



Good food, Good life

## Curriculum vitae

### Alfonso Gonzalez Loeschen

Executive Vice President  
Chief Executive Officer Nestlé Nespresso S.A.

Nationality: Mexican, American  
Languages: Spanish, English  
Other: Married, 3 children



#### Career

- November 2025 – CEO, Nestlé Nespresso S.A.
- 2020 – CEO, Nestlé Nespresso North America
- 2016 – CMO, Nestlé Nespresso S.A.
- 2012 – General Manager, Nestlé Puerto Rico
- 2007 – Vice President, Marketing Beverage Division, Nestlé USA
- 2005 – Division Executive Manager, Nestlé Mexico
- 1992-2005 – Brand Management positions in Nestlé Mexico, Nestlé Argentina, Nestlé Group

#### Education

- 1991 – Bachelor of Business Administration in Marketing, Instituto Tecnológico y de Estudios Superiores de Monterrey, Mexico