# EU Farm to Fork Policy for Sustainable Food Systems

**NESTLÉ POLICY RECOMMENDATIONS** 



Nestlé strongly endorses the objectives of the EU Farm to Fork Strategy and Europe's ambition to become the first carbon neutral continent. The Farm to Fork Strategy has the capacity to guide all food chain players to make the transition towards sustainable food systems.



#### Marco Settembri

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# NESTLÉ IS READY TO PLAY A **LEADING ROLE**

Climate change is one of society's greatest challenges. At the same time, it greatly affects the resilience of the food chain if not well tackled.

We have set our ambition to halve our greenhouse gas emissions by 2030 and reach net zero no later than 2050. As a first step, we will reduce our GHGs by 20% by 2025.

We are already working with 500 000 farmers and 150 000 suppliers (globally) in implementing regenerative agriculture practices to protect ecosystems, enhance biodiversity, keep more carbon stocked and water locked up in the ground, while creating healthier soils and landscapes. We take a whole life cycle approach to determine the carbon footprint of our products – a process involving farmers, logistic providers and consumers.

We want to help shift the purchasing habits of the one billion consumers who enjoy our products daily, by offering more nutritious and sustainable foods and beverages. Nestlé is committed to roll out Nutri-Score across Europe and to grow its plant-based portfolio considerably.

We will invest a total of CHF 1.2 billion to spark regenerative agriculture across the company's supply chain. By 2030, over 14 million tonnes of ingredients (= 50%) will be sourced through regenerative agriculture.

## **EU Farm to Fork** policy:

Define clear, ambitious and fair EU-wide standards for sustainable food systems to boost resilient and inclusive business models

Agree on ambitious Common Agricultural Policy objectives to protect ecosystems, enhance biodiversity and create economic opportunities for farmers

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Incentivize all actors to pursue fairness for all approach and provide end-to-end transparency to show progress



Guide consumers towards more sustainable and healthier diets





#### DEFINE CLEAR, AMBITIOUS AND FAIR EU-WIDE STANDARDS FOR SUSTAINABLE FOOD SYSTEMS TO BOOST RESILIENT AND INCLUSIVE BUSINESS MODELS



#### AGREE ON AMBITIOUS COMMON AGRICULTURAL POLICY OBJECTIVES TO PROTECT ECOSYSTEMS, ENHANCE BIODIVERSITY AND CREATE ECONOMIC OPPORTUNITIES FOR FARMERS

Define what constitutes a sustainable food system by setting ambitious and robust EU-wide targets *in the legislative framework for sustainable food systems* to create a level playing field and stimulate competition

Realign **contradicting policy objectives** by repurposing existing legislation towards the common goal of sustainability Transform agriculture whilst **restoring the environment**. Agree on a progressive agricultural policy that will enable the ecological transition of the farming sector by providing technical and financial support to farmers. Propose clearly defined and quantified climate and environmental **CAP targets** to restore soil-fertility and biodiversity, protect water and reduce energy and chemical dependencies.

Incentivise farmers to **protect ecosystems** and to deploy climatefriendly practices (eco-schemes) by providing technical and financial support.

The EU Code of Conduct to enable a **structured dialogue** and encourage **public-private collaborations** with equal participation and ownership of all food supply chain stakeholders The EU Green Deal, Horizon Europe, Next Generation EU to **support the Food System Transformation** by stimulating innovation, uptake of digital technologies, circularity and collaboration across the food value chain. Stimulate **carbon farming practices** through the establishment of the EU-wide Platform for Eco-system Payments, and the carbon credit market within the EU Carbon Farming Initiative. Invest in training with focus on agripreneurship, **digital skills** and and provide hands-on **support** to guarantee the uptake of regenerative agriculture.

Use the Product Environmental Footprint methodology to improve the environmental performance of food products and introduce the **circular economy model** into agri-food system



#### INCENTIVIZE ALL ACTORS TO PURSUE FAIRNESS FOR ALL APPROACH AND PROVIDE END-TO-END TRANSPARENCY TO SHOW PROGRESS

## GREENHOUSE GAS EMISSIONS IN NESTLÉ'S SUPPLY CHAIN

(Million tonnes of CO<sub>2</sub>, in 2018)



Strengthen non-financial reporting and introduce proportionate **mandatory due diligence** on human rights and environmental sustainability for all food supply chain actors (except farmers) in local and global supply chains. This should be part of a broader policy mix that supports actions and improvements on the ground.

#### Define a **methodology** to better reflect the real value of food, by acknowledging the environmental, health and societal impact of

food production.

Broaden the definition (and interpretation) of "consumer welfare" in the EU competition law by including other aspects that consumers increasingly care about e.g. sustainability and product quality (over the lowest possible price).

Promote fairness across the food supply chain by extending the scope of the Unfair Trading Practices Directive to all food manufacturers, to better protect farmers and food factory front-line workers.

Assess the impact of **retail alliances** on food system transformation and innovation.

# GUIDE CONSUMERS TOWARDS SUSTAINABLE AND HEALTHIER DIETS

### ABCDE

Introduce an EU-wide mandatory Front of Pack nutrition labelling (Nutri-Score) to guide consumers and stimulate healthier product development

Agree on EU-wide Product Environmental Foodprint methodology to guide to guide consumers and improve product offer

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Invest in education on sustainable and healthy nutrition - consider sustainable diets a costeffective prevention tool





Propose a mandatory EU-wide target to reduce food loss and waste by 2025 (at least 50%)

Recommend the revision of national Food Based Dietary Guidelines to include sustainability criteria and promote the consumption of whole-grain and plant-based proteins



Set EU-wide voluntary reduction targets for product reformulation for salt, sugars and saturated fat

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Propose EU nutrient profiles







Edited by Nestlé S.A. – Corporate Communications and Government Relations Zone Europe, Middle East and North Africa Rue de Birmingham 221, 1070 Brussels VestleEU Take a look at our global commitments here: www.nestle.com/csv