



Nestlé

Company presentation

July 2026



Strategic priorities for 2026 and beyond



- 1** Winning portfolio
- 2** RIG-led growth
- 3** Transformation and efficiency
- 4** Cash and capital allocation
- 5** Performance culture



Execution driving RIG



Driving growth

RIG accelerating towards 2%+ medium-term target

Strengthening marketing and execution

Sharpening portfolio

Partnership for Waters announced

Progress on other divestments

Improving efficiency and cash

Fuel for Growth cost savings up to CHF 1.7 billion

H1 free cash flow CHF 3.4 billion

Delivering on expectations

On track to deliver 2026 guidance



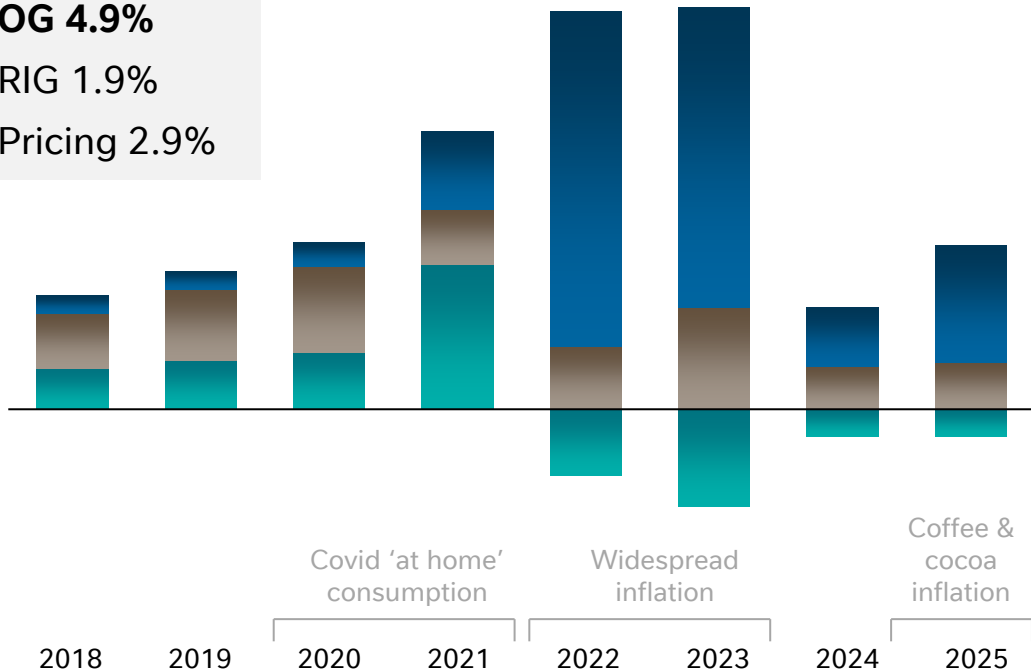
RIG-led growth is a priority after several years of strong pricing and weaker volumes



Full year growth, %

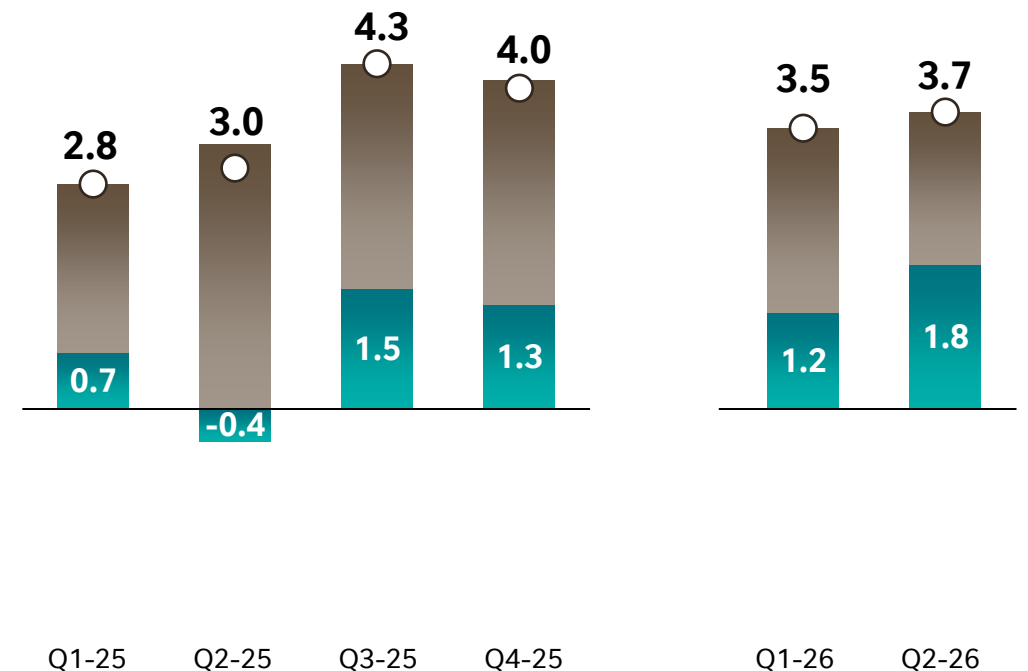
● Pricing ● Mix ● Volume

Average
OG 4.9%
 RIG 1.9%
 Pricing 2.9%



Quarterly organic growth, %

○ OG ● RIG ● Pricing



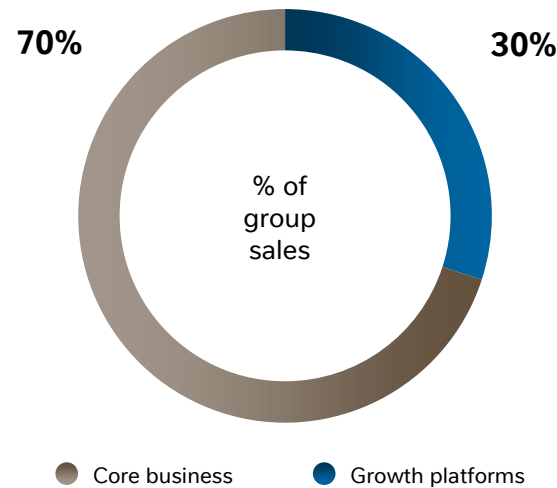
Notes: "Average" figures are for Group and show averages for 2018-25
 Data for chart excludes Water and Nestlé Health Science; volume and mix together comprise RIG

