

NESCAFÉ PLAN 2030

Renewing the world of coffee to help uplift lives and livelihoods with every cup

2030 Vision

An integrated strategy to use regenerative agriculture to help address climate change, aiming to:

Reduce greenhouse gas emissions



+

Increase farmers' income



+

Create better social conditions



Our goals:

By 2025

- › 100% responsibly sourced coffee
- › Source 20% of our coffee through regenerative agricultural methods

By 2030

- › Source 50% of our coffee through regenerative agricultural methods
- › 50% greenhouse gas emissions reduction



Agroforestry

Help farmers to improve soil health, water management and biodiversity by combining coffee with shade or border trees



Land restoration

Support farmers to plant native trees to capture CO₂ in and around coffee farms, improving biodiversity and water management



Green borders (riparian buffers)

Help farmers improve water sources and biodiversity by restoring vegetation along the water margins



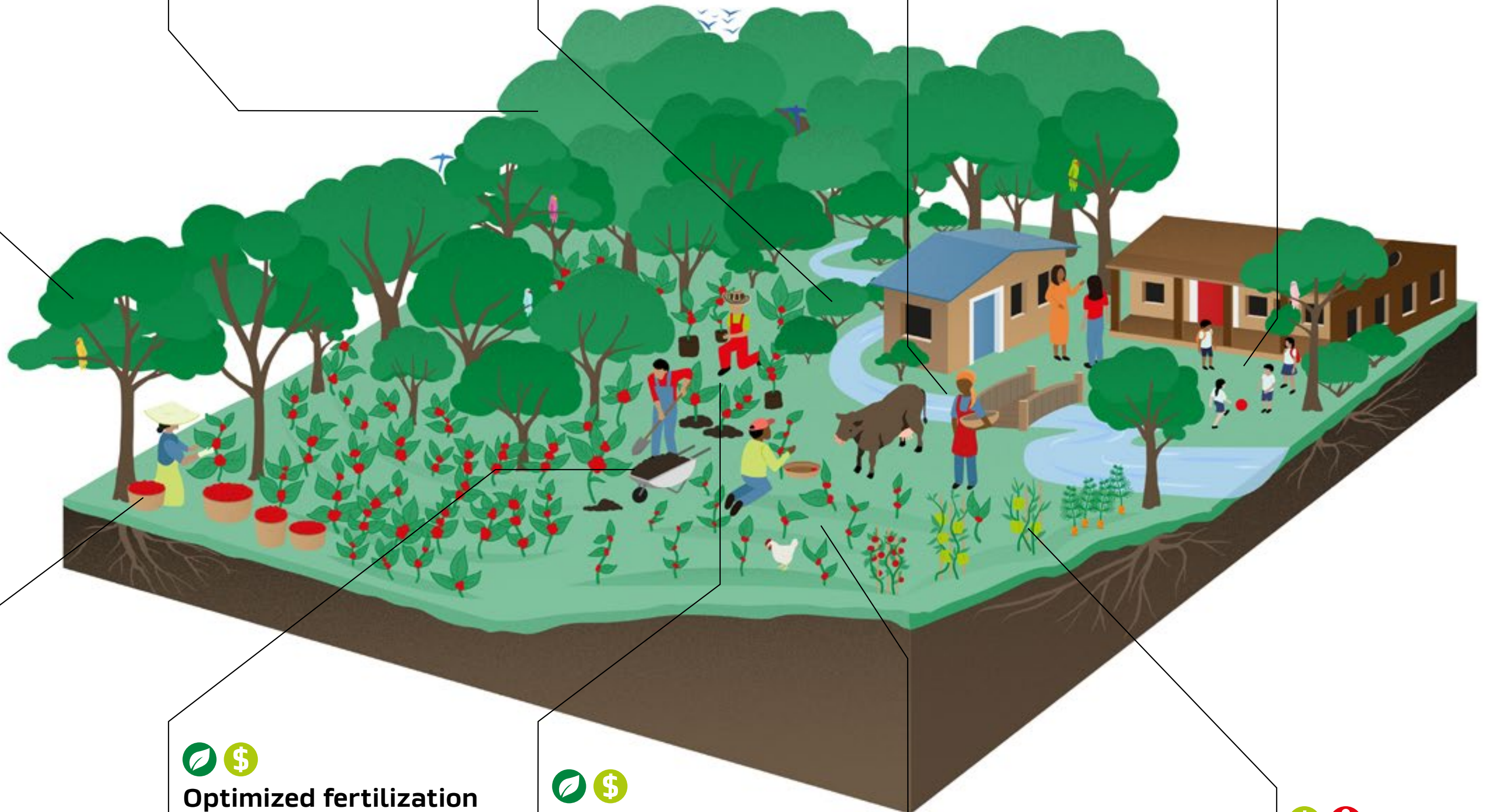
Financial support

Supporting coffee farmers in accelerating their transition to regenerative agriculture



Human rights and child protection

Reinforcing monitoring and corrective actions across our value chains



Women and Youth empowerment

Enhancing business and financial skills through training, including record keeping and farm management



Optimized fertilization (including organic fertilizers)

Support farmers to improve productivity and quality, reduce CO₂ and improve soil health by tailoring the fertilizer to the soil needs



Farm renovation

Support farmers to improve yield and quality, and to reduce CO₂, while aiming to improve income through pruning and/or the introduction of new improved coffee varieties



Cover crops

Help farmers to improve soil health and biodiversity, whilst reducing agrochemical usage



Income diversification (including intercropping)

Promoting different crops within the coffee farm to enhance income diversification, soil health and biodiversity