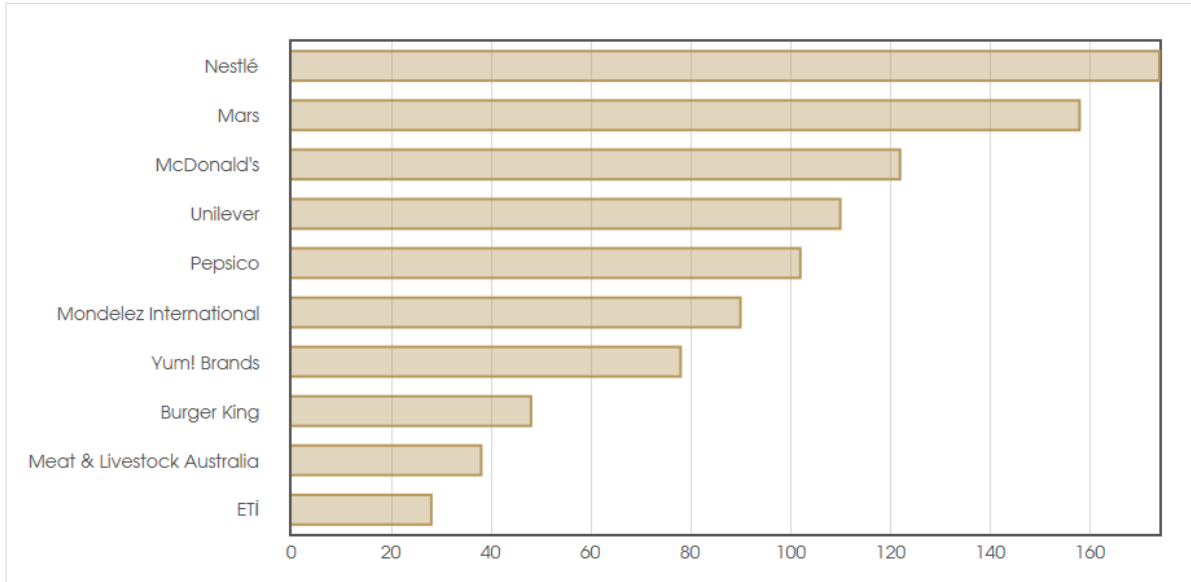


Food

Most Effective Marketers May 2018



RANKING							
Rank	▲	Marketer	◆	Awards/Finalists	◆	Points	◆
1		Nestlé		49		174	
2		Mars		47		158	
3		McDonald's		41		122	
4		Unilever		28		110	
5		Pepsico		31		102	
6		Mondelez International		26		90	
7		Yum! Brands		21		78	
8		Burger King		8		48	