



### 2013 First Quarter Sales

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### Disclaimer

This presentation contains forward looking statements which reflect Management's current views and estimates. The forward looking statements involve certain risks and uncertainties that could cause actual results to differ materially from those contained in the forward looking statements. Potential risks and uncertainties include such factors as general economic conditions, foreign exchange fluctuations, competitive product and pricing pressures and regulatory developments.



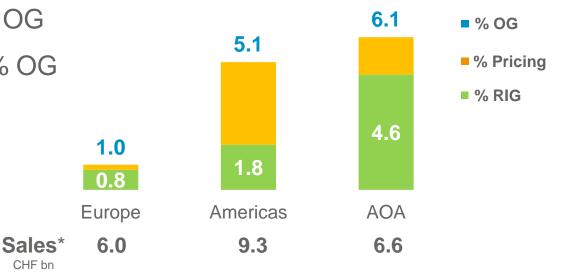
### **Introductory Remarks**

- Sales up 5.4% to CHF 21.9 bn
- Organic Growth 4.3%
- RIG 2.3%
- Emerging markets now about 45% of sales
- Full Year 2013 outlook confirmed: organic growth of 5-6%, improved margin and underlying earnings per share in constant currencies & improvement in our capital efficiency



### **Regional Growth**

- Growth in all three regions
- Emerging markets +8.4% OG
- Developed markets +0.9% OG



\* Each region includes Zones, Nestlé Waters, Nestlé Nutrition, Nestlé Professional, Nespresso and NHSc

CHF bn



### **Zone Americas**

**Sales** CHF 6.6 bn **OG** +5.3% **RIG** +1.5%

- Positive trend across the Zone
  - PetCare, Dairy & Confectionery strong
- Growth in North America
  - Coffeemate and NESCAFÉ highlights, market share gains in Stouffers, Pizza returns to growth
- Growth in Latin America
  - Brazil highlight, *Kit Kat* continues to build on successful launch







# Zone Europe

**Sales** CHF 3.7 bn **OG** +1.5% **RIG** +1.7%

Growth driven by innovation and premium

 PetCare, Soluble coffee, Coffee systems and Confectionery were highlights

Western Europe

- Strong GB and Benelux regions, signs of improvement in Germany; France slow
- Eastern Europe
  - Russia continued to improve, driven by Coffee and Confectionery





### Zone AOA

**Sales** CHF 4.7 bn **OG** +4.4% **RIG** +3.3%

- Market shares holding or growing
- Emerging markets
  - Good start to the year in China, Turkey, Indonesia, and parts of Africa
  - Good performances in Ambient Dairy, Ice Cream, Confectionery and RTD
- Developed markets
  - Oceania returned to growth, Japan performed well

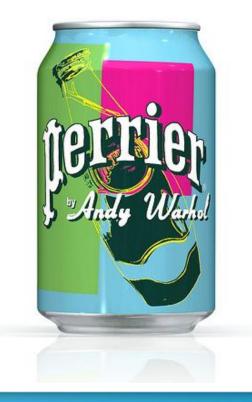




# Nestlé Waters

**Sales** CHF 1.6 bn **OG** +1.8% **RIG** +0.1%

- Continued double-digit growth in emerging markets and for Nestlé Pure Life globally
- International sparkling waters continued to have good momentum
- Developed markets impacted by intense competition and poor weather





### Nestlé Nutrition Sales CHF 2.5 bn OG +7.6% RIG +5.0%



Infant Nutrition

- Double-digit growth, driven by emerging markets and continued roll out of innovations
- Market share gains in all Zones, especially Russia, France, Brazil, the US, China and South Asia
- Weight Management remains challenged
- Performance Nutrition had a weak start



Other Sales CHF 2.9 bn OG +4.2% RIG +2.7%

Professional

 Slowdown from 2012 but Beverage Solutions and Food Solutions continued to perform well

#### Nespresso

 Growth across all regions, innovations continued with new Grand Cru and Limited Edition coffees launched

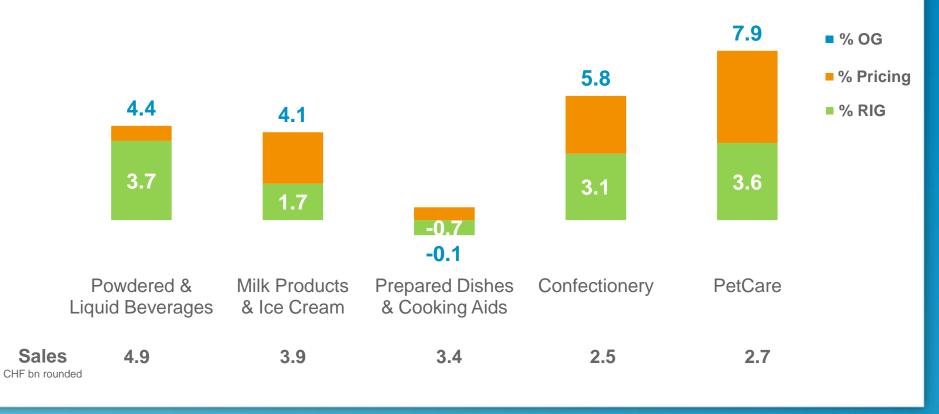
#### Nestlé Health Science

 Slow start to the year, acquisitions and partnerships continue to build for the future





## **Category Review**







### Summary

- Challenging start to the year macro environment, late Spring weather, disruption in the Middle East
- We continue to look beyond the shorter term and remain focused also on delivering long term, sustainable value
- We expect to deliver the Nestlé Model in 2013:
  - organic growth between 5% and 6%
  - an improved trading operating profit margin and underlying earnings per share in constant currency
  - improvement in our capital efficiency





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**Discussion** 



## Appendix





### **Currency Overview**

#### Weighted Average Exchange Rates

CHF per	Q1 2012	Q1 2013	(%)
US Dollar (1)	0.92	0.93	+1.2
Euro (1)	1.21	1.23	+1.7
£ Sterling (1)	1.45	1.44	-0.4
Real (100)	51.99	46.88	-9.8
Mex. Peso (100)	7.10	7.37	+3.8
Yen (100)	1.16	1.01	-13.1



# Fx Impact

(%)	Q1 2013	
Zone Americas	-2.6	
Zone Europe	+1.2	
Zone AOA	-1.0	
Nestlé Waters	+0.9	
Nestlé Nutrition	-1.9	
Other	+0.2	
Total	-0.9	

