

NESTLÉ CENTRAL AND WEST AFRICA REGION (CWAR): FACT FILE

CWA Ltd. was officially created on the 29th of April 2005 in order to oversee the management of Nestlé operations in the 22 countries constituting the region. Its head office is based in Accra (Ghana).

CWAR Population: 330 mio - CWAR GDP per cap: 990 USD (300 to 4'100)

- Cote d'Ivoire
- Nigeria
- Ghana Cluster
 - Ghana
 - Liberia
 - Sierra Leone
- Tropical cluster
 - Cameroon
 - Chad
 - Gabon
 - Guinea Equatorial
 - Sao Tome & Principe
 - Central African Republic
- Savannah cluster
 - Burkina-Faso
 - Togo/Benin
 - Mali
 - Mauritania
 - Niger
- Western cluster
 - Senegal
 - Cape Verde
 - Gambia
 - Guinea Conakry
 - Guinea Bissau
- CWA Ltd (Ghana)

NESTLÉ CWAR TODAY

- 12 operating companies
- Around 5'500 employees (*2010 data*)
- 5 working languages (*English, French, Portuguese, Arabic, Spanish*)
- 12 currencies (*XAF – XOF – NAIRA – CEDI – Dalasi - Guinean franc – Dobra (Sao-Tome) – Leone – Liberian \$ - Escudo – Ouguiya – USD*)
- 8 factories
 1. **AGBARA** Manufacturing Complex (Nigeria)
 2. **COYAH** Factory (Guinea)
 3. **DAKAR** Factory (Senegal)
 4. **DOUALA** Factory (Cameroon)
 5. **FLOWERGATE** Factory (Nigeria)
 6. **TEMA** Factory (Ghana)
 7. **YOPOUGON** Factory (Côte d'Ivoire)
 8. **ZONE 4** Factory (Côte d'Ivoire)

A WIDE RANGE OF PRODUCTS & BRANDS:

- **Bouillon:** *MAGGI - Arôme- tablets - cubes (Chicken - Shrimps - Onion – Tomato - Mix 'Py- etc.)*
- **Beverages:** *MILO Powder and Ready-to-drink - CHOCOLIM - Confectionary: CHOCOMILO*
- **Infant cereal:** *CERELAC (Maize – 3 fruits – Rice – Honey – Banana – Wheat) NUTREND*
- **Infant Formula:** *NAN – LACTOGEN- AL110 – AL110 – GUIGOZ - NESTOGEN*
- **All Family Cereals:** *GOLDEN MORN - CEREVITA*
- **Coffee:** *NESCAFÉ Classic, NESCAFÉ Crem 3-in-1, NESCAFÉ Breakfast, NESCAFÉ African Coffee ...*
- **Milk:** *NIDO (Full cream) + NIDO Essentia (Powder) –IDEAL (Unsweetened evaporated milk) – Nestlé (Sweetened Condensed Milk)*
- **Bottled Water:** *PURE LIFE*