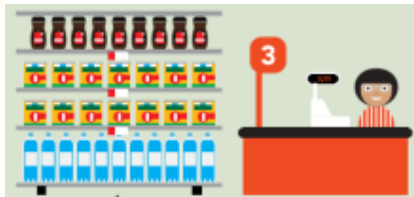


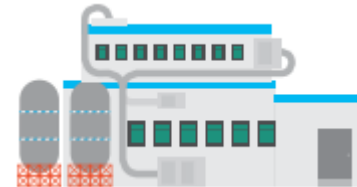


# Nestlé at a glance

- Started in **1866** as an infant nutrition company
- Our objective is to be the **recognised leader in Nutrition, Health and Wellness**



CHF **92.2 billion** sales

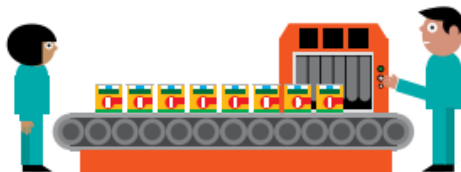


**447** factories in  
**86** countries

**333,000** employees  
in **196** countries



CHF **1.5 billion**  
R&D investment



**> 1 billion** products  
sold every day



**680,000** farmers  
supplying directly  
to Nestlé

# Creating Shared Value at Nestlé

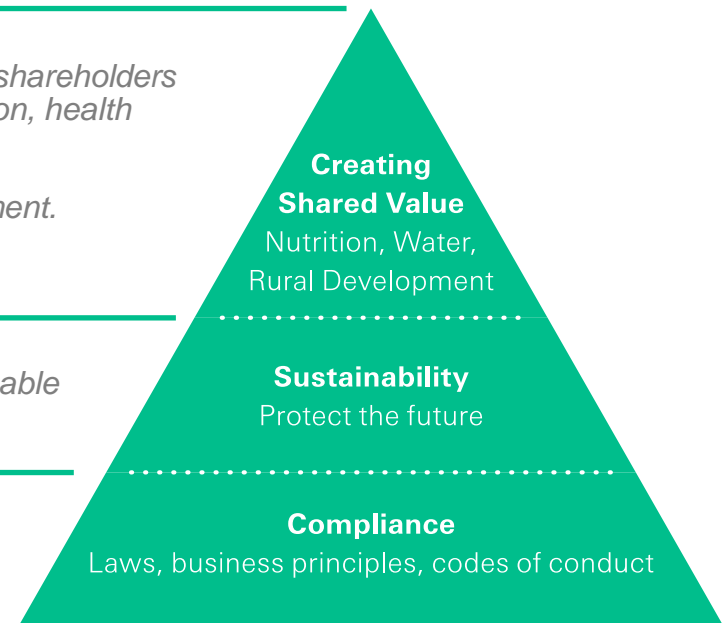
*“For a company to be successful over the long term and create value for shareholders, it must create value for society at the same time.”*

*At Nestlé, this begins with the creation of superior long-term value for shareholders by offering products and services that help people improve their nutrition, health and wellness.*

*We focus our efforts in the areas of nutrition, water and rural development.*

*We actively manage our commitments to environmental and social sustainability, necessary for operating our factories and for the sustainable development of the communities and countries where we operate.*

*We recognise that our position in society brings both opportunities and responsibilities: to do business in compliance with national laws, international standards and our own values and principles.*



# Creating Shared Value was born at Nestlé





# Reporting on Creating Shared Value 2004-2013

From storytelling...

...to committing

2005

The Nestlé Concept of CSR as implemented in Latin America



2007

The Nestlé Creating Shared Value Report



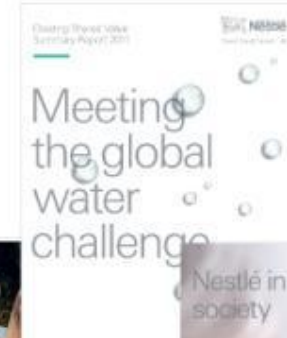
2009

The Nestlé CSV summary Report



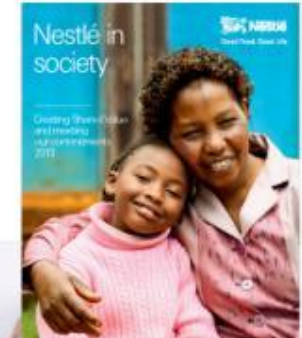
2011

The Nestlé CSV and Water Summary Report



2013

Nestlé in Society: CSV and Meeting our Commitments



2004

The Nestlé Commitment to Africa



2006

The Nestlé Water Management Report



2008

The Nestlé CSV and Nutrition Report



2010

The Nestlé CSV and Rural Development Summary Report



2012

Nestlé in Society: CSV and Meeting our Commitments

# Our commitments



## Nutrition

Build knowledge leadership in children's nutrition through a deep understanding of their dietary intakes and lifestyle habits

