

New Starbucks® Coffees to Enjoy At-Home and Kick Off 2020

New line-up of Starbucks® at-home coffees is the next announcement from the Nestlé -Starbucks global coffee alliance



Starbucks and Nestlé today announced the newest products hitting grocery shelves in 2020 including Cold Brew Concentrate, Fresh Brew Coffee, Starbucks® Coffee with Essential Vitamins, Starbucks® Coffee with Golden Turmeric and Starbucks® Coffee with 2X the Caffeine. These new innovations strengthen the Starbucks at-home coffee portfolio and offer consumers new ways to enjoy Starbucks products at home.

Starbucks® Cold Brew Concentrate



Introducing a new way to make the cold brew you love with ease, from the comfort of home: Starbucks® Cold Brew Concentrates. Just mix with water and ice for a taste that is smooth, delicious and perfectly yours. Starbucks® Cold Brew Concentrates are available in Signature Black and Caramel Dolce flavors in both multi-serve and single serve formats.

Starbucks® Fresh Brew



Starbucks® Fresh Brew pre-portioned airtight packaging is brand new to the market and will transform your at-home coffee experience. The airtight seal locks in the peak flavor of our signature ground coffee for fresh taste every time, which allows you to start fresh, every day. Available in Pike Place® Roast, French Roast, and Breakfast Blend, Starbucks® Fresh Brew minimizes the work that goes into your morning coffee routine, as the grounds are pre-portioned to brew 4-6 cups of the Starbucks® coffee our customers love.

Starbucks® Coffee with Essential Vitamins, Starbucks® Coffee with Golden Turmeric and Starbucks® Coffee with 2X the Caffeine



These new Starbucks® Coffees make it easy to start the day at your best giving customers the signature taste they know and love, now with just little more than their average cup of coffee. The three blends include:

- Essential Vitamins: With five B vitamins to help keep your body running at its best. Available in roast and ground, and K-Cup®



- Golden Turmeric: with turmeric, ginger and cinnamon to start your morning off right. Available in roast and ground, and K-Cup®
- 2x Caffeine: twice the caffeine for an added boost (*when compared to one Starbucks K-Cup® pod of black coffee*). Also available in K-Cup®

Available nationwide in grocery stores starting February 2020, these products build upon the portfolio of innovation that has come from the global coffee alliance, [formed in August 2018](#) to create a revolutionary coffee experience for consumers. In 2019, the alliance brought [Starbucks Creamers](#) and [Starbucks® by Nespresso](#) to grocery shelves in the U.S. and expanded the presence of the Starbucks brand in 40 markets.

To find a store near you visit <https://athome.starbucks.com/store-locator/>