Clear growth model supported by increased investment



Core business
OG 3-4%
RIG 1-3%

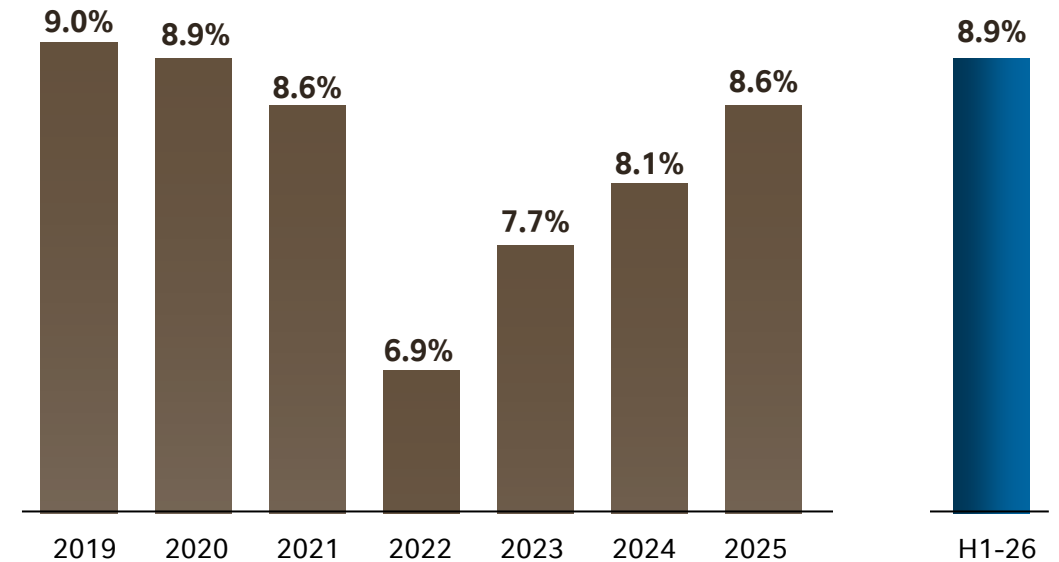
Growth platforms
OG HSD
RIG MSD



Group OG**
4%+

Group RIG**
2%+

Advertising and marketing expenses, % of sales

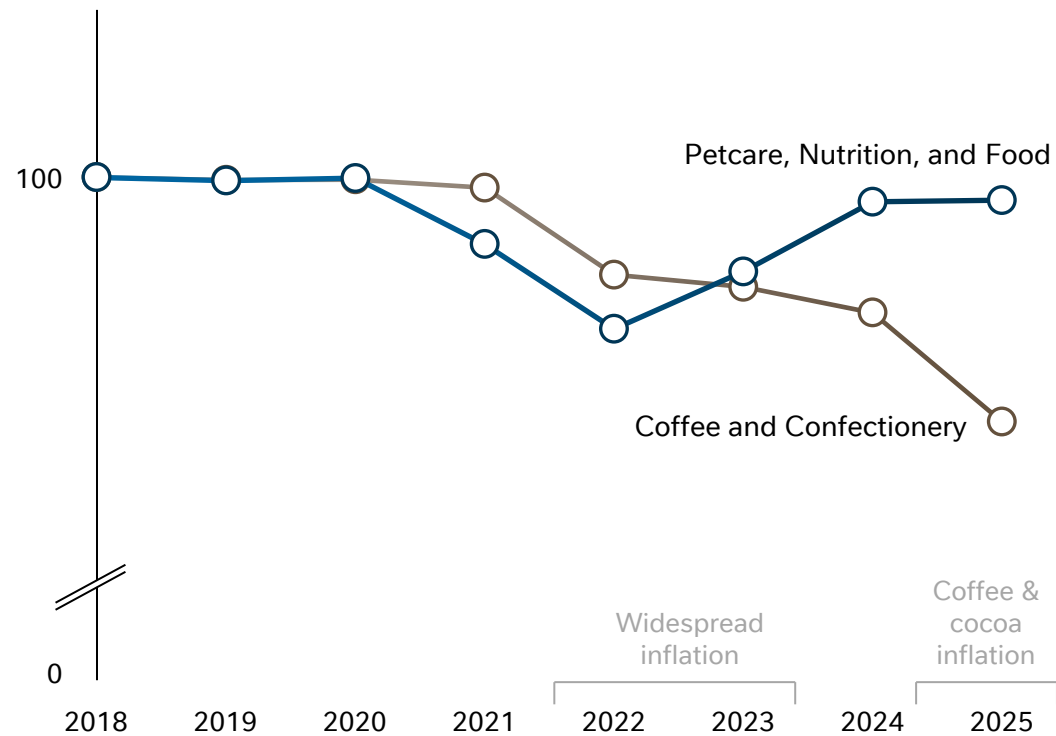


Excludes Nestlé Skin Health in 2019

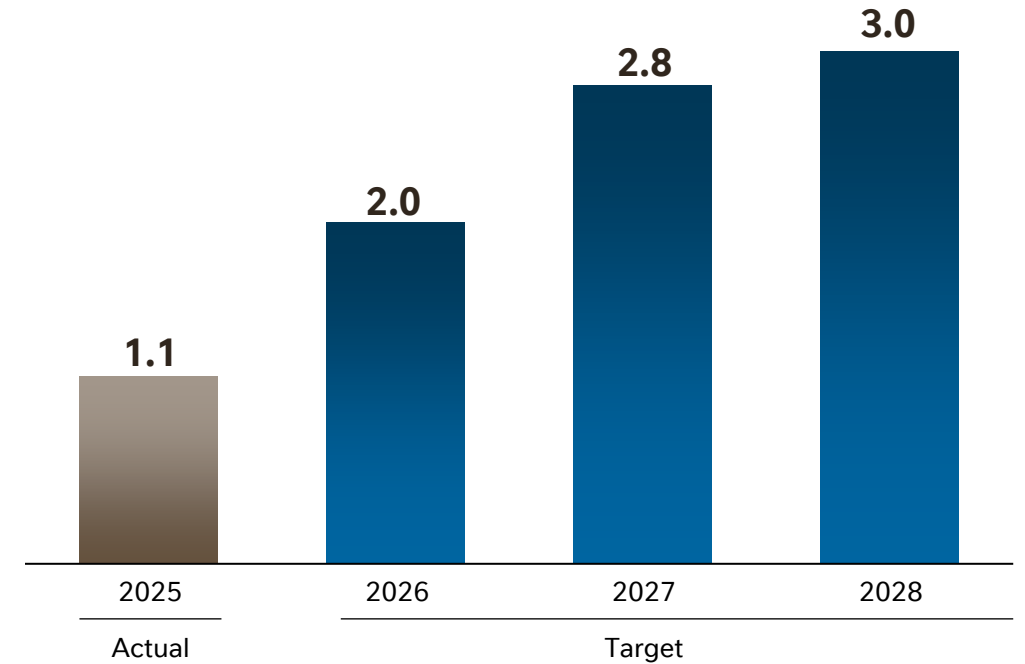
Navigating input cost pressures and driving savings



Gross profit margin, indexed to 100



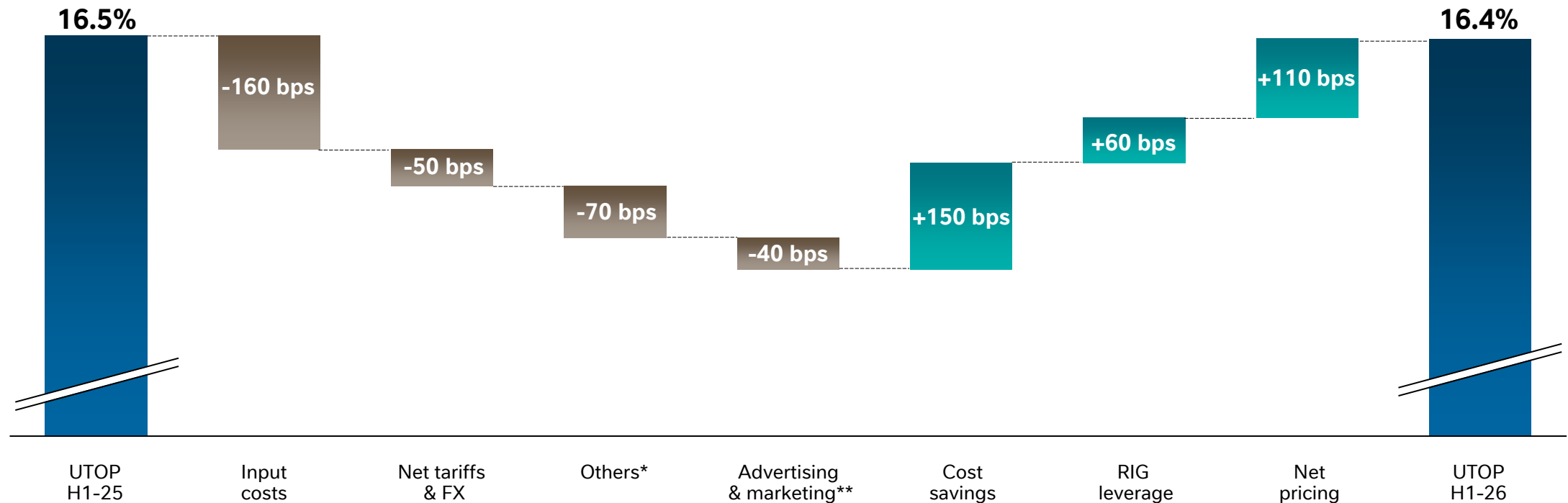
Fuel for growth cost savings, CHF bn (cumulative)



Offsetting margin headwinds with cost savings, pricing and RIG leverage



Underlying trading operating profit margin, %



Figures may not sum due to rounding

* Others: primarily impact of infant formula recall, partially offset by pension credit

** Before cost savings

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Winning businesses in a winning combination



Winning business

- Structural growth
- Leading position
- Attractive returns
- Gaining share

Winning combination

- Commercial synergies
- Shared capabilities



Sharpening our portfolio



Partnership for Waters announced

- 50:50 JV to create a dedicated global leader in waters with strengthened focus to drive growth
- Enterprise value of CHF 4.5 billion
- Net cash proceeds for Nestlé of approximately CHF 2.8 billion
- Expected to close in H1-27



Other portfolio actions

- Progressing with sale of mainstream VMS and ice cream businesses; classified as assets held-for sale
- Acquisition of remaining 51% stake of yfood, a leader in smart food
- Sale of Blue Bottle Coffee



Non-exhaustive list of Nestlé Waters & Premium Beverages brands

Creating a global powerhouse in Nutrition



Medical nutrition	Infant nutrition	Kids & all family nutrition	Adult nutrition
CHF 2 bn 4-6% CAGR	CHF 5 bn 1-3% CAGR	CHF 6 bn 2-4% CAGR	CHF 5 bn 5-7% CAGR
PEPTAMEN® Compleat® resource®	 	 	 
2025 sales by zone AOA EUR AMS 	2025 sales by zone AOA EUR AMS 	2025 sales by zone AOA EUR AMS 	2025 sales by zone AOA EUR AMS 

CHF x bn refers to 2025 sales
x-x% CAGR refers to projected category CAGR 2025-2030 based on Euromonitor and internal data

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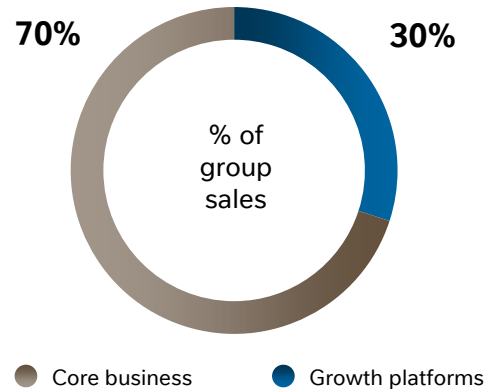


