



Nestlé Good food, Good life

# NESTLÉ'S GLOBAL REFORESTATION PROGRAM

## WHAT IS IT?

As part of our [Net Zero Roadmap](#) and our [Forest Positive Strategy](#), we have committed to restoring and growing 200 million trees by 2030 in our sourcing landscapes, including on farms and supply sheds we source from. This is roughly equal to restoring the surface area of Luxembourg<sup>1</sup>. The Nestlé Global Reforestation Program (GRP) is the overarching initiative that will help us implement our commitment at scale, contributing to the restoration of natural ecosystems in our sourcing landscapes. Thriving natural ecosystems are key for resilient supply chains and local communities.

## WHY IS IT IMPORTANT FOR CLIMATE?

Reforestation and restoration of degraded natural landscapes are Natural Climate Solutions (NCS) that help remove and store carbon in the long-term. We cannot reach the 1.5°C target set by the [IPCC](#) unless companies with a land-use footprint invest in conservation and restoration urgently and at scale. As part of our Net Zero Roadmap, our GRP forecast to deliver 2.0 million tCO<sub>2</sub> removals in the year 2030.

This will help us achieve our target of halving our GHG emissions by 2030.

## WHAT ARE THE BENEFITS OF NCS?

Reforestation and natural landscape restoration is critical if we are to reverse biodiversity loss and avoid the worst impacts of climate change. Forests and natural ecosystems provide habitat to many species, store water, absorb carbon dioxide, and contribute directly to the livelihoods of indigenous people and local communities. It is important to invest at landscape level to ensure we can deliver on these environmental and socio-economic co-benefits.

## WHERE DOES NESTLÉ IMPLEMENT OUR GRP?

The GRP projects we invest in are in areas connected to where our key ingredients are produced – our sourcing landscapes. The program focuses particularly on complex sourcing landscapes that may be at risk of deforestation or degradation. We do this working closely with our expert partner organizations, and we invest in these locations for the long-term.

<sup>1</sup> based on hypothesis that 800 trees are planted on 1 hectare of land

## HOW WILL NESTLE MEASURE PROGRESS?

Transparency is important to us. We will track both the number of trees and corresponding tons of carbon dioxide sequestered for all projects within the GRP. We follow robust monitoring and accounting methodologies to assess the impact, appropriateness, effectiveness and efficiency of reforestation and natural landscape restoration initiatives.

## HOW ARE PROJECTS DEVELOPED?

To ensure planted trees survive and thrive, we follow a full project cycle (see below), which includes country and project level assessments, stakeholder engagement and long-term monitoring of impact.

We invest directly within our sourcing landscapes, including on-farm and in our supply sheds (known as 'insetting'), in order to help drive the transformation of the land use sector.

Carbon monitoring & accounting for the trees we grow and landscapes we restore are embedded in all projects in order to roll-out the right activities, in the right places, done in the right way. Ultimately, we aim to claim those real, permanent and additional carbon removals connected to our supply chain as part of our science-based net zero target.

Further explore Nestlé's Insetting Framework [here](#).

## FOREST POSITIVE STRATEGY EXTERNAL ADVISORY COUNCIL

Nestlé has set up an External Advisory Council (EAC) of independent experts in diverse fields, which plays a strategic advisory role to help guide Nestlé's Forest Positive Strategy, including the execution of the GRP.

Further details on the EAC can be found [here](#).

### Global Reforestation Program phases

Our Global Reforestation Program aims to plant 200 million trees by 2030 in our sourcing landscapes to create a positive long-term impact on people, nature and the climate. Projects will help restore natural forest landscapes, introduce agroforestry systems for suitable crops and support other natural ecosystem restoration activities.

#### Phase 3: Process to activate a project

- Develop project design document and monitoring plan, to include:
  - Detailed project plan
  - Timelines
  - Costs
  - Carbon calculations
- Sign contract and scope of work
- Allocate funding
- Activate partners and local partnerships

Phase 3

#### Project activation

#### Phase 4: Actions to implement and monitor

- Grow seedlings in nurseries
- Plant trees
- Conduct short- and long-term monitoring of trees planted, carbon sequestered and other co-benefit outcomes

Phase 4

#### Implementation and monitoring

Phase 1

#### Investigation

#### Phase 1: Steps of initial investigation

- Map Nestlé's sourcing locations
- Conduct investigation and scoping
- Identify project opportunities in a country or region meeting project criteria
- Conduct due-diligence screening for carbon-claims challenges and opportunities due to local context

Phase 2

#### Pre-feasibility study

#### Phase 2: Elements assessed in pre-feasibility study

- [Insetting eligible](#)\* locations
- Scale of reforestation potential
- Carbon sequestration potential
- Indicative project costs
- Risks
- Environmental and social co-benefit opportunities
- Applicable carbon accounting methodologies

\* The Nestlé Insetting Framework allows us to identify which Natural Climate Solutions projects to invest in and implement in collaboration with our partners and suppliers along our value chain.