



Good food, Good life

## Curriculum vitae

### Ma. Fatima D. Francisco

Chief Executive Officer,  
Global Baby, Feminine and Family Care,  
Procter & Gamble



Date of birth: 1968  
Nationality: US  
Languages: English, Filipino

#### Career

##### **The Procter & Gamble Company**

2021	Chief Executive Officer, Global Baby, Feminine and Family Care, Member of the P&G Leadership Team
2019-2021	Chief Executive Officer, Global Baby and Feminine Care, Member of the P&G Leadership Team
2018-2019	President, Global Baby Care and Baby & Feminine Care Sector, based in Switzerland
2015-2019	President, Global Feminine Care Vice President and Brand Franchise Leader, Global Feminine Care
2011-2015	Vice President, North America Baby Care
2008-2011	General Manager, Global Baby Care Innovation
2005-2008	Marketing Director, Global Baby Care Upstream Innovation
2002-2005	Marketing Director, Global Baby Care, Developing Markets
2000-2002	Marketing Director, North East Asia Baby Care, Japan
1996-2000	Associate Director Marketing, Baby and Feminine Care, Philippines
1992-1996	Brand Manager Haircare and Cosmetics, Philippines
1989-1992	Sales Manager, Central Manila District, Philippines

#### Education

1989 Bachelor's Degree in Business Administration and Marketing,  
University of Philippines

#### Mandates

HP Inc	Board of Directors, member HR & Compensation Committee, member Nominating, Governance and Social Responsibility Committee, member
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