Clear growth model



Core business
OG 3-4%
RIG 1-3%

Growth platforms
OG HSD
RIG MSD



Group OG**
4%+

Group RIG**
2%+

Coffee

FY-25*

29% of sales
18.2% UTOP margin

Leading market positions

Portion **#1**
Soluble **#1**
Coffee creamers **#1**

Leading global brands



Growth platforms

Coffee NA
Nescafé EM
Out of home
Cold coffee

Petcare

21% of sales
21.7% UTOP margin

Cat **#1**
Dog **#2**
Therapeutics & Suppl. **#3**



Wet cat
Emerging markets
Therapeutics & supplements

Nutrition

21% of sales
20.0% UTOP margin

Infant; Kids & family **#1**
Adult **#1**
Medical **#2**



Adult nutrition
Medical nutrition
Premium/specialist infant formula

Food & Snacks

29% of sales
17.8% UTOP margin

Food** **#1/2**
Confectionery** **#3**
Ice cream** **#1/2**



KitKat
Noodles
Maggi cooking solutions

* 2025 group sales, % split excluding Nestlé Waters & Premium Beverages **Market position in footprint (not global)

HSD = high-single digit; MSD = mid-single digit

Execution across our value proposition



Example Petcare Europe

Unrivalled superiority

- Taste preference
- Proprietary science & technology



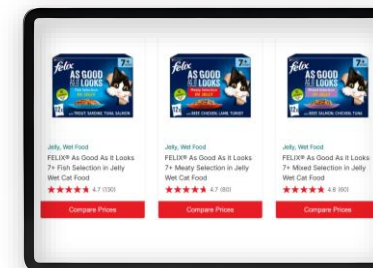
Unbeatable value

- Price pack architecture
- Strategic revenue management



Unmissable visibility

- Optimal availability
- Omni-channel approach



Unforgettable communication

- Distinctive creativity
- Optimal media spend



Increased investment, increased prioritization



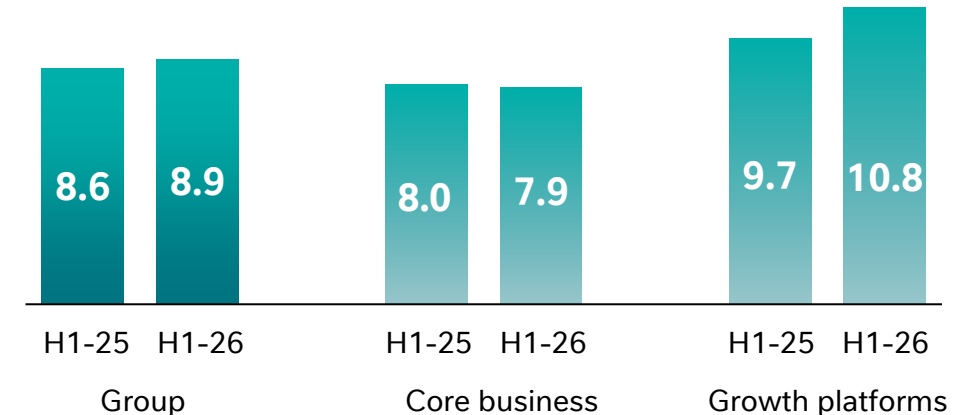
Increasing effectiveness

- Increased MROI coverage of paid media and consumer promotions
- Paid media spend increased and now concentrated on 135 brands (down from 400)
- Strong increases in retail digital media and influencer marketing
- Non-working media spend now below 20%
- Leveraging AI across our marketing and innovation journey

MROI – marketing return on investments

Increasing investment in growth platforms

Advertising & marketing, % of sales



- Core business OG improved year-on-year but still work to do
- Growth platforms OG at 7% with further opportunities

Nestlé company presentation

Marketing case study: KitKat Heist



Equivalent in
paid media
(CHF million)

180

Social reach
(billion)

71

Share
of voice
in 90+ markets

>30%

Marketing awards
(Cannes Lions)

9



Social reach - estimated number of times people have potentially seen a piece of content or mention across social and online media

Share of voice - measure of a brand's prominence, compared to competitors, tracked via content and conversation in social and online media

Strategic priorities for 2026 and beyond



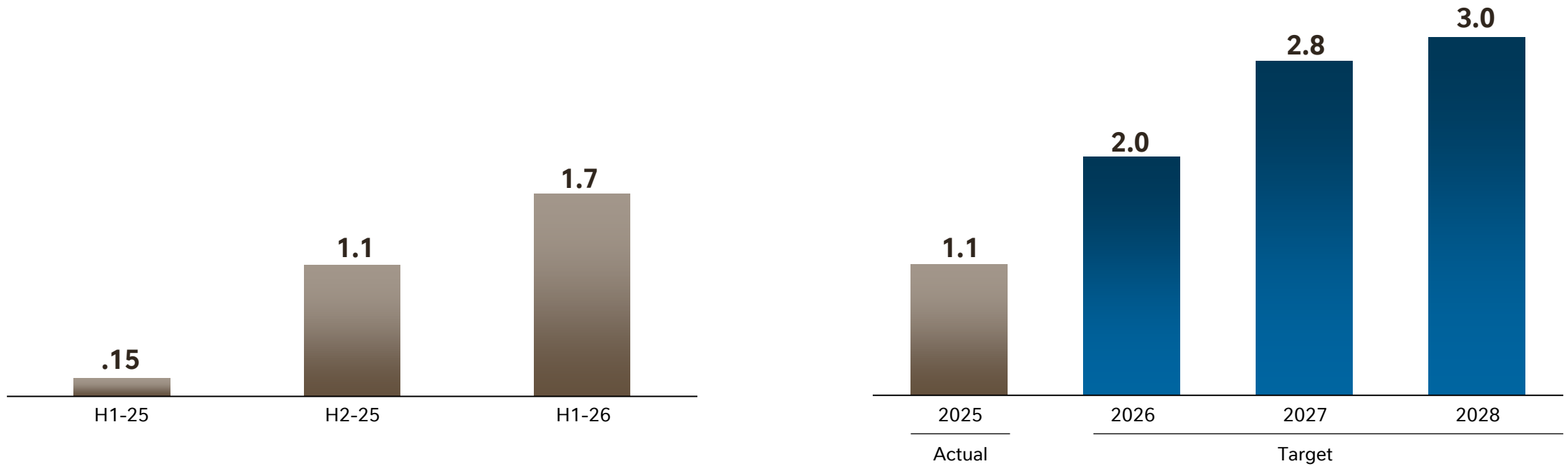
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On track to deliver cost savings targets



Fuel for growth P&L impact, CHF bn (cumulative)

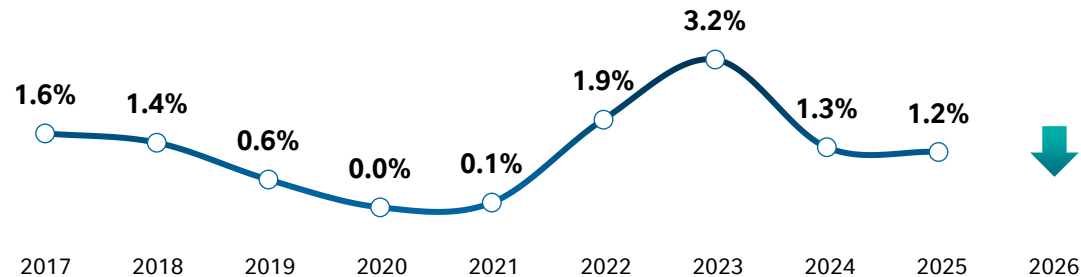


● Actual ● Target

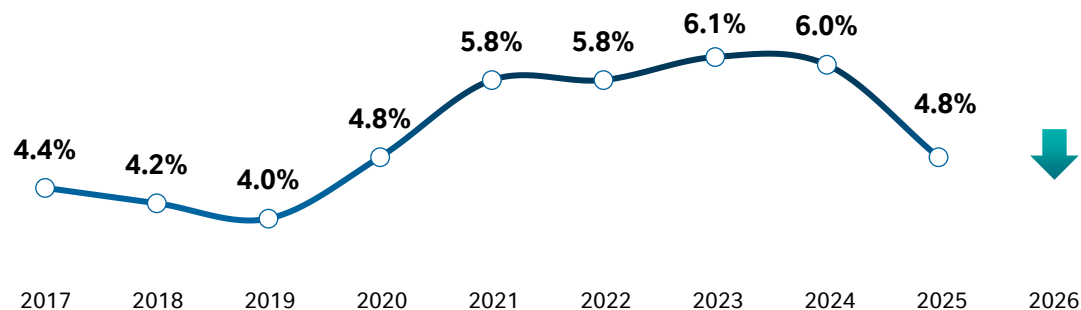
Improving cash flow is a focus



Working capital*, % of sales



Capex**, % of sales



Cash generation action plan

- Enhanced governance and accountability
- Data-led control
- Capex discipline tightened
- Safety and quality non-negotiable

