

**Nestlé, the community  
and the United Nations Millennium Development Goals**





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Peter Brabeck-Letmathe**

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## Foreword

Creating value for society while creating value for our shareholders... this is Nestlé's approach to the community and, on a wider view, to the attainment of the U.N. Millennium Development Goals. We regard these Goals as highly important objectives for improving the state of the world.

The Millennium Development Goals are, among other things, a bold attempt to prioritise what is needed to address the most pressing needs of people in developing countries in particular. They focus on poverty reduction, education, health for women, children and the reduction of pandemics like HIV/AIDS and malaria. They address environmental sustainability and they stress the importance of partnership in order to achieve results.

In a year which has seen intensified focus on the challenges to their achievement and the efforts needed to overcome those challenges, we thought it appropriate to look at our own activities – both those core to our business and our broader community partnerships – in this context.

When we examine what a company like Nestlé can do to impact the Millennium Development Goals, we think there is good reason for looking at the Goals first and foremost in the context of the health of our own business. If we are successful through our long-term investment approach and our own goal of creating sustained shareholder growth, we create jobs and income. With these, poverty and hunger are less prevalent. There is also greater opportunity for general and nutrition education, meaning that child mortality, illiteracy and epidemic diseases dwindle. With better access to healthcare and improved livelihoods, maternal health and the future for youth looks brighter. By managing our business responsibly we help protect the environment. And by creating international and local partnerships

with governments and NGOs, we can measurably improve framework conditions.

The achievement of the U.N. Millennium Development Goals is the joint responsibility of the United Nations system, governments, and civil society organisations with support of the private sector, companies and business coalitions. In this publication, we have naturally focused on the impact and contribution that the private sector can make, specifically a food and beverage company. We have described initiatives that form part of the core Nestlé value chain; and our partnership initiatives in the broader community. We have endeavoured to show a representative sample of activities against each of the Goals, from a number of geographies.

In each section, we have expanded on the more general MDGs with specific targets, against which we have given examples of activities in countries where Nestlé has a presence. These targets have been drawn from "Business and the Millennium Development Goals, A Framework for Action" from the International Business Leaders Forum.

A few of the activities initiated or sponsored by Nestlé companies around the world are highlighted in the following pages. But there are hundreds more programmes – in urban areas, small villages, and rural areas – which assist the needs of local communities. Some are long-term partnerships, some more immediate in nature. Our belief is that community-based partnership solutions which respond to local needs while harnessing local knowledge and capabilities are key to positive, sustainable change. Many of these activities directly impact the Millennium Development Goals; some are described in these pages, many more can be reviewed online at [www.community.nestle.com](http://www.community.nestle.com).

As a final note, beyond our impact on the MDGs, we have many projects around the world (referred to in "Other Nestlé contributions and support," page 56) that provide a network of cooperation, create good working

“When we examine what a company like Nestlé can do to impact the Millennium Development Goals, we think there is good reason for looking at the Goals first and foremost in the context of the health of our own business.”



conditions, as well as making positive changes in the lives we touch.

I hope you enjoy this overview of some of the ways in which Nestlé impacts the Millennium Development Goals, through our own business activities and beyond.

**Peter Brabeck-Letmathe**  
Chairman of the Board  
and Chief Executive Officer

Each year, Nestlé  
buys CHF 8 billion  
of agricultural raw  
materials in emerging  
economies, around  
two-thirds of Nestlé's  
total expenditure  
for agricultural raw  
materials



# Goal 1 Eradicate extreme poverty and hunger

## Helping farmers

Perhaps the most significant impact Nestlé makes on the first Millennium Development Goal is *via* its core activities with farmers. After more than eight decades in developing countries, with Nestlé first setting up operations in Brazil in 1921, millions of coffee and dairy farmers around the world have been offered new opportunities due to Nestlé's long-established practice of transferring technical expertise.

### **800 Nestlé agricultural experts helping 450 000 farmers**

Though Nestlé owns no agricultural land, efforts are made to improve farming methods and the standard of living through programmes, now on-going in more than 40 countries. This is a "win-win" situation: Nestlé is assured of the source and quality, and farmers receive training and transfer of agri-knowledge to improve crops, yields and local incomes as a result of R&D, scientific and agronomy

expertise provided by over 800 Nestlé agronomists and field technicians.

