



Nestlé in  
Switzerland



**Nestlé**

Good Food, Good Life

# Nestlé in Switzerland at a glance



Nestlé in Switzerland has over 150 years of history, a diverse portfolio and strong brands. Its profile in Switzerland and the world is unsurpassed.

All of us at Nestlé Switzerland are proud of our iconic brands like *Cailler*, *Leisi*, *Nescafé* and *Thomy*, some of which are over 100 years old. And we're equally proud of our more recent innovations such as *Garden Gourmet* and our response to the increasingly varied tastes and expectations of our consumers.

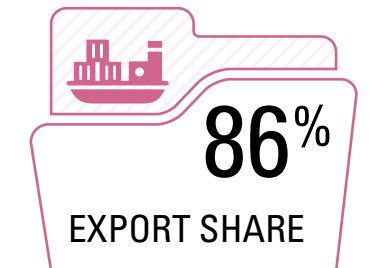
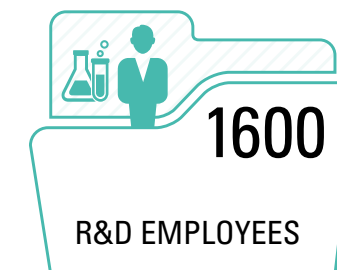
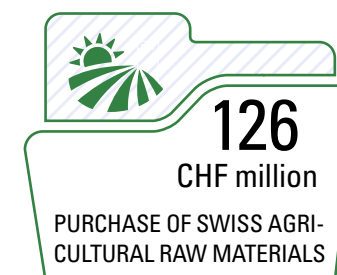
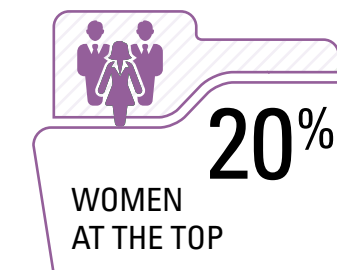
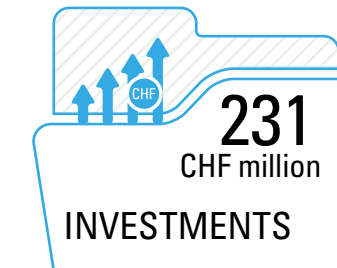
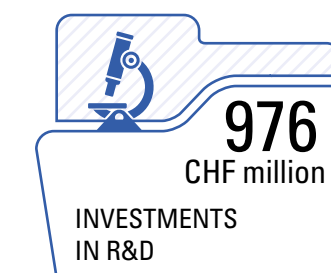
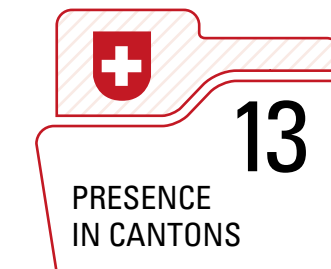
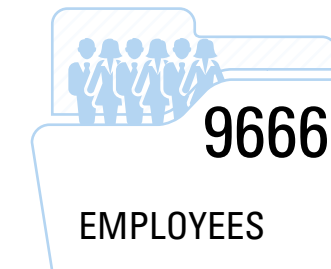
We want to preserve this strong brand portfolio and take it safely into the future. That is why we, the various Nestlé units in Switzerland, continuously invest not only in research and development, but also in our brands, locations and people.

Our consumers do not just care about what they eat, but they also care about how products are made and their impact on the environment and society. That's why we have set ourselves specific long-term objectives and why we report on their implementation in a transparent way.

Find out how Nestlé in Switzerland is **enhancing quality of life and contributing to a healthier future.**

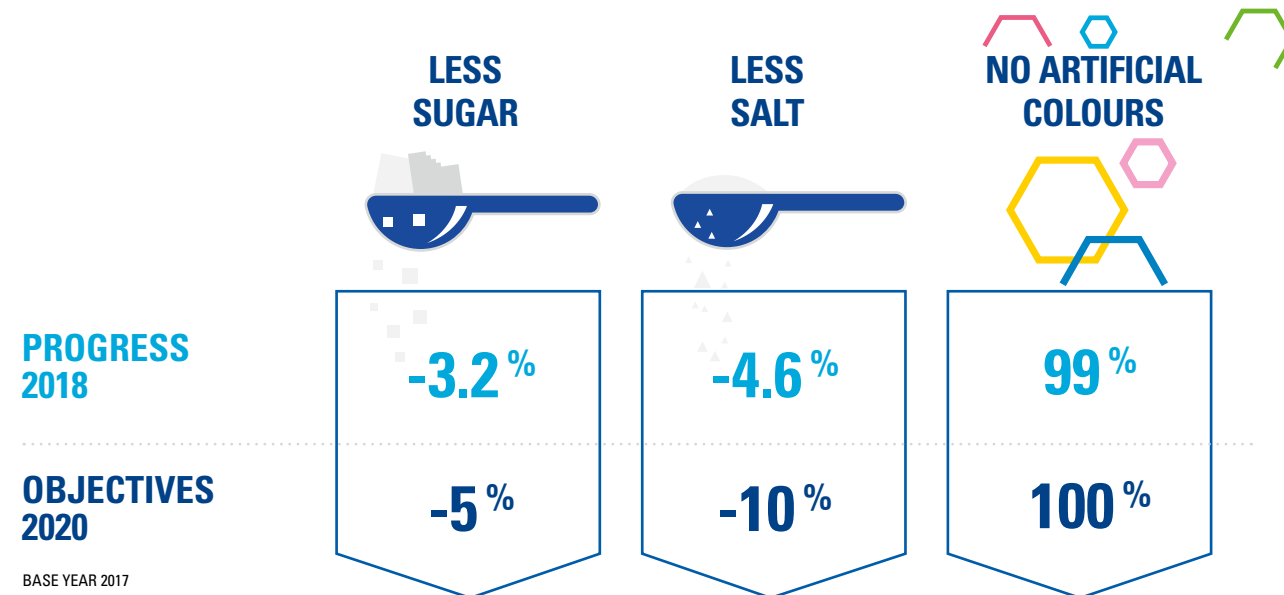
**Muriel Lienau**

CEO Nestlé Switzerland



## Nutrition and health

We help people to eat a balanced diet and lead a healthy lifestyle. To achieve this, we are continuously improving our recipes and developing innovative products.



