



PRESS RELEASE – October 15, 2019

Nestlé and Alliance for YOUth on track with 215,000 jobs and training opportunities in three years

To mark the start of [European Vocational Skills Week](#), Nestlé and the Europe-wide partners of the 'Alliance for YOUth' have announced that over the past three years, they have offered more than 215,000 jobs, apprenticeships and traineeships.

Marco Settembri, Nestlé's CEO for Zone Europe, Middle East and North Africa (EMENA) said: "I am proud of the results we have accomplished with the 'Alliance for YOUth'. Since the beginning of the initiative in 2014, we have gathered 340 business partners and set up 1,100 apprenticeship schemes across the EMENA Region. We will continue to promote this as a path to excellence for young people."

The business-driven initiative is set to meet its commitment to provide 230,000 job and training opportunities between 2017 and 2020 to young people across EMENA.

Nestlé collaborates with its 'Alliance for YOUth' partners on innovative projects to promote apprenticeships and youth employability. On the occasion of European Vocational Skills Week, Nestlé is launching a pilot project with Microsoft for digital skills certification of its apprentices. The first cycle of the pilot will involve more than 60 apprentices from Nestlé factories in France: upon completion of a digital skills workshop over a six-month period, they will receive a certification by Microsoft.

The 'Alliance for YOUth' also wants to prepare the next generation of entrepreneurs. Under the leadership of professional services organization EY, the Alliance for YOUth is joining forces with [Junior Achievement Europe](#) – Europe's largest provider of entrepreneurship education – to help young Europeans gain entrepreneurial skills. The ambition of this unique collaboration is to support 500 school and vocational students in obtaining their Entrepreneurial Skills Pass international qualification. Supported by their teachers and by business volunteers from the Alliance for YOUth companies, students participating in the [JA Company Programme](#) learn how a company works, how they can generate ideas, and the best way to develop market strategies and take action.

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About the 'Alliance for YOUth'

The 'Alliance for YOUth', initiated by Nestlé, has pledged in 2014 to develop a number of joint and individual initiatives to give young people meaningful work experience and internships. The companies also mobilize their employees to go out into the community and help young people get ready for work by offering practical advice, CV clinics and interview preparation. The 'Alliance for YOUth' partners are active members of the European Commission's European Alliance for Apprenticeships, promoting apprenticeships and training as active ambassadors of vocational training across Europe.

Europe-wide partners include workforce solutions provider **Adecco Group**, insurer **AXA**, international food group **Cargill**, logistics group **DS Smith**, Instrumentation and Process Automation Company **Endress+Hauser**, Global Energy Player **ENGIE**, professional services organization **EY**, social networking company **Facebook**, perfume and flavor firm **Firmenich**, technology company **Microsoft**, food and drink producer **Nestlé**, consumer insights group **Nielsen**, communications firm **Publicis Groupe**, technology firm **Salesforce**, chemicals and advanced materials company **Solvay** and international law firm **White & Case**. To date, 340 companies across Europe have joined the 'Alliance for YOUth'.