Lead the industry in nutrition and health research through internal programmes and external collaborations with top institutions

Provide nutritionally sound products designed for children

Help reduce the risk of under-nutrition through micronutrient fortification

Reduce sodium (salt) in our products

Reduce sugars in our products

Reduce saturated fats and remove trans fats originating from partially hydrogenated oils in our products

Help increase consumption of whole grains and vegetables, including via healthier home cooking

Deliver nutrition information and advice on all our labels

Provide portion guidance

Promote healthy diets and lifestyles / physical activity

Promote healthy hydration as part of healthy lifestyles

Implement nutrition education programmes to promote good nutrition practices



## Rural development and responsible sourcing

Roll out the Rural Development Framework

Roll out the *Nestlé* Cocoa Plan

Roll out the *Nescafé* Plan

Implement responsible sourcing



## Water

Work to achieve water efficiency across our operations

Advocate for effective water policies and stewardship

Treat the water we discharge effectively

Engage with suppliers, especially those in agriculture

Raise awareness of water access and conservation



## Environmental sustainability

Improve resource efficiency

Improve the environmental performance of our packaging

Assess and optimise the environmental impact of our products

Provide climate change leadership

Preserve natural capital, including forests

Provide meaningful and accurate environmental information and dialogue



## Our people, human rights, and compliance

Assess and address human rights impacts in our operations and supply chain

Eliminate child labour in key commodities (cocoa, hazelnuts, vanilla)

Market breast-milk substitutes responsibly

Ensure that all Nestlé units have the necessary systems in place to deliver the same level of basic safety and health protection for all employees

Enhance gender balance

Offer 20 000 job opportunities for young people below 30 years of age at Nestlé in Europe

Provide training and education for our employees in CSV, Nutrition Quotient (NQ) and environmental sustainability