### **CHF 8 billion of agricultural raw material**

- Each year, Nestlé buys CHF 8 billion of agricultural raw materials in emerging economies – around two-thirds of Nestlé's total expenditure for agricultural raw materials.
- As a founding partner of the *Sustainable Agriculture Initiative (SAI)*, Nestlé is collaborating with other agri-business companies in the development and implementation of sustainable agriculture, including quality and safety of produce, the wellbeing of rural communities, animal welfare; and measures to conserve soil, water, air, energy and biodiversity.



A classroom at the Nestlé Experimental & Demo Farm in Tagum, Davao province, Philippines



## Industrialising the developing world

- Over 45% of Nestlé factories are located in developing countries, enabling these countries to become producers of finished products, not only providers of raw materials. As Nestlé continues to invest in operational facilities and evaluate new opportunities, national governments frequently seek Nestlé as a partner in local investments.
- Nestlé produces over 55% of its *Nescafé* in factories located in developing countries – creating jobs, generating tax revenues, and transferring state-of-the-art technologies. For some individuals, collaboration between the Nestlé research centre in France and those in Mexico, Thailand and Indonesia means that future scientists can be trained in Europe and then return to their home country which can benefit from the knowledge they have acquired. An additional benefit in terms of business development and increased income goes to over 3.4 million business partners and their family members – many in the sourcing country who assist in the supply chain of raw materials to market.

## Helping coffee farmers

Coffee is the world's most valuable agricultural commodity. In green coffee bean sourcing, Nestlé has the largest system of direct procurement – buying raw materials directly from farmers and offering technical assistance – whether or not the farmer sells to Nestlé.

Nestlé is the world's largest direct purchaser of coffee from farmers (15% of total purchases), and the remaining purchase is through large international coffee traders and other smaller international or national trade channels.

Nestlé works closely with governments, coffee research institutes and other agencies to support growers and has established a collection of 250 high-quality coffee varieties for plant-improvement programmes. The best varieties for their climate are supplied to farmers, encouraging efficient cultivation in new areas, or improving the yield in existing growing regions. The following examples highlight this commitment:

Established more than 15 years ago as a contribution to a reforestation project of HRH the late Princess Mother, the Arabica Coffee Experimental & Development Coffee Farm in Doi Tung, Northern Thailand, helps to bring alternative agricultural production to Hill Tribes in the region. In Southern Thailand, Nestlé agronomists train and share techniques on Robusta coffee production *via* radio broadcasts, printed bulletins and demonstration plots, in order to raise by 15% the income per family. Six coffee buying stations have been set up in the region for direct procurement.

Coffee operations, begun in Southern Mindanao, Philippines in the 1960s, were expanded in 1984 to include an Agricultural Research & Training Centre, for training in the production of improved Robusta stocks. The Experimental & Demonstration Farm began training farmers in 1994, worked on bio-organic fertilizers as part of the “Coffee-

based Sustainable Farming System” and, as an example of diversification, advised planting a second crop between the rows of coffee trees. Direct buying ensures a stream of income competitive with worldwide coffee prices, and minimises exploitation by some middle parties.

From a base of virtually no locally-grown coffee in China, in 1988 Nestlé started developing Arabica requirements for a *Nescafé* factory, which was opened 5 years later in the southern Guandong province. Nestlé Agricultural Services introduced a training centre, demonstration farm, and a nursery to provide young coffee plants, established a buying station in Simao, and became the reference in terms of pricing, purchasing procedure and quality standards. Adapted hybrid varieties, introduced in 1994, resulted in Nestlé purchase in 1999 of some 2000 tonnes of green coffee beans from thousands of small coffee growers in Yunnan province.

Technical assistance to coffee growers varies depending on the region and specific needs, but usually includes supply of coffee seedlings, advice on crop management and cultivation techniques, support for infrastructure or alternative income sources; and improvements in quality, market price and incomes. Examples where this is happening include:

■ **Mexico** A direct coffee-purchasing system begun in Chiapas, Mexico in the early 1980s. All direct purchases are governed by formal contracts, with either farmer co-operatives or private mills, in order to maximise the revenue earned by the small farmers.