*Working capital calculated on a 5-quarter average **Additions of owned PP&E

Capital allocation priorities



Growth		Shareholder returns		Leverage
Organic growth	M&A	Dividend	Share buyback	Debt reduction
Targeted growth investments with rigor on returns	Bolt-ons in areas with proven ability to win	Practice of year-on-year DPS increase in CHF	Use of excess cash, when available	Lower leverage, within target range of 2-3x net debt/EBITDA
High priority	Low priority	High priority	Low priority	High priority

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Incentives adjusted to support priorities and reward performance



Annual bonus metrics evolution, 2026 vs 2024

	Growth	Profitability	Personal goals
2024	60% OG	40% UTOP margin	Often subjective and project-based
2026	50% OG with RIG 'gatekeeper'	30% UTOP margin with PFME 'gatekeeper'	Objective and consistent
	10% market share	10% structural cost reduction	

'Gatekeeper' is minimum threshold level for achievement of this component of the bonus

Key changes in 2026 vs 2024

- RIG 'gatekeeper' introduced
- Personal goals linked to standard KPIs
- Replacement of functional objectives with Group objectives
- New performance review framework

Organization to promote accountability and leverage strengths



Four businesses

Coffee

Petcare

Nutrition

Food & Snacks

Leading market positions

Iconic, strategic brands

Differentiated science & technology

Geographic organization structure*

Zone Americas	Zone Europe	Zone AOA	Nespresso
US Brazil Mexico ...	UK France Germany ...	Greater China Philippines India ...	

Strategic Business Units

Global functions & shared services

Local execution at market level

- Consumer insights, customer relationships
- Commercial execution and prioritization
- Deploying and scaling innovation pipelines
- Local brand activation
- Responsibility for operational P&L

Strategic above-market activities

- Multi-year category strategy
- Global brand stewardship
- Science-based global innovation
- Functional expertise, standard processes

* Nestlé Waters and Premium Beverages not shown as this will be deconsolidated

Reinforced governance through Board of Directors



Continued practice of regular Board refreshment

- Two new Directors elected in April 2026
 - Fama Francisco - CEO Global Baby, Feminine and Family Care at Procter & Gamble
 - Thomas Jordan – former Chairman of the Governing Board at the Swiss National Bank
- Adds deep expertise in FMCG and global finance

Revised committee structures and responsibilities

- Reinforced governance with new committee scope, including Science, Technology & Sustainability Committee
- Broader Director participation across committees



H1 Results



H1-26 results



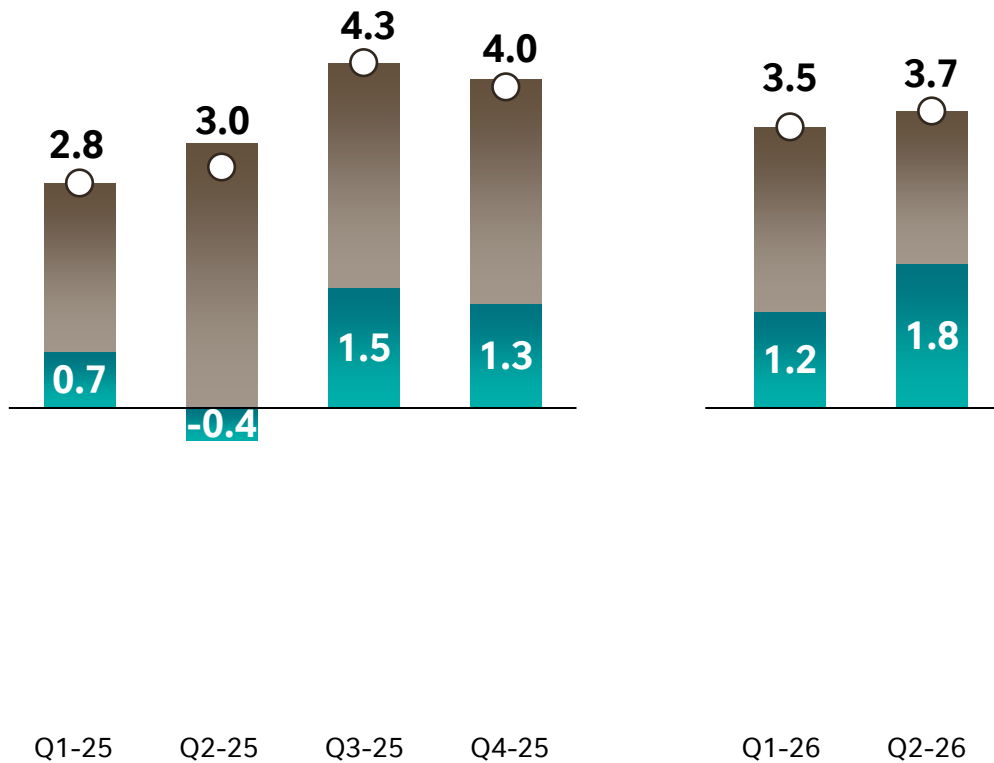
Organic growth	Real internal growth	Pricing
3.6%	1.5%	2.1%
UTOP Margin	Free cash flow (CHF billion)	Underlying EPS (CHF)
16.4%	3.4	2.22



