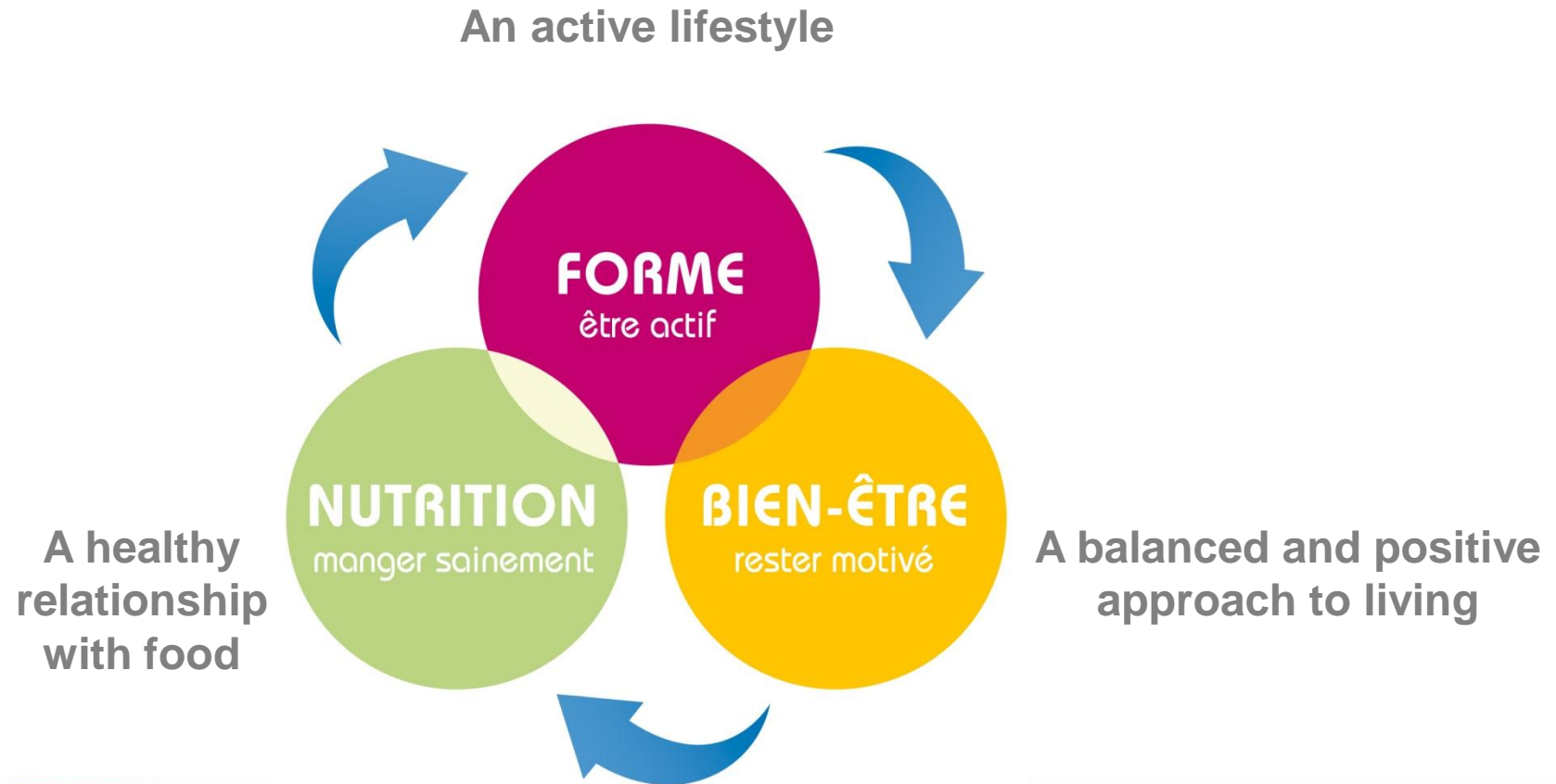
Source: \*OBEPI 2009

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...March 9, 2010



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# Jenny Craig | How does it work?



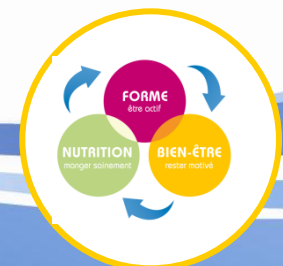


# Jenny Craig | Daily Menus



## Weekly Menu

- **Balanced**
- **Personalised**
- **P. Serog stamp of approval**



# The Jenny Craig Weekly Menu

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# Jenny Craig | What makes it work?

**A proven solution** for nearly 30 years

**A board of experts** specialised in each of the fundamentals

Country-specific plans

## What our clients say

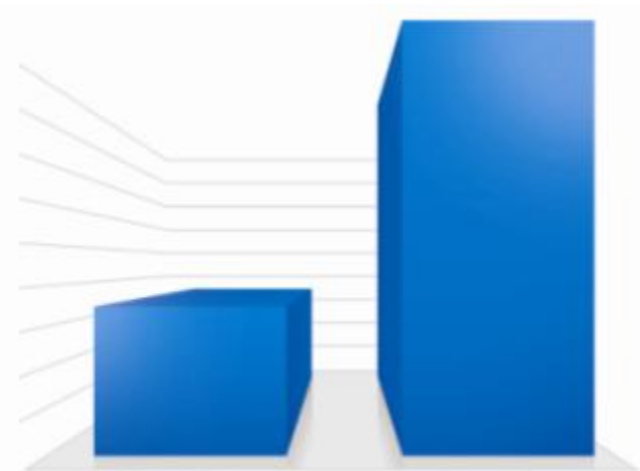
Valuable support from **a dedicated consultant**, both during the weight loss stage and the stabilisation period

**Personalised solutions**

**Tasty products**

**It's so easy** to follow the plan **daily**

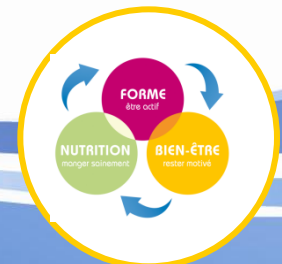
**With Jenny Craig,**  
**you'll lose 3 times more weight**  
than with conventional diets\*.



Régime classique

Jenny Craig  
by Nestlé Nutrition

\*(Rock CL et al. Obesity;15:939-949)





# Jenny Craig | A global solution

## A global solution

€9,90  
per day

- Breakfast
- Lunch
- Snack
- Dinner

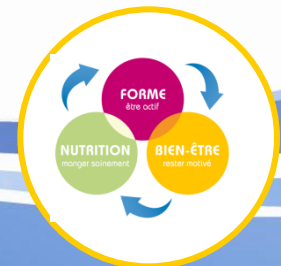


The Weekly Box



€9,90  
per week

Weekly  
consultation  
with your dedicated  
consultant



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