■ **Indonesia** Since 1994, coffee growers in Lampung receive integrated agri-service programmes including market solutions through transparent pricing, strengthening the bargaining position of growers, who now deliver to Nestlé-Indonesia, through their own network of collection points.



### Eradicate extreme poverty and hunger



The Arabica Coffee Experimental & Development Coffee Farm in Doi Tung, Northern Thailand

**“Create economic opportunity – through employment, business linkages, income generation, property ownership, access to credit, new technologies and training.”** Source: International Business Leaders Forum (see note p. 56)

■ **Ethiopia-El Salvador** Nestlé UK has launched *Partners Blend* a fair-trade certified coffee, sourced from four co-operatives in both countries, also benefiting from technical support, agricultural material and plants.



M. Sutaryo, a coffee farmer in Ngari, Indonesia

## Helping milk farmers

Milk production is close to the heart of Nestlé, a tradition which began with Henri Nestlé in 1876. Here are a few examples of how Nestlé continues to help communities provide sustainable milk supplies.

The development of milk collection since 1988 in Pakistan illustrates the long-term commitment which is required if a sustainable business is built. From a base of 26 000 farmers, many with 2-3 buffalo cows, and an average of 120 tonnes of milk/day, by 2004 more than 137 800 farmers from 3000 villages were delivering 291 000 tonnes of milk per year. A 300% increase in milk production, from 1994 to 2004, led the Minister of Industry and Agriculture to cite Nestlé as an example of a successful development partner for Pakistan. More than 1700 farmers now participate in the newly launched "Progressive Farmer Plan," to sustain supplies of continued excellent quality milk. In 2005, the 1000th village cooling centre was inaugurated, further ensuring the supply for a healthy dairy business in Pakistan, now the world's 5th largest milk producer.

From its opening in 1990, the Shuangcheng dairy factory in China is a viable and growing operation with a daily fresh milk intake of over 1000 tonnes from more than 26 000 farmers. Due to difficult road conditions, milk still arrives at the factory in tanker trailers pulled by tractors. Nevertheless quality has reached high standards, due to continuous training in animal care and feeding, and a quality-based milk payment system for each farmer. Through its milk payments, Nestlé injects nearly USD 95 million annually into the rural Chinese economy, positively impacting the average incomes, living conditions, and infrastructure.

Nestlé's investments in Moga, India have developed the milk economy and transformed Moga into a prosperous and vibrant milk district. From a base of only 9000 tons of fresh milk from just 180 farmers nearly 45 years ago,

Nestlé factory in 2004 collected 230 000 tons of fresh milk from 85 000 mostly small-scale farmers. Nestlé has been working with the communities and dairy farmers with the aim of transferring technology. It is providing technical assistance to improve animal productivity, herd management and farm economics. With rural support programmes Nestlé has educated over 10 000 village women in dairy farming practices. Nestlé is developing software in collaboration with local organisations and the Swiss agricultural universities of Zollikofen to optimize the quality of milk and help reduce cost of production to encourage dairy farming as a sustainable cash crop. The transformation from mere subsistence farming 45 years ago to commercial production of milk has had a multiplier effect in the region, significantly improving the quality of life in the society. Nestlé is also implementing other community support initiatives, including construction of Clean Drinking Water facilities in schools and assisting in increasing awareness in people on sustainable agriculture practice.

## Other examples

■ **Indonesia** Begun in 1975, today more than 28 000 farmers from 28 dairy cooperatives in East Java deliver 510 tons of fresh milk daily, regularly delivering higher yields and more income as quality and conditions advance.

■ **Mexico** An "Integrated Cattle Management Programme" helps milk farmers with vaccines, disease and feed control, and breeding. "Micro-region Supporting Programme" offers workshops and training to generate economic alternatives in 250 poorest municipalities.

■ **Vietnam** Dairy Cooperative effort of Nestlé with the Ministry of Agriculture and Rural Development, "Ba Vi Good Will" transfers expertise and technology to Vietnamese dairy farmers to increase operational efficiency and quality of their dairy herds.



**Eradicate extreme poverty and hunger**

**In 2005, the 1000th village cooling centre was inaugurated, further ensuring the supply for a healthy dairy business in Pakistan, now the world's 5th largest milk producer**

Nestlé's investments in Moga, India have developed the milk economy and transformed Moga into a prosperous milk district.