RIG momentum continuing

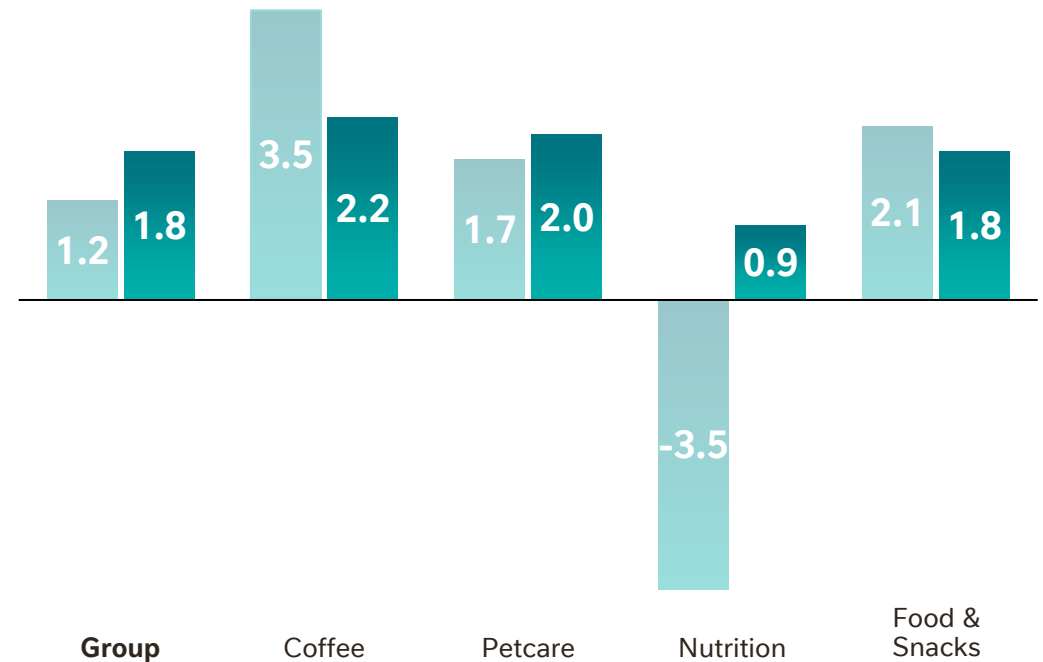


Quarterly performance, %



○ OG ● RIG ● Pricing

Quarterly RIG, %

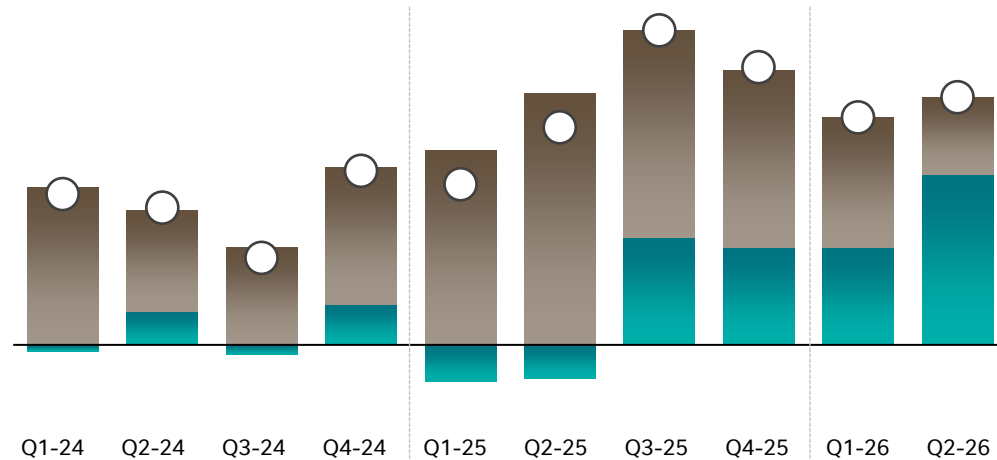


● Q1-26 ● Q2-26

Strengthening performance in emerging markets, Greater China now stable



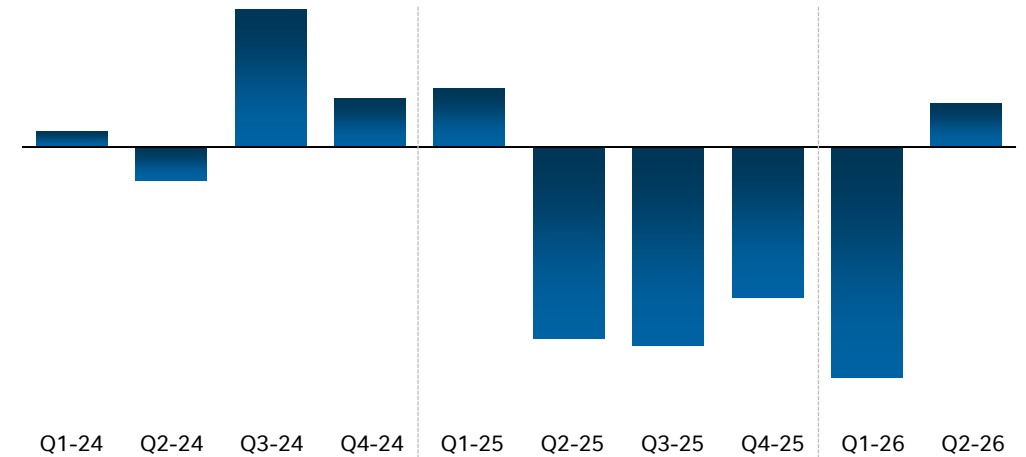
Emerging markets excluding China



- Broad-based strength in recent quarters, further improving in Q2

○ OG ● RIG ● Pricing

Greater China



- Good progress with shift to demand-led growth, inventory reduction completed
- Categories remain subdued

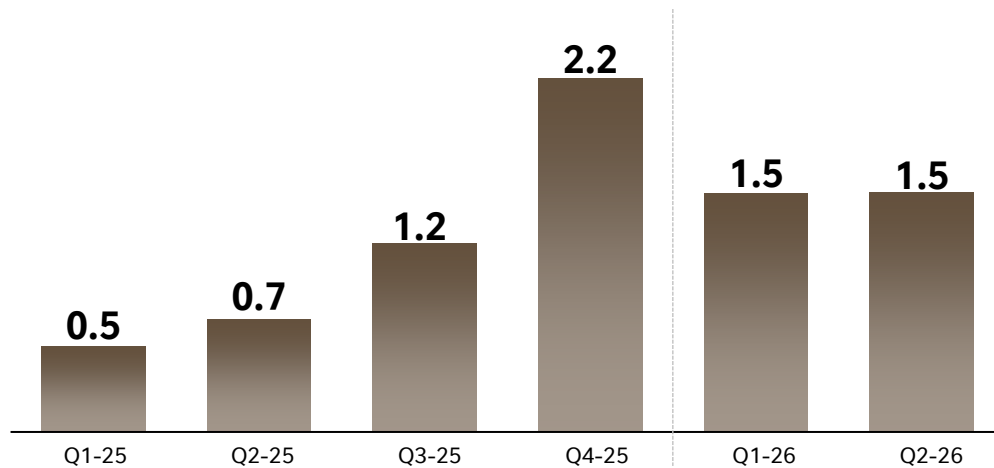
● OG

North America resilient, Petcare trends positive



Total North America

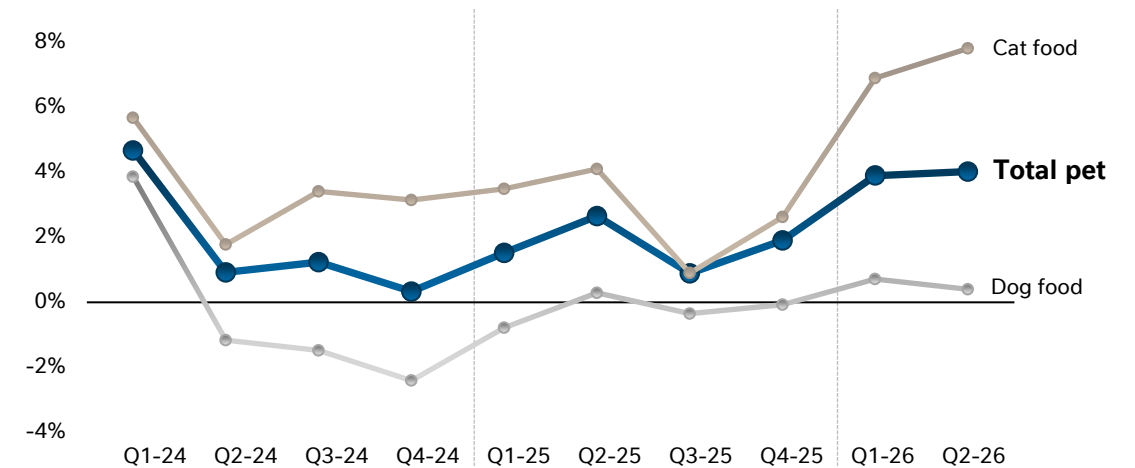
North America OG, %



- OG momentum maintained in Q2-26
- Stronger pricing, weaker RIG driven by Coffee

US Petcare

Nestlé retail sell-out growth, %



- Sell-out strengthened in H1-26
- OG impacted in Q2 by retailer inventory reductions

Source: NielsenIQ and other third-party sources

Infant nutrition improving, adult and medical nutrition strong



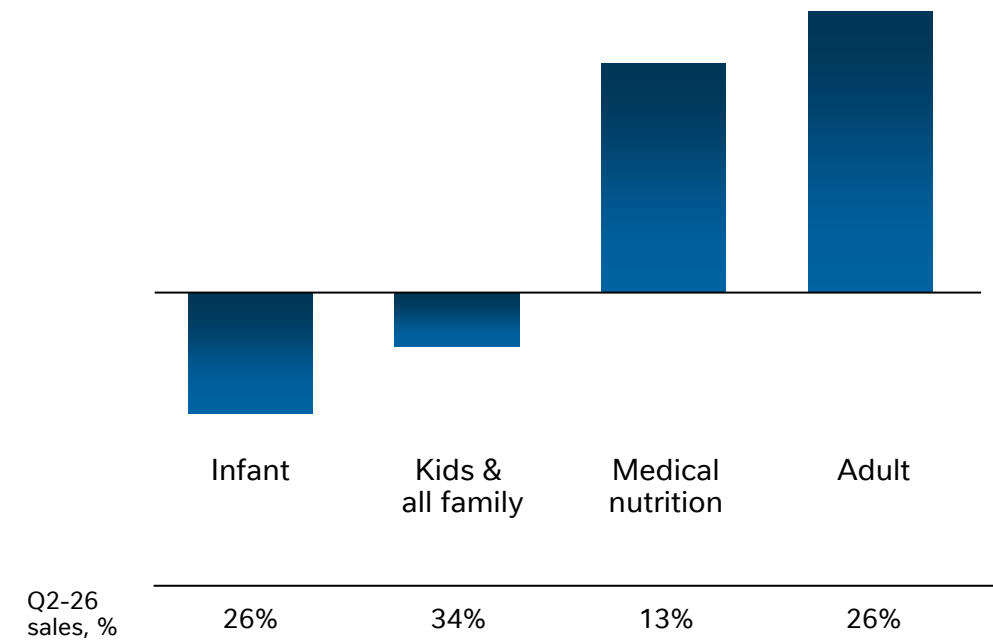
Infant nutrition

- Improving in Q2-26 to mid-single-digit decline
- Expect to regain share by end of year

Adult nutrition and medical nutrition

- Adult Nutrition strong, led by *Pure Encapsulations* and *Vital Proteins*
- Continued acceleration in Medical Nutrition, supported by new launches of *Compleat*

