



How we count our pieces of packaging

In 2019, Nestlé used 366 billion overall pieces of packaging, of which 281 billion were pieces of plastic packaging. To get to this number, we carried out a detailed internal analysis using a few simple rules:

- We count all of our pieces of packaging classed as 'primary' or 'secondary'. This means the actual packaging for the product – like a Nespresso capsule and box – and the cardboard box that the individual boxes of capsules arrive in. It doesn't include 'tertiary' packaging, which might be used to secure a pallet full of goods (for example).
- We count peel-off lids and foils that cannot be reattached as separate pieces of packaging. For example, when you buy a Nestlé yogurt the pot and the lid count as two pieces. For products served in bottles, jars and cans with a re-attachable lid, we count this as one piece of packaging. This is also the case for labels, stickers or sleeves that form part of a container (like a PET water bottle).
- 'Flexible' packaging, such as pet food pouches, counts as one piece. When there are lots of portions in separate pouches, each one counts as a piece – as does the packaging that groups them together.
- When it comes to secondary packaging, we count packaging used for transportation (like a box) as one piece. If this packaging uses different materials, then we count the different pieces used. We also count the material used in display boxes as one piece of packaging, when it is made entirely of fiber (cardboard).

The way that companies count the number of pieces of packaging they use may change over time. Nestlé is the first company to release this information, and we have used a methodology that we believe arrives at a fair number. We recognize that other companies may use different methods, so we plan to work together with them to ensure consistency.