[...] Nestlé is also implementing community support initiatives, including construction of Clean Drinking Water facilities



■ **Thailand** Since 1991, 9 dairy cooperatives have received technical assistance in animal husbandry, disease prevention, farm management, quality control; and interest-free loans for equipment.

■ **Morocco** Since 1994, more than 90 collection and cooling systems have been developed around El Jadida, where no milk collection existed before.

■ **Uzbekistan** In a poor and densely populated area, Nestlé set up milk collection systems in over 30 centres to purchase more than 50 tonnes of fresh milk daily from small-scale farmers who previously survived on pure subsistence farming.



A well, providing clean drinking water to a community within Nestlé's Moga milk district in India



## Eradicate extreme poverty and hunger

### Improving nutrition

In offering nutritionally sound foods to diverse populations, Nestlé is guided by culture, tastes, nutritional needs and consumer purchasing power. In addition to international standards such as CODEX ALIMENTARIUS and innovations in its R&D network, the company addresses specific needs in populations from infants to seniors. For example, for babies older than 6 months, infant cereals are developed to optimise nutritional needs and meet global energy requirements for complex carbohydrates and up to 25 essential vitamins and minerals – especially Vit A, iron and iodine. In South Africa, more traditional cooked *Creamy Paps* – with micronutrient supplements and the option to add water or milk – were developed for low-income families. Affordable milk powders for children and adults are available in countries like the Philippines, and all-family cereals, in lower-cost soft-packs fill a nutritional need in Nigeria and Zimbabwe, offering extra protein and calcium.

Additionally, Nestlé supports specific needs in local communities, working through non-governmental organisations or in partnerships with local governments, for example:

- **South Africa** WARMTH (War against Malnutrition, TB & HIV) operates 50 community kitchens run as small businesses by local communities who offer over 14 000 low-cost, nutritionally-balanced meals daily to poverty-stricken areas of the Cape Peninsula.
- **Thailand** Healthy Thai Children, a joint private-public effort with the Dept of Health and Ministry of Public Health, promotes health and wellbeing in primary school students by working through teachers and school food providers to improve nutritional status and solve malnutrition problems.

### Other community / outreach examples

- **Panama** Since 1988, Nutre Hogar has given education and medical treatment to 1000s of malnourished children and their parents via community centres.
- **Malaysia** Raleigh Malaysia (NGO) provides basic infrastructure for education in remote villages in Subah.
- **Philippines** Medical Mission helps with basic illnesses like coughs, colds or fevers; and free initial medication to indigenous children around Nestlé factories.
- **Pakistan** Non-governmental organisation partnership to distribute milk to undernourished children in SOS Villages.
- **Paraguay** Tierra Nuestra conducts 1000 nutrition education games in rural schools, as well as education in recycling, safe drinking water, and vegetable farm growing.

On-line  
For more information:  
[www.nestle.com](http://www.nestle.com)  
*Our Responsibility*

**“Meet basic needs such as nutrition, healthcare, water... through affordable products and services. Food & beverage companies can develop new products that combat nutritional deficiencies and are affordable to low-income families.”** Source: IBLF

Nigerian schoolchildren learn about nutrition basics from the Nestlé Nutrition Duchess Club, a group of women devoted to enhancing nutrition awareness among other women



“Improve child nutrition...  
via the school system...  
and raise children’s  
awareness on health  
and lifestyle issues.”

Source: IBLF



## Goal 2 Achieve universal primary education

### Educational programmes

Education, training, and knowledge are the necessary tools to performance, advancement, self-confidence and achievement which is why, in 2002, 65% of all Nestlé employees worldwide followed an educational programme. These include literacy and specific skills training, apprenticeships, and scientific and technical education. In addition to these programmes offered to our employees, suppliers and partners, here are a few examples of what Nestlé, as a food and nutrition company, is contributing to education and development in the extended community:

Beslenebilirim (“I know Nutrition” / “I can do it”) was created by a partnership of Nestlé Turkey and the NGO, Turkish Education Volunteers Foundation, to offer nutrition and health education to prevent nutrition-related illnesses in 8-16 yr olds. The nutrition content of the 8-week / 16 hour programme was designed by a scientific committee and is implemented by volunteers, including Nestlé participation,

in specially built Beslenebilirim kitchens. The 5-year project of specially-created educational games and worksheets with puzzles and cartoon characters will reach 100 000 children in 70 centres.