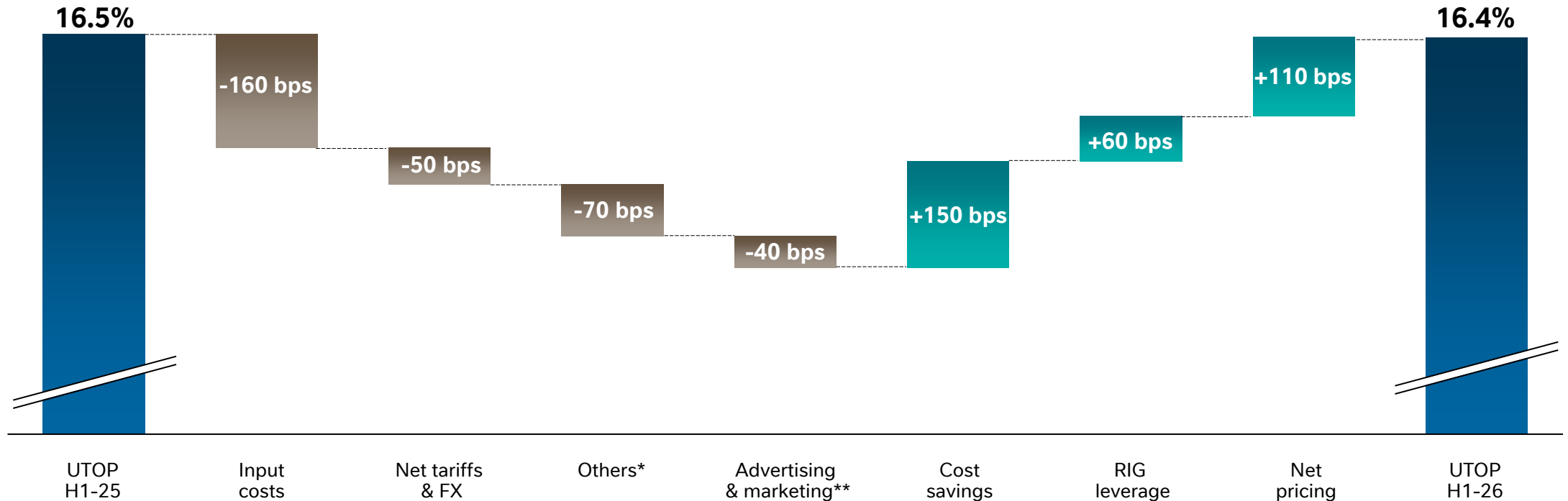
Q2-26 Nutrition OG, %



Cost and pricing actions largely offset significant external headwinds



Underlying trading operating profit margin, %



Figures may not sum due to rounding

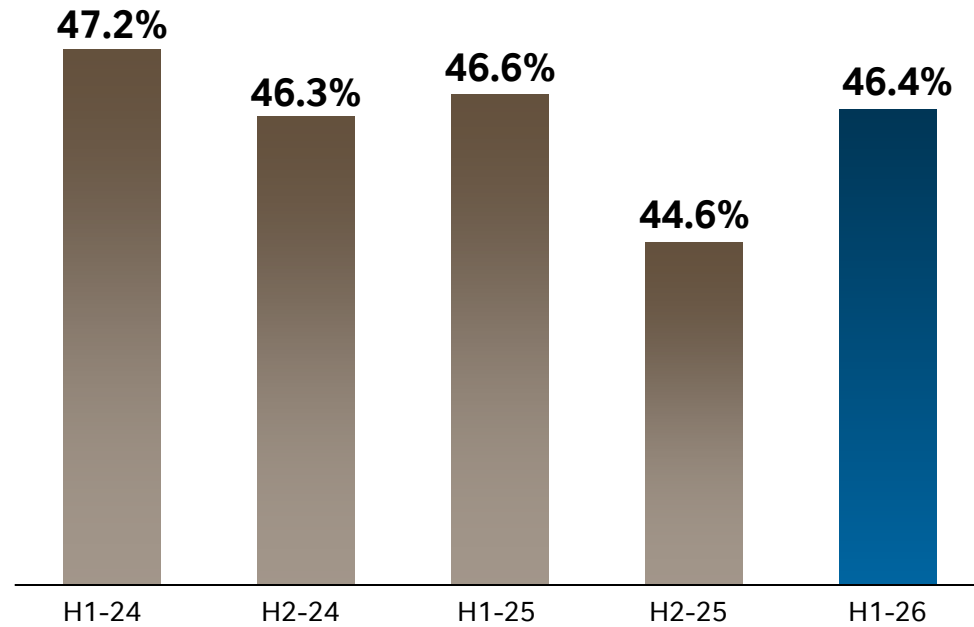
* Others: primarily impact of infant formula recall, partially offset by pension credit

** Before cost savings

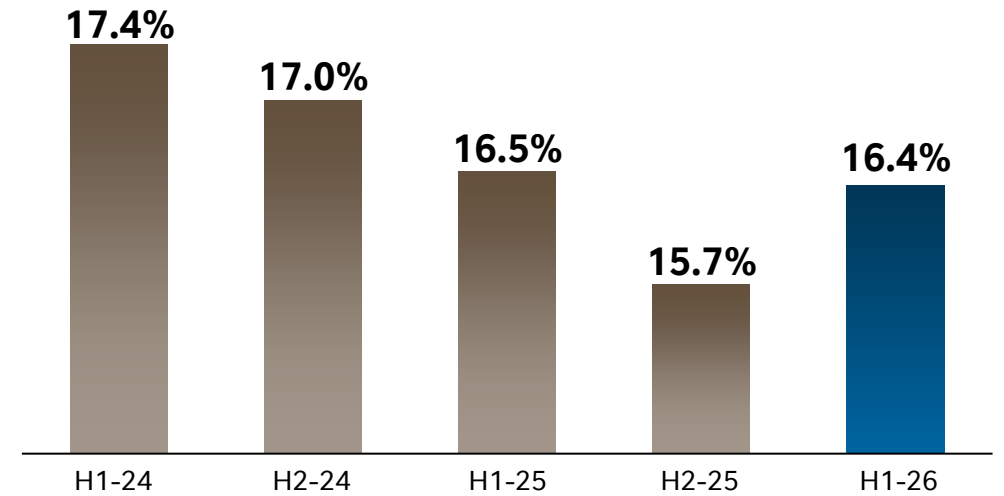
Gross profit and UTOP margin improved sequentially



Gross profit margin, %



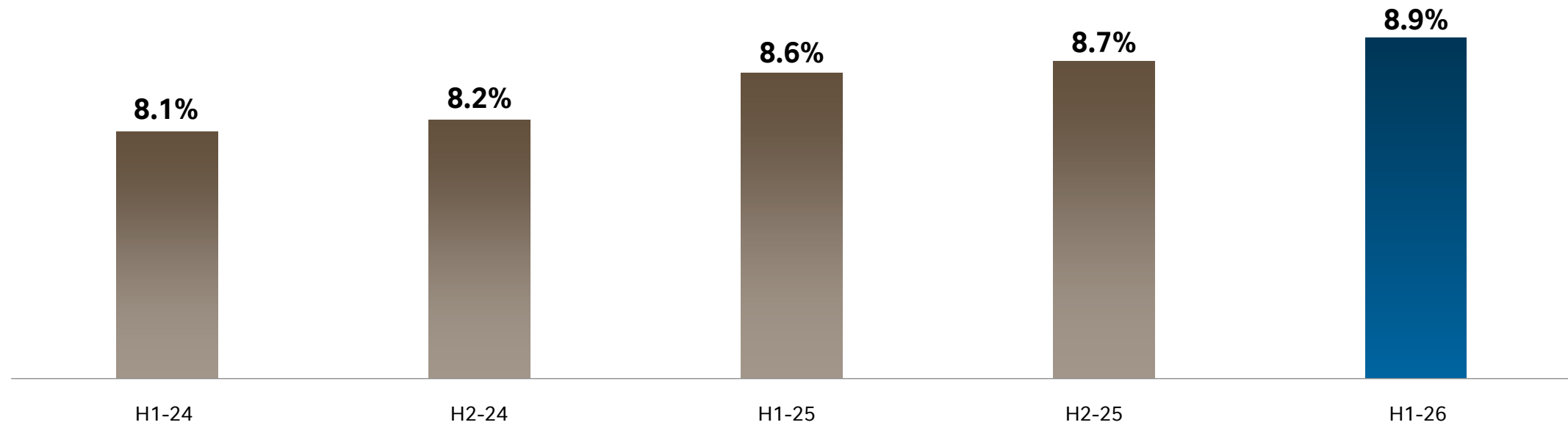
UTOP margin, %



Investment increased, with targeted support behind our brands



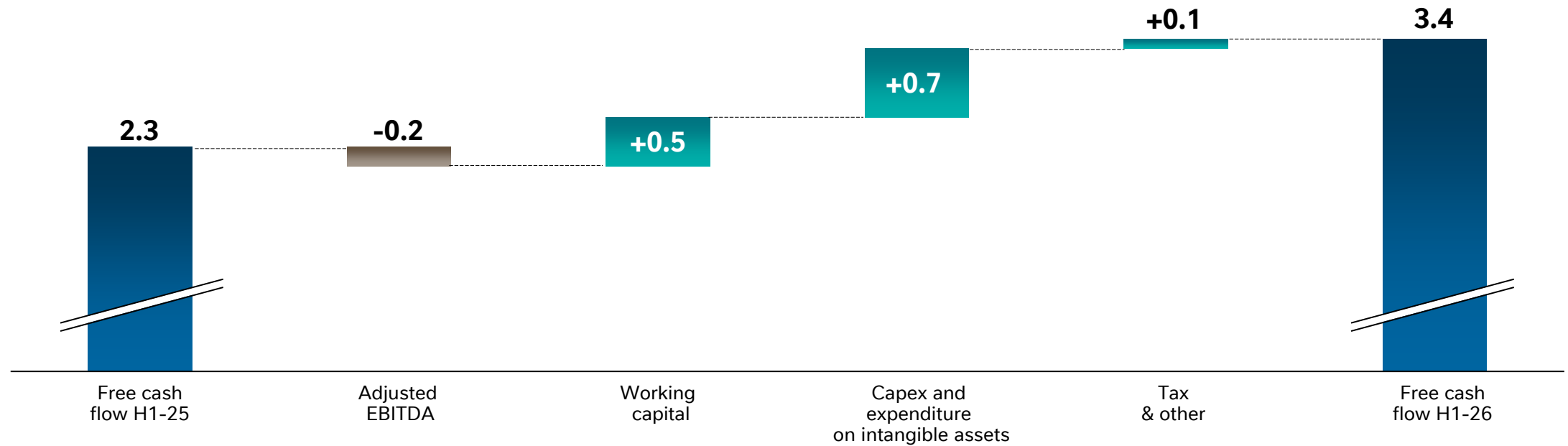
Advertising and marketing expenses, % of sales



