Nestlé in Switzerland has over 150 years of history, a diverse portfolio and strong brands. Its profile in Switzerland and the world is unsurpassed.

All of us at Nestlé Switzerland are proud of our iconic brands like Cailler, Léisi, Nescafé and Thomy, some of which are over 100 years old. And we’re equally proud of our more recent innovations such as Garden Gourmet and our response to the increasingly varied tastes and expectations of our consumers.

We want to preserve this strong brand portfolio and take it safely into the future. That is why we, the various Nestlé units in Switzerland, continuously invest not only in research and development, but also in our brands, locations and people.

Our consumers do not just care about what they eat, but they also care about how products are made and their impact on the environment and society. That’s why we have set ourselves specific long-term objectives and why we report on their implementation in a transparent way.

Find out how Nestlé in Switzerland is enhancing quality of life and contributing to a healthier future.

Muriel Lienau
CEO Nestlé Switzerland
Nutrition and health

We help people to eat a balanced diet and lead a healthy lifestyle. To achieve this, we are continuously improving our recipes and developing innovative products.

As part of our global initiative Nestlé for Healthier Kids, we are the main partner of fit4future, the largest health campaign for children in Switzerland. Every year, this initiative inspires over 160,000 children, their parents and teachers in a third of all primary schools in Switzerland to adopt a balanced diet and lead a more active lifestyle.

Responsible employer

Our initiatives for employees promote diversity and good working conditions and provide young people with a successful start to their career.

As part of our Global Youth Initiative, we have provided 820 jobs for young adults under 30 and trained 562 apprentices and trainees. Nestlé is a member of Advance, the leading business association for gender equality in Switzerland. This non-profit organization aims to increase the share of women in management. Nestlé Switzerland CEO Muriel Lienau is a member of the Advance board.
Sustainability in procurement

We promote sustainability and transparency in our supply chain and support farming that respects the environment and nature.

The focus is on our 12 most important raw materials.

We are particularly committed to climate-friendly and resource-efficient milk production.

**140,000,000 LITRES OF SWISS MILK FROM 650 FARMERS**

Our factory in Konolfingen processes 350,000 litres of milk daily, exports it to 90 countries and in doing so helps to promote brand Switzerland abroad.

The milk for our Cailler chocolate is IP-SUISSE certified and comes from 47 farms around Broc, whose production methods are as close as possible to nature and promote biodiversity.

In the first two years of our Climate-Friendly Milk project, roughly 50 pilot farms have saved 303 tons of CO₂.

Commitment to climate and environment

We protect valuable resources and combat climate change. To this end, we have identified and committed ourselves to two strategic areas of action.

**WATER CONSUMPTION**

**GREENHOUSE GASES**

**PROGRESS 2018**

**OBJECTIVES 2020**

**BASE YEAR 2010**

We protect valuable resources and combat climate change.

**Furthermore, by 2025, 100% of our packaging will be recyclable or reusable.**
The brand world of Nestlé