### Other examples

- **Egypt** A Nestlé-sponsored school educates 580 high school students and also provides free evening classes for neighborhood residents, some of which are Nestlé employees in a local distribution operation. In addition to free education, subsidised by the Ministry of Education, the company offers sports activities, care for the students’ wellbeing, and food products.
- **South Africa** A special remedial programme has been designed and put in place for older employees at Nestlé factories: ABET (Adult Based Education Training). One of these factories is the Babelegi non-dairy creamer plant that Nestlé acquired in 1999.



**In 2002, 65% of all Nestlé employees worldwide followed an educational programme**

At the time, over 65% of the workforce was illiterate. Nestlé now spends approximately 6% of total payroll expenses on training at Babelegi, and in just two years, the illiteracy rate decreased by 15%.

■ **Chile** Food and Nutrition Education for Primary Schools with FAO, Ministry of Education, and the Technical Institute of University of Chile. Input to change food habits leading to improved health and wellness.

■ **Malaysia** Designed after the WHO Global Healthy School Initiative and launched in 2002 with NGOs and Ministry of Education, 50 primary schools receive nutrition education, addressing eating habits, nutrition and lifestyle.

■ **Portugal** Nutrition education for 10-12 year olds, “Apetece-me (I like it)” was implemented in 67 pilot schools, in partnership with the Ministry of Education. In total, more than 35 000 teachers and 600 000 students have been impacted since 1999.



Workers at Nestlé South Africa's Babelegi factory, taking part in the company's Adult Based Education Training scheme

## Adopt-a-School

Adopt-a-School is an employee-driven effort, the cornerstone of commitment to public schools in disadvantaged communities local to Nestlé sites in the USA, initiated in 1992. More than 1800 employees volunteer 1000s of hours – of which 2 hours per month are contributed by the company – to lead children in subjects such as English, reading, mathematics, science and computers. More than 23 000 young students under 7 years benefit annually from free books and motivational literacy programmes. Core activities are tutoring, mentoring or role modelling including “pen friends” between students and Nestlé employees, speakers’ bureau, book fairs, fundraisers and other activities. In-classroom nutrition for preschool and kindergarten children fosters exercise, nutrition and good diet into realistic and sustainable lifestyle goals. In 2004, 50 “adopted” Title 1 Schools (with government-sponsored free lunch programme) were awarded small grants, which complement other funded programmes to children and youth that promote education and literacy.



**Achieve universal primary education**



A Nestlé Adopt-a-School volunteer employee in Los Angeles

## Other examples

■ **Brazil** Three separate programmes demonstrate the involvement of Nestlé in improving education for children, including those of our own employees:  
– “Civic Encounter” with Ministry of Education and Culture increases literacy in public schools, 5th to 8th grades. Since 1996, a total of 6710 schools joined with *UNICEF*, *UNESCO*, *National Council*, and Nestlé. Media coverage promotes the programme to other potential sponsors.  
– Also begun in 1996, the Solidary Literacy Programme has assisted 4 million students in 2010 towns to decrease illiteracy and increase public education for youth and adults. Nestlé focuses on 3 local communities, facilitating

literacy for 8000+ students and qualification of 320+ teachers.

– The goal of “Entrepreneurs for Human Development” is to increase literacy in 8-14 year olds plus the qualification of 800 teachers. Since 2001, 14 000+ students in 243 state and city schools in 48 towns have benefited.

■ **Philippines** Project Donate-a-Classroom alleviates a critical shortage in public schools (4 classrooms in 2 schools).

■ **India** Moga Milk Factory supports local schools’ infrastructure (construction of classrooms, toilets and drinking water), and resources (books, PCs).

■ **Argentina** Since 1978, assistance to primary schools in poorer communities has touched 5000 children. Since 2004, collaboration with Argentina Red Cross is addressing the greatest needs of students and the community.

■ **Slovak Republic** Since 2002, Nestlé has partnered to support 2 non-profit facilities for treatment and training of 160+ handicapped children in the local community.