Free cash flow up strongly



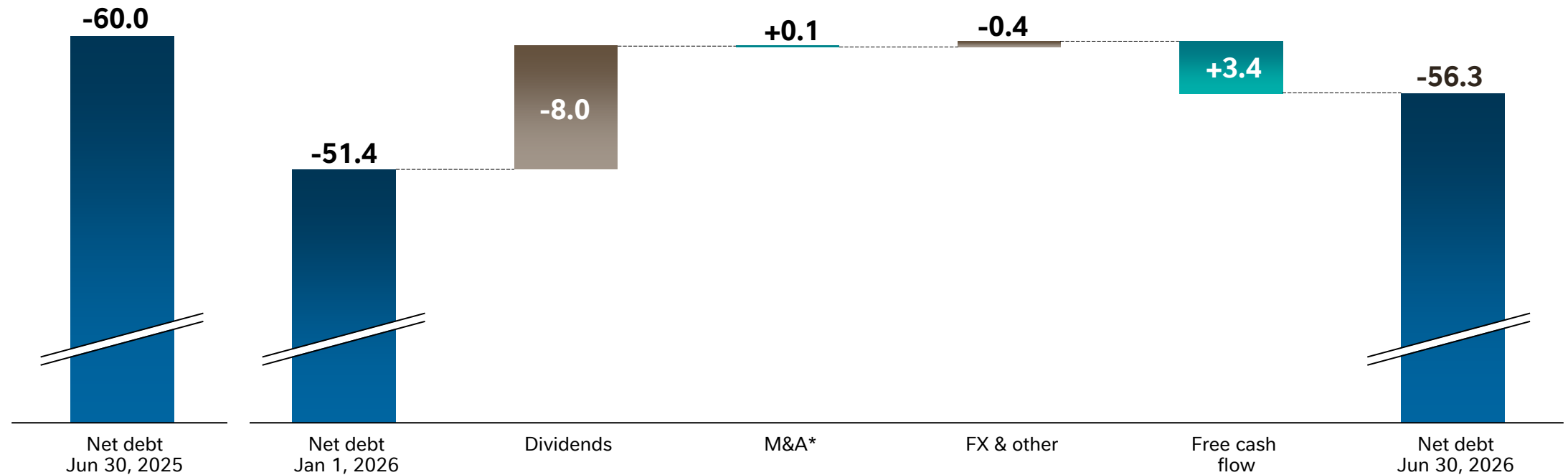
In CHF billion



Net debt reduced versus last year



In CHF billion



*M&A line includes associates and joint ventures and non-controlling interests

On track for 2026 guidance



	2026	Medium-term
Organic growth	Range of 3% to 4% RIG accelerating versus 2025	4% + in normal market conditions
UTOP margin	Improving vs 2025 H2-26 broadly similar to H1-26	17.0%+
Free cash flow	Above CHF 9 bn	

Appendix

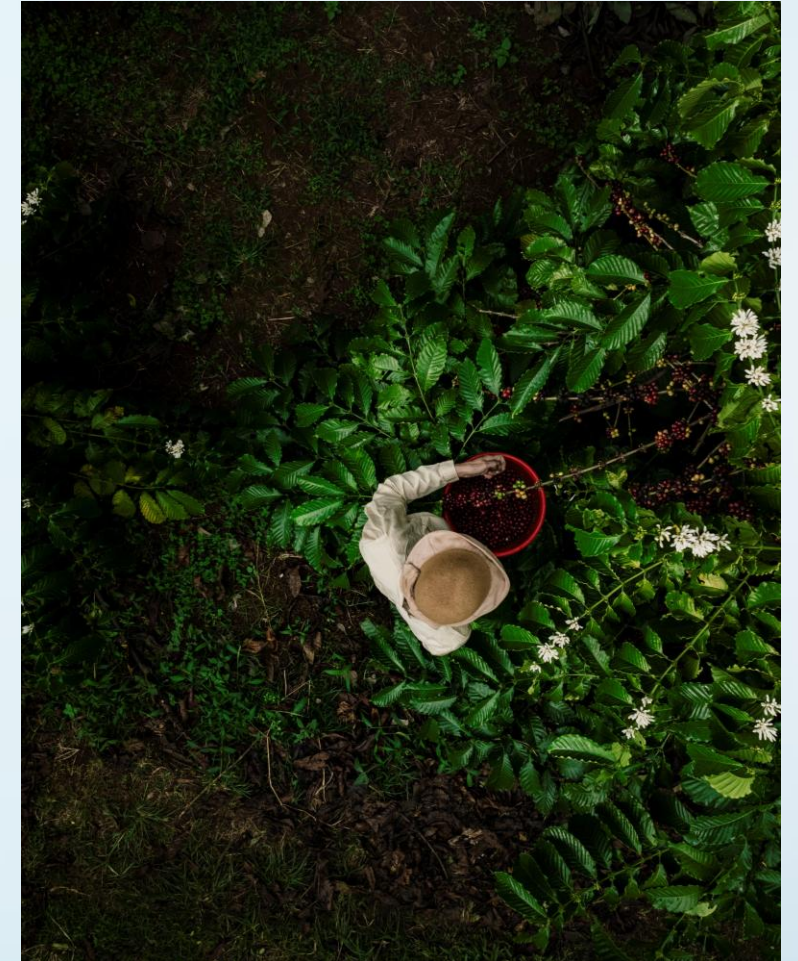


Creating shared value in 2025

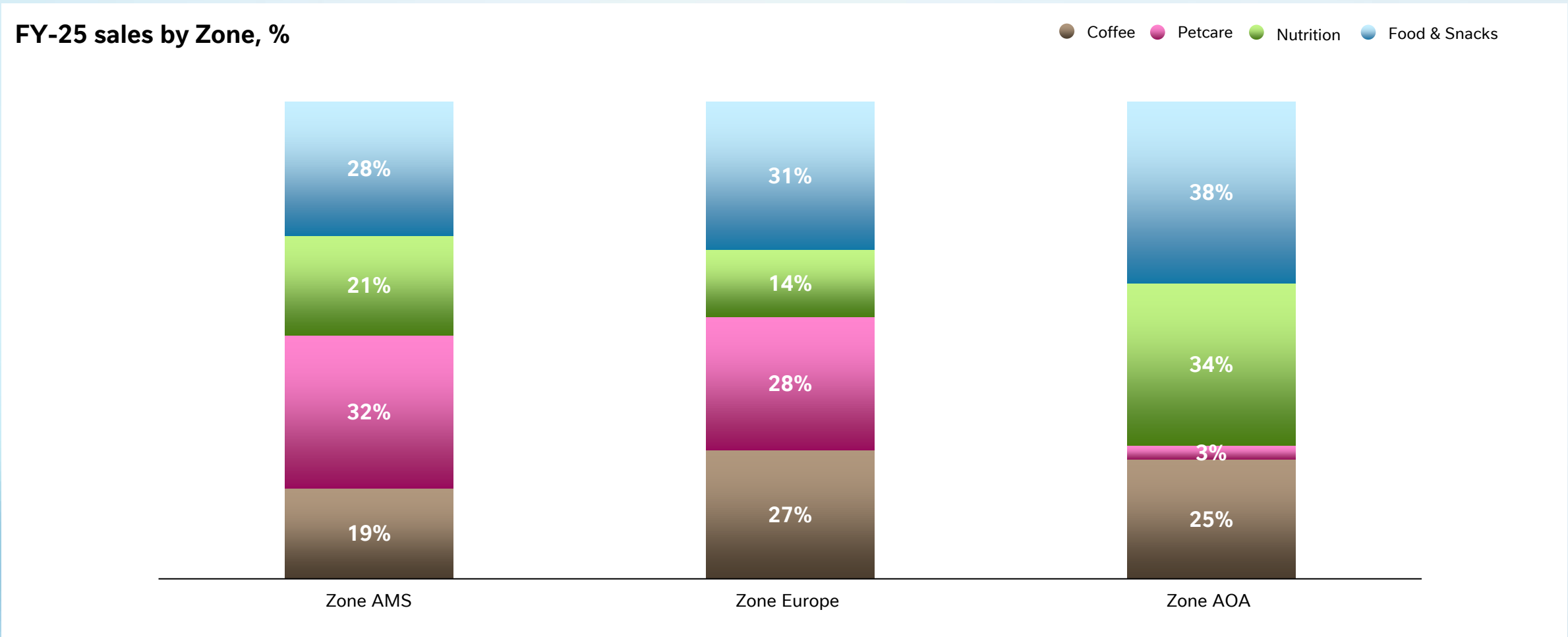


Category	Action	
Climate	Reduction of greenhouse gas emissions	24.5% net reduction*
Packaging	Reduction in virgin plastic use	28% reduction*
Regenerative agriculture	Sourcing from regenerative agriculture	27.6% of ingredients
Nutrition	Micronutrient fortified food & beverages	~ 135 bn servings
Diversity	Females in mid-senior management roles	48%

