

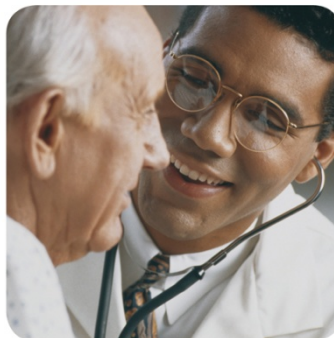
RESOURCE[®]

SeniorActiv

Nutrition specifically designed for the elderly

Emmanuel Pradon
Global Marketing, Nestlé HealthCare Nutrition

Zurich, 18 January 2010



Older Population At Significant Risk of Malnutrition



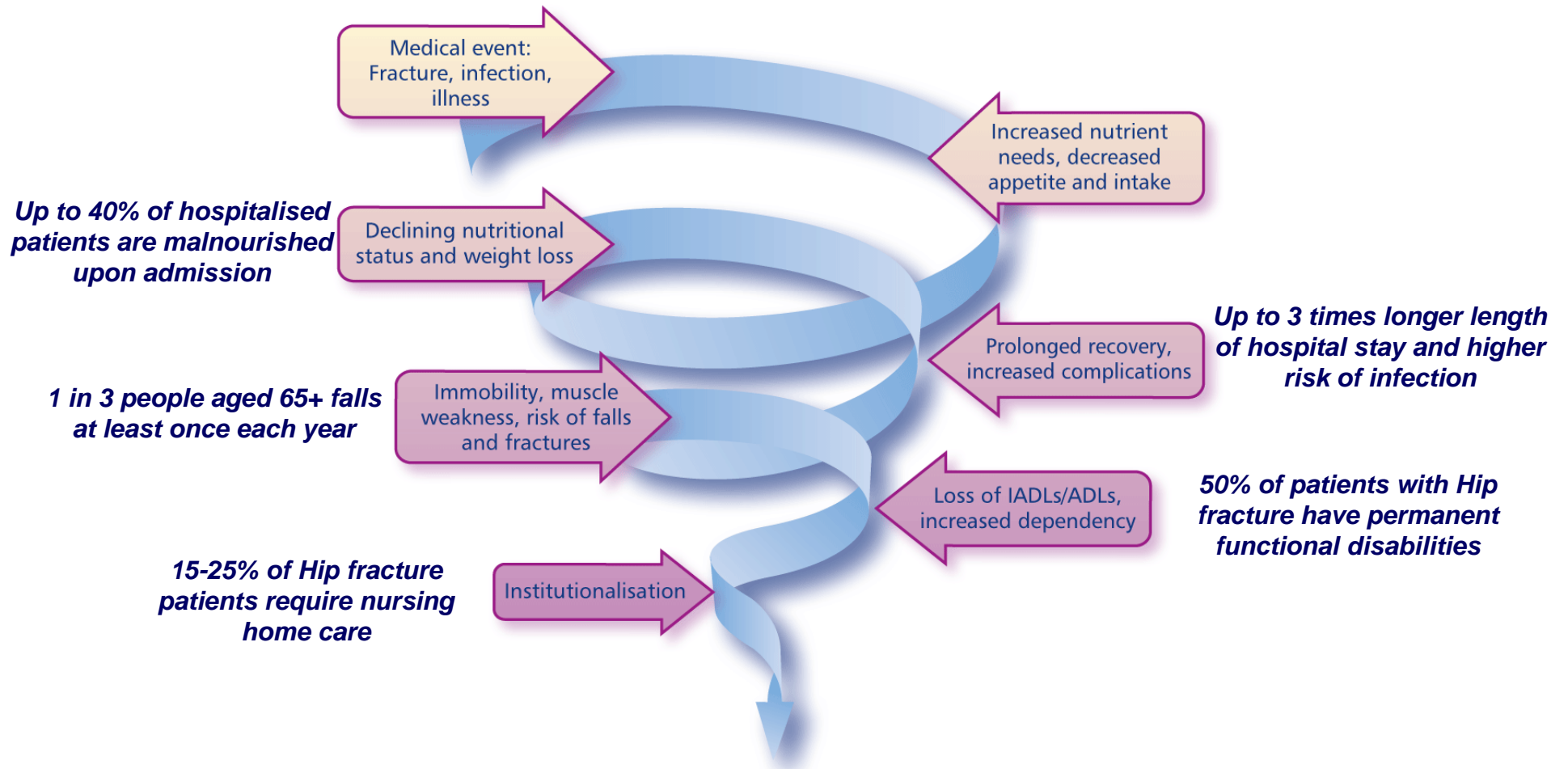
Typical medical conditions where:

