Nestlé Policy on Public-Private Science & Research Partnerships
Preamble

This policy applies to all Public Private Partnerships by Nestlé R&D worldwide. It is part of Nestlé’s ambition to be a major partner in solving key societal challenges and of its strong commitment to its purpose of unlocking the power of food to enhance quality of life for everyone, today and for generations to come. This includes building meaningful science platforms and spreading knowledge in the field of nutrition while simultaneously evolving our food and beverage portfolio.

General Principles

Nestlé’s approach to interaction with academic institutions and public organizations is based on creating value for our consumers, shareholders and society at large. This approach is the foundation for how we conduct business. We call this Creating Shared Value, which means that we build a successful long-term business through building value for our people, communities and shareholders, as well as for society and for the environment (see Nestlé Corporate Business Principles).

We believe Nestlé can play a catalyst role by leveraging research, know-how, consumer insight and marketing power to inspire change. We engage in partnerships driving benefits for society and Nestlé alike. We demand trustworthy and transparent rules of engagement with organizations as it is fundamental to our Creating Shared Value vision.

Nestlé supports Public-Private Partnerships that comply with all applicable laws and meet the following criteria:

Neutralities in research

- When Nestlé is sponsoring research in academic institutions, e.g. to further knowledge in the field of nutrition or improve our products, it is imperative to ensure investigators are free to conduct their research, reach scientific conclusions and publish them according to best practices in academic research that promote academic freedom, ethics and integrity. Our research agreements embody this principle.

- Internal R&D guidelines ensure implementation of neutrality in research by specifying obligations to use accurate methodology and demonstration of reproducibility of results. It is also linked to a communication standard guaranteeing research-based claims are truthful and not misleading consumers.

Openness and Effectiveness

- Nestlé invests in long term relationships, establishes strong engagement platforms, and builds broad awareness of its partnerships together with the collaborating organizations and with external stakeholders.

Transparency

- Nestlé commits to making public key research priorities as well as related partnerships within a reasonable time following their creation.
- Nestlé R&D employees are required, when interacting with a public official or other relevant body, to disclose their identity and relationship with Nestlé and the purpose of the representation and the position or standpoint. The same is true if a third party is acting on behalf of the company.