*Versus 2018 baseline



Product category sales by Zone



Nespresso, Nestlé Waters & Premium Beverages and other businesses not included

2025 sales by geographic area and average currency rate

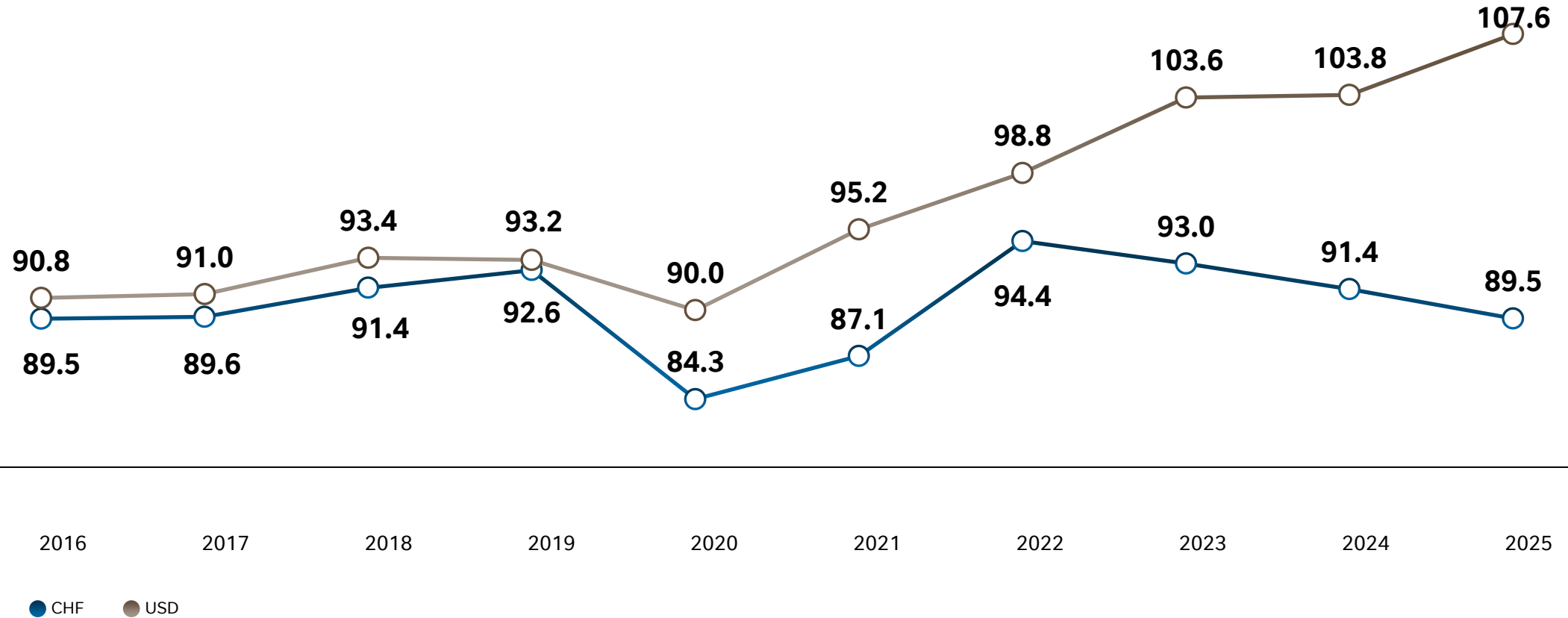


By principal markets	FY-2025 (CHF m)	FY-2025 (%)	Average rate					
						FY-2024	FY-2025	Variation (%)
AMS	42 958	48.0	US Dollar	1	USD	0.880	0.831	-5.6%
United States	28 605	32.0	Euro	1	EUR	0.952	0.937	-1.6%
Brazil	3 983	4.5	Chinese Yuan Renminbi	100	CNY	12.234	11.562	-5.5%
Mexico	3 576	4.0	Brazilian Real	100	BRL	16.351	14.869	-9.1%
Other markets of geographic area	6 794	7.5	UK Pound Sterling	1	GBP	1.125	1.094	-2.7%
AOA	23 989	26.8	Philippine Peso	100	PHP	1.537	1.446	-5.9%
Greater China	4 876	5.4	Mexican Peso	100	MXN	4.804	4.324	-10.0%
Philippines	2 608	2.9	Canadian Dollar	1	CAD	0.643	0.594	-7.5%
India	2 007	2.2	Japanese Yen	100	JPY	0.581	0.556	-4.4%
Other markets of geographic area	14 498	16.3	Australian Dollar	1	AUD	0.581	0.536	-7.8%
			Indian Rupee	100	INR	1.052	0.955	-9.3%
EUR	22 543	25.2						
United Kingdom	3 598	4.0						
France	3 398	3.8						
Germany	1 921	2.1						
Other markets of geographic area	13 626	15.3						
of which Switzerland	1 020	1.1						
Total	89 490	100.0						

Sales in CHF and USD



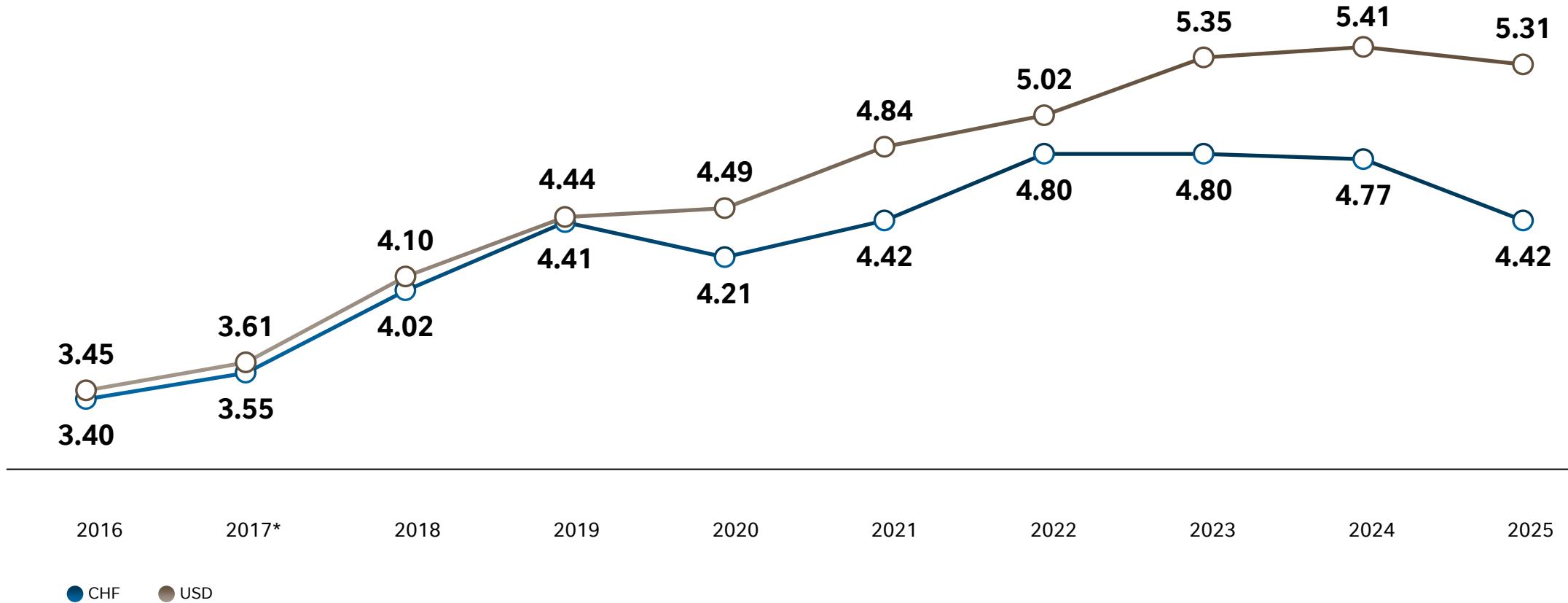
FY Sales, CHF billion and USD billion



UEPS in CHF and USD



FY UEPS, CHF and USD



*Restated to reflect implementation of IFRS 15 and IFRS 16 in 2017

Disclaimer



This presentation contains forward looking statements which reflect Management's current views and estimates. The forward-looking statements involve certain risks and uncertainties that could cause actual results to differ materially from those contained in the forward-looking statements. Potential risks and uncertainties include such factors as general economic conditions, foreign exchange fluctuations, tariffs, commodities prices, competitive product and pricing pressures and regulatory developments.

Note: 2025 figures were restated as of January 1, 2026, following the integration of the Nestlé Health Science Globally Managed Business into the Nutrition business of the three Zones and the decision to focus our portfolio on four categories