- Nutritional status is likely to deteriorate
- Nutritional intervention can help improve patient outcome

Malnutrition Impairs Outcome: A Risk of Accelerated Decline



Malnutrition and disease – A downward spiral towards dependence



A new nutritional solution specifically designed for the older adult



To help patients:

- **Regain strength**
- **Remain independent**



Resource® SeniorActiv contains nutrients commonly deficient in the diet of older adults and helps to:

- **Improve nutritional status**
- **Regain strength and energy** after an illness or surgery
- **Maintain functional abilities**, by supporting physical strength and cognitive health

Resource® SeniorActiv is specifically rich in nutrients that have been shown to reduce falls and fractures in the older population.

Resource® SeniorActiv : A Unique Formula Designed for the Older Population

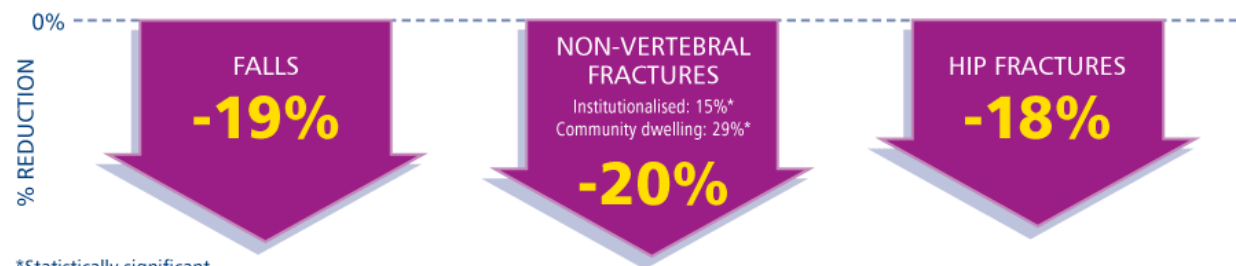


Contains Acti-3, a combination of 3 key ingredients to support strength:



- **High levels of Protein (40g per 2 servings)** to help minimise muscle breakdown and support muscle synthesis
- **High levels of Vitamin D (1000 IU per 2 servings)** and **Calcium (960mg per 2 servings)** to support muscle strength and optimise bone health


Vitamin D supplementation of 700 – 1000 IU/d is clinically proven to reduce falls and fractures^{10,11}



Resource® SeniorActiv : A Unique Formula Designed for the Older Population



Resource® SeniorActiv also contains:

<ul style="list-style-type: none">•  a proprietary prebiotic fibre blend of FOS & Inulin	<p>→ To support regularity and the immune system</p>
<ul style="list-style-type: none">• EPA/DHA (omega-3 fatty acids) and high levels of Vitamin B12 and Folate	<p>→ To support cognitive health</p>
<ul style="list-style-type: none">• High levels of antioxidants Zinc and Selenium	<p>→ To address the oxidative stress</p>

Resource® SeniorActiv is **nutritionally complete and high in calories (1.5 kcal/ml)** to help stop weight loss and promote weight gain.

Taste and Compliance with Oral Supplements: A Persisting Issue



- Compliance with Oral supplements is limited in both hospitals and the community ¹:
 - Only 43% of patients consume more than 80% of the prescribed amount
- Key factors influencing compliance ¹:
 - Flavor
 - Taste
 - Texture
 - Personal preferences and lifestyle

1. Lad H *et al.*, Elderly patients compliance and elderly patients and health professional's views and attitudes towards prescribed sip-feed supplements, *J Nutr Health Aging* 2005; **9**(5):310-4

Resource® SeniorActiv:

Great tasting flavour combinations
to optimise taste and compliance



RESOURCE[®] SeniorActiv

Regain strength
Remain independent



Nutrition specifically designed for the elderly:

- High in protein
- High in vitamin D and calcium
- High in B vitamins and antioxidants

Resource[®] SeniorActiv is designed to meet the specific nutrient needs of the elderly and help regain strength after an illness.

Resource[®] SeniorActiv is rich in nutrients that have been shown to improve muscle strength, reduce falls and fractures and support cognitive health.



©Société des Produits Nestlé S.A., Vevey, Switzerland, Trademark Owners.