# Stakeholder engagement



**Washington**  
2008



**Kuala Lumpur**  
2009



**Geneva**  
2009



**New Delhi**  
2011



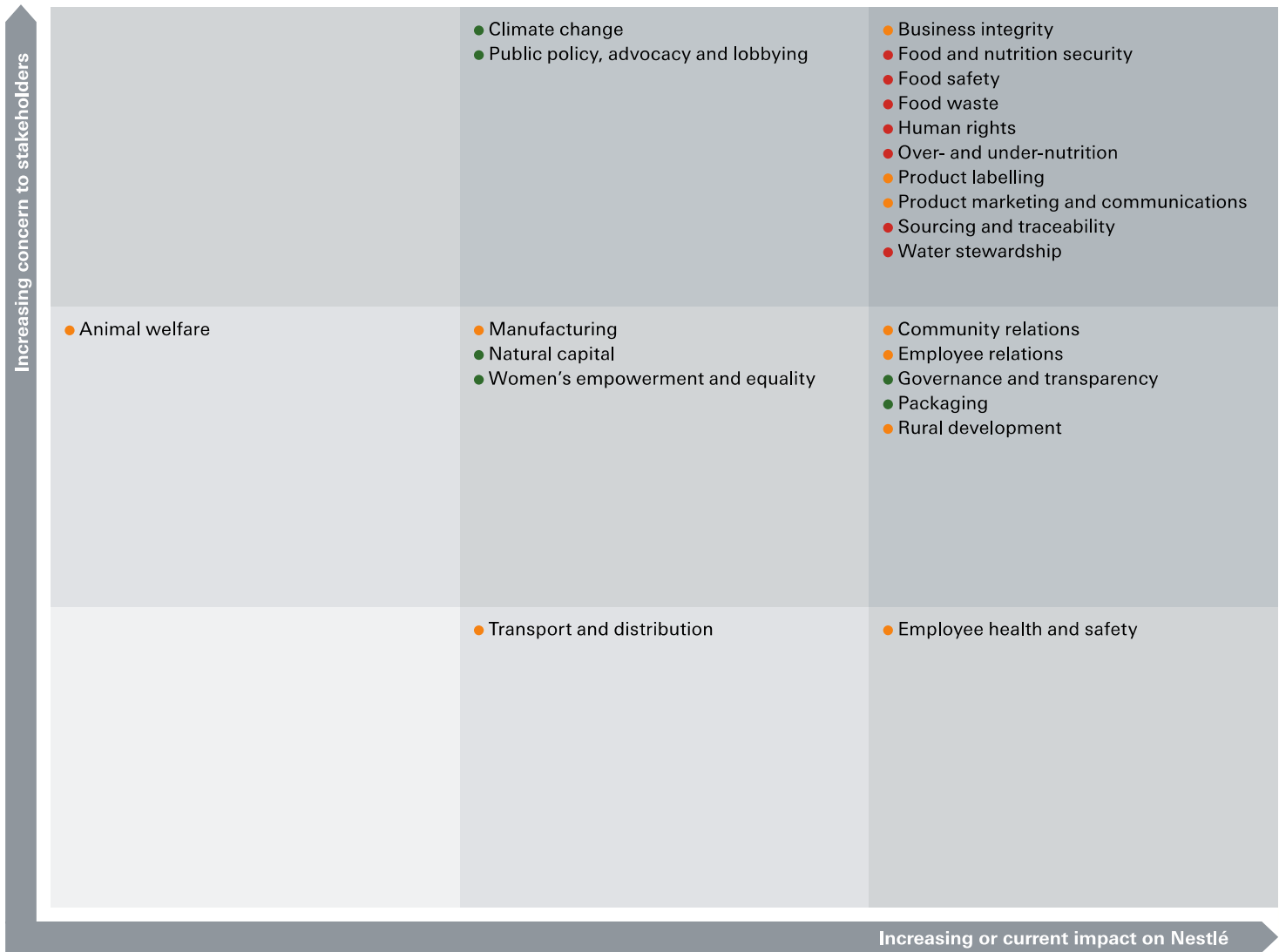
**Nairobi**  
2012



**London**  
2011, 2012,  
2013, 2014

# Listening to our stakeholders

## Nestlé Materiality matrix

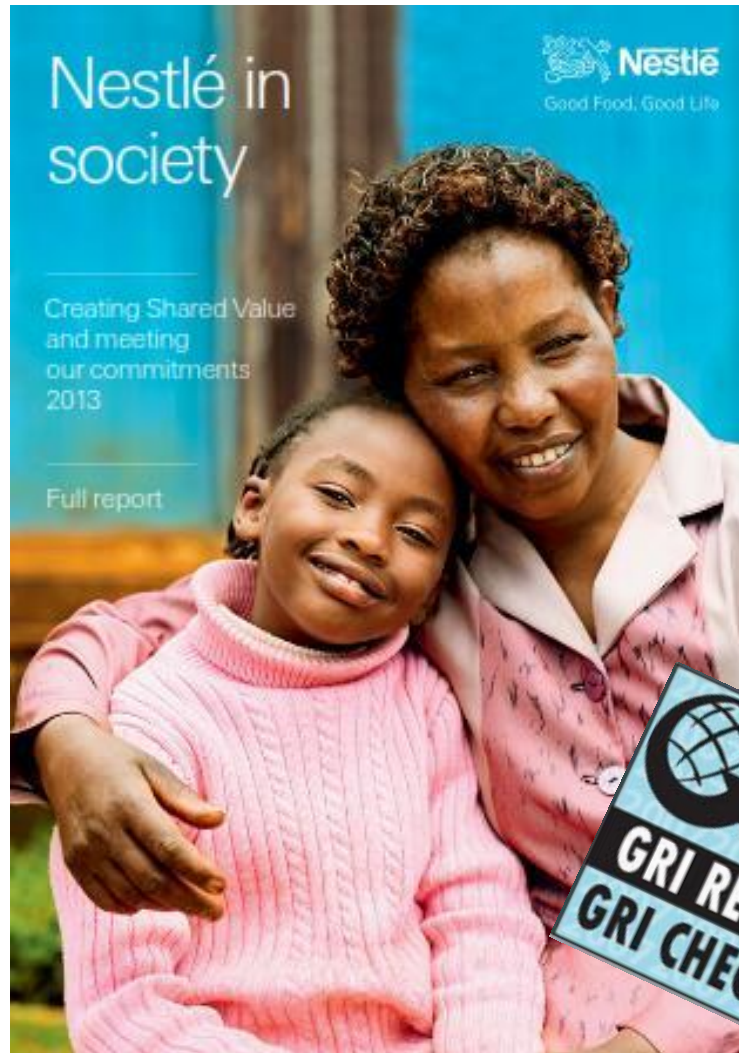


### Future directionality:

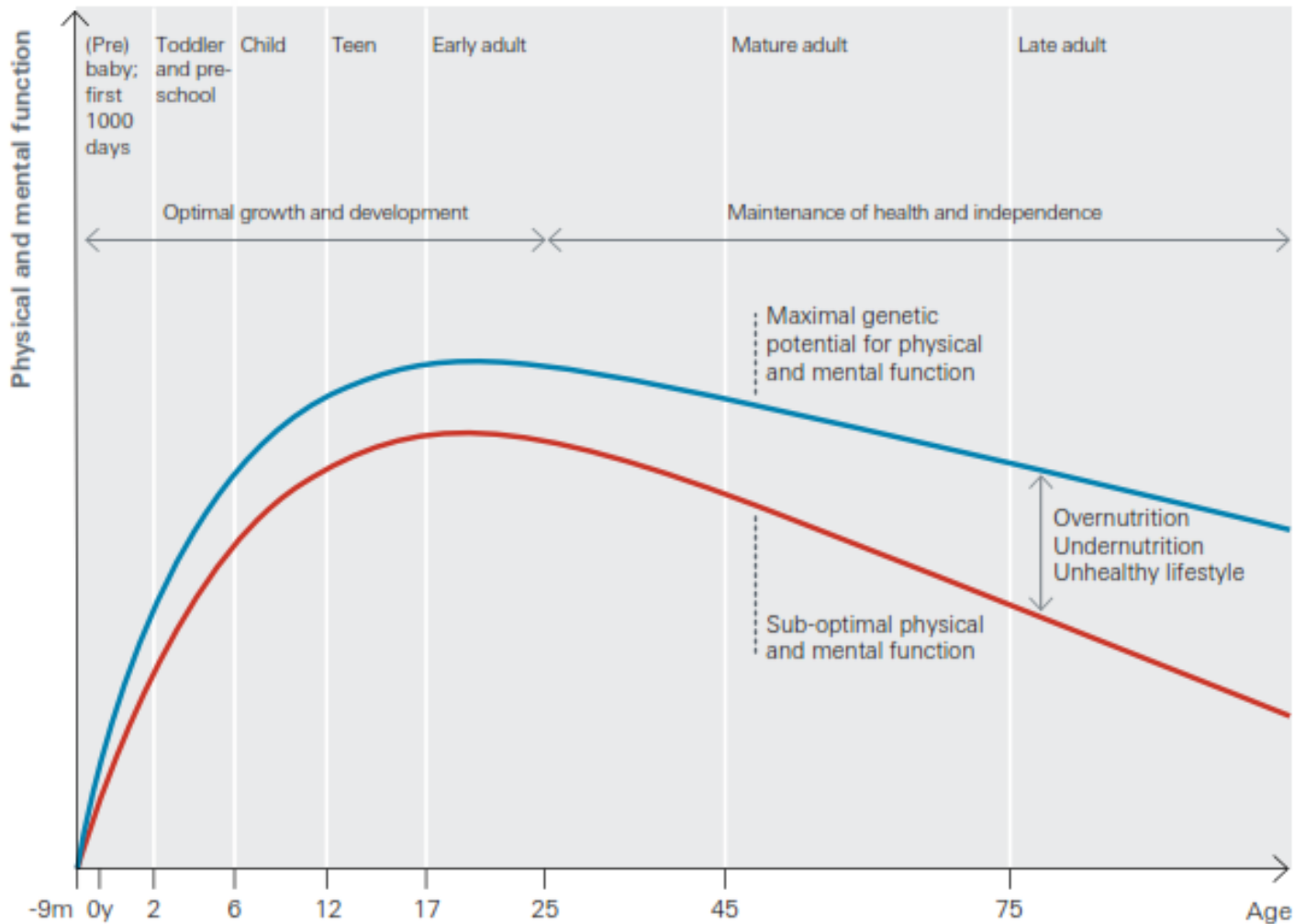
- Increasing stakeholder concern and business impact
- Steady stakeholder concern and business impact
- Increase in stakeholder concern



# Increased transparency in reporting



# Promoting optimal nutrition health and wellness throughout life course



Source: WHO

# Our global R&D network

34 facilities worldwide

- 3 Research Centres
- 31 Product Technology and R&D Centres



# Addressing nutritional needs of **mothers** and **babies**

- First 1000 Days
- Start Healthy Stay Healthy
- Promotion of breastfeeding
- FITS: Feeding Infants & Toddlers Study



## KNHS: Kids Nutrition & Health Study





# Addressing nutritional needs of children and families

## Salt, fat, sugar reductions



## Portion guidance



## Nutrition info and advice on labels



## Healthy diets and physical activity



## Healthy hydration





# Addressing nutritional needs of **children and families** through fortification



# How we help address water challenges

- **Work to achieve water efficiency across our operations**
- **Advocate for effective water policies and stewardship**
- **Treat the water we discharge effectively**
- **Engage with suppliers, especially those in agriculture**
- **Raise awareness of water access and conservation**



#SDGs



# How we help address rural development challenges

- Roll out the Rural Development Framework
- Roll out the Nestlé Cocoa Plan
- Roll out the Nescafé Plan
- Implement responsible sourcing



# What we hope to see from the investor community

- Understand and value the importance of Creating Shared Value to the long-term performance of our business
- Careful review of Nestlé in Society: Creating Shared Value reporting
- Focus on indices/reports: FTSE4Good, CDP, DJSI, Access to Nutrition Index, Oxfam Behind the Brands