■ **Malaysia** Support to Learning Centres of Education for special children with physical or mental handicaps, through donations of special education toys for the Pediatric Institute occupational therapy unit.

**“Improve access, quality and relevance of education, and use of information technology in education, for children in local schools or in NGO programmes, as well as employees’ children.”** Source: IBLF



Children in a Los Angeles classroom taking part in Nestlé’s Adopt-a-School programme



**Achieve universal primary education**



“Beslenebilirim” (I know nutrition) – a partnership between Nestlé Turkey and the NGO, Turkish Education Volunteers Foundation, provides nutrition and health education to 100 000 children over a 5-year project



# YAĞ

- Vücutta enerji sağlar
- İki kaybolu azaltır...

Bazı vitaminlerden yararlanmasını kolaylaştırır.

Fazla yağ yemese vücutta fazla enerji birikir ve şişmanlığa neden olur.

yağlı etler, süt, peynir, kereviz, kaka, zencefil, biberiye, maydanoz, mısır, üzüm, muz, kivi, portakal, elma, çilek, yulaf.

**A VITAMINLERİ**

- Enerji sağlar
- Yağ yağdır

**B GRUBU VİTAMİNLERİ**

- Enerji sağlar
- Yağ yağdır

**C VİTAMİNİ**

- Enerji sağlar
- Yağ yağdır

**D VİTAMİNİ**

- Enerji sağlar
- Yağ yağdır

**E VİTAMİNİ**

- Enerji sağlar
- Yağ yağdır

**Kalsiyum**

- Enerji sağlar
- Yağ yağdır

**Demir**

- Enerji sağlar
- Yağ yağdır

**Protein**

- Enerji sağlar
- Yağ yağdır

**Yağ**

- Enerji sağlar
- Yağ yağdır

**Beslenme Bilgisi**



Through programmes like Zakoura, the illiteracy rate has decreased, from 56% in 1995 to 48% in 2004



## Goal 3 Promote gender equality and empower women

### The Zakoura Foundation

Employment in small cottage industries for women in Morocco was the original goal of The Zakoura Foundation, initiated in 1995 by Nestlé as a founding partner with the government. Currently 38 sponsors of the Foundation finance 30 schools, primarily assisting children of dairy farm suppliers in Doukala to take part in an informal education programme that is a bridge into the public system. The 3-year programme includes artistic, scientific and civic topics and, frequently in the case of young girls, the 8-16 year old students study reading and writing in Arabic and French. Next stage: vocational training to gain access to paid employment. Graduate students, who might otherwise be unemployed, return to their villages to teach, with their salaries paid by the Foundation. Through programmes like Zakoura, the illiteracy rate has decreased, from 56% in 1995 to 48% in 2004.



A classroom of the Zakoura Foundation, Morocco

**“Eliminate gender disparity in primary and secondary education,  
especially relating to opportunities for young girls.”** Source: IBLF



# 3

## Promote gender equality and empower women

### WARMTH/EcoLink

Begun in 1993, the Nestlé Community Nutrition Award annually recognises 4 women whose grassroots projects combat malnutrition in their communities in South Africa. One of the first winners was Poppie Huna, the founder of the Cape Town-based community kitchen network, the precursor to WARMTH. The 2004 winners focused on food gardening, which also provides family income, and nutrition education in rural schools through food gardens, which also feed hungry students.

Also in South Africa, NGOs and local teams identify and preserve water sources, develop water system infrastructures and environmentally-friendly trench gardening for EcoLink, benefiting 105 000 people annually in rural areas where up to 80% of the population have no access to piped water. The trench gardens are normally run by women, enabling them to supplement their income.

The Sustainable Cassava Project at Moyen Comoe, Côte d'Ivoire, started in 2002, is a partnership of Nestlé with governments of the Côte d'Ivoire and Germany, involving 800 farmers – 700 of them women – from 20 villages. Improvement in quality and consistency of the crop, while reducing pesticides and water use, will help to ensure long-term sustainable income for local farmers.



The Sustainable Cassava Project at Moyen Comoe, Côte d'Ivoire

### Other examples

- **Philippines** Yard and Garden Livelihood Project for unemployed housewives gives equipment, seedlings and fertilizer, and free use of the Nestlé factory and water for growