

Vevey, 2 March 2016

Nestlé celebrates 150 Years of 'Good Food, Good Life' in Switzerland

Nestlé celebrates its 150th anniversary in 2016 with particular focus on events in Vevey, Switzerland where our company was founded on the product Henri Nestlé invented, *Farine lactée*, which saved the life of a child. The celebrations will be an opportunity for the company to thank the people who buy our products for their trust and loyalty throughout the years, and to say thank you to our employees whose hard work and commitment to Nestlé deliver our success.

From March 3rd, Swiss Post will sell in all post offices a commemorative stamp honouring Henri Nestlé. It features his portrait and signature in front of the first Nestlé factory in Vevey.

In May Nestlé will publish a new history book entitled 'Nestlé – The Leading Nutrition, Health and Wellness Company' with editions in English, French and German. The book contains historical material from the Nestlé Archive covering the last century and a half with a particular focus on the last ten years.

In June a new discovery centre which celebrates the company's roots in Switzerland and invites visitors to explore the world of Nestlé will open in Vevey. Known simply as *nest*, it will offer a journey through the past, present and future of the company, offering families an exciting multimedia experience. Located on site of the original Nestlé factory in the town, *nest* will both inspire and entertain all the visitors expected every year.

Also in June, the Alimentarium, devoted to food and nutrition will reopen after a period of refurbishment. The museum, a Nestlé Foundation which first opened in Vevey 30 years ago, will take visitors on an interactive journey through the world of food, challenging the brain and testing all of the senses. The journey continues online at www.alimentarium.org where pioneering teaching and learning assets are available for those who want to explore further the world of food.

The public will also be able to see Nestlé's Art Collection at a new exhibition at the Jenisch Museum in Vevey which also opens in June. It brings together the works of major artists of the 20th century, including Alighiero Boetti, Christo, Sol LeWitt, Annette Messager and Pablo Picasso, while devoting plentiful space to Swiss art, from Ferdinand Hodler to Fischli & Weiss by way of Jean Tinguely and Jean-Luc Manz.

As well as Henri Nestlé several of those who gave their names to well-loved Nestlé brands were Swiss, like Cailler, Thomy and Maggi. Today, Switzerland remains Nestlé's home and more than 11,000 people work for the company in the country. Our global headquarters is here, along with major research and development facilities and twelve factories exporting quality Swiss products around the world. As the world's leading Nutrition, Health and Wellness company, we are proud to be Swiss and proud to celebrate our 150th birthday in our country.