As part of our global initiative *Nestlé for Healthier Kids*, we are the main partner of *fit4future*, the largest health campaign for children in Switzerland. Every year, this initiative inspires **over 160,000 children, their parents and teachers** in a third of all primary schools in Switzerland to adopt a balanced diet and lead a more active lifestyle.



NESTLÉ for  
HEALTHIER KIDS



For individuals  
and families

## Responsible employer

Our initiatives for employees promote diversity and good working conditions and provide young people with a successful start to their career.

### PROGRESS 2018

562

Apprenticeships and  
traineeships

20%

Women in the top 200  
leadership roles in the  
Group

BASE YEAR 2017



### OBJECTIVES

850

Apprenticeships and  
traineeships by 2020

30%

Women in the top 200  
leadership roles in the  
Group by 2022

We are committed to **supporting young people**. Since 2017, we have provided **820 jobs** for young adults under 30 as part of our *Global Youth Initiative* and have trained **562 apprentices and trainees**.



Nestlé is a member of **Advance**, the leading business association for gender equality in Switzerland. This non-profit organization aims to increase the share of women in management. Nestlé Switzerland CEO Muriel Lienau is a member of the Advance board.



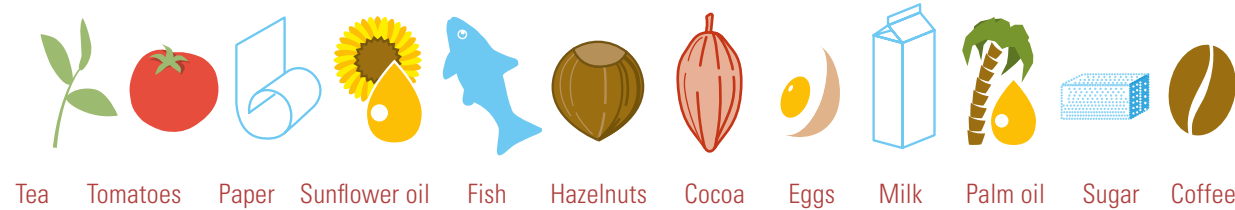
For our  
communities



## Sustainability in procurement

We promote sustainability and transparency in our supply chain and support farming that respects the environment and nature.

The focus is on our 12 most important raw materials.



**92%**

of the volume of our 12 most important raw materials is traceable,

**93%**

is responsibly procured.

**100%**

of the cocoa beans that are processed for our *Cailler* chocolate in Broc are UTZ certified, and have been sourced through the *Nestlé Cocoa Plan*.

**90%**

of the coffee for our factory in Orbe is certified.

We are particularly committed to climate-friendly and resource-efficient milk production.

### 140,000,000 LITRES OF SWISS MILK FROM 650 FARMERS

Our factory in Konolfingen processes **350,000 litres of milk** daily, exports it to 90 countries and in doing so helps to promote brand Switzerland abroad.

The milk for our *Cailler* chocolate is **IP-SUISSE certified** and comes from 47 farms around Broc, whose production methods are as close as possible to nature and promote biodiversity.

In the first two years of our Climate-Friendly Milk project, roughly 50 pilot farms have **saved 303 tons of CO<sub>2</sub>**.

### STRONG PARTNERS



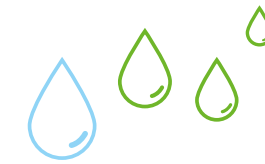
**aaremilch**  
regional. frisch. natürlich.

Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra  
Federal Office for Agriculture FOAG

For our  
communities

## Commitment to climate and environment

We protect valuable resources and combat climate change. To this end, we have identified and committed ourselves to two strategic areas of action.



### WATER CONSUMPTION



### GREENHOUSE GASES

**PROGRESS  
2018**

**-58%**

**-36%**

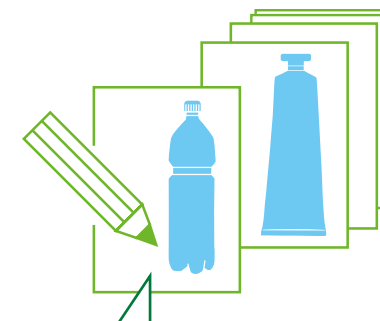
**OBJECTIVES  
2020**

**-66%**

**-50%**

BASE YEAR 2010

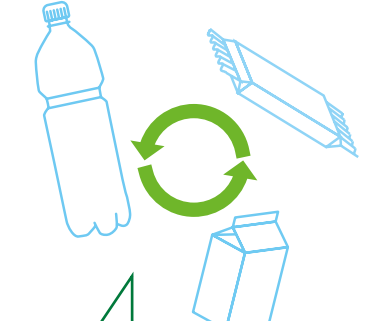
Furthermore, by 2025, 100% of our packaging will be recyclable or reusable.



**Action plans**  
for all product groups



Raise the **awareness** of our employees for their contribution to recycling



**Cooperation**  
with recycling associations

For the planet

# The brand world of Nestlé



Suisse  
Schweiz  
Svizzera  
Svizra

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