Facts and figures Nestlé in India



Nestlé Presence in India	Head Office, 4 branch offices and 7 factories located across India . Map at http://www.nestle.in/PresenceAcrossIndia.aspx?nesindia=2 Present in the country since 1912
Sales	INR 52,224 million
Product categories	 Prepared Dishes and Cooking Aids Includes amongst others MAGGI Noodles, MAGGI Ketchups & Sauces, MAGGI Bhuna MasalaRecent products introduced include: MAGGI NUTRI-LICIOUS PAZZTA, made entirely from Suji (source of protein and fibre, and cooks in 5 minutes. MAGGI MASAL-ae-MAGIC – a taste-enhancer fortified with iron, iodine and Vitamin A, at Rs. 2/- especially for lower income families. MAGGI Mutigrainz Noodles.
	 Coffee and Beverages NESCAFÉ is a the market leader for instant coffee in India. Recent introduction NESCAFÉ Cappuccino.
	 Chocolate and Confectionery Includes amongst others Nestle KITKAT, Nestle MUNCH, Nestle MILKYBAR and Nestle BAR ONE
	 Milk Products and Nutrition Includes Infant Nutrition and Dairy Products. Mainstream products include NESTLÉ EVERYDAY dairy whitener, NESTLÉ MILKMAID sweetened condensed milk, NESTLÉ SLIM milk and NESVITA Dahi. In January 2010 Nestlé India acquired Specialty Foods India Private Ltd, strengthening its Health Care Nutrition business, which includes well known brands RESOURCE, OPTIFAST and SPERT.
Creating Shared Value	 Moga Milk District – Nestle's work benefits over 110,000 farmers Clean Drinking water projects – benefitting over 60,000 students in village schools Village Women Dairy Development programmes – benefitting over 40,000 women Nutrition Awareness Programme initiated all seven Nestle factories in India
	For more information: <u>http://www2.nestle.com/CSV/Pages/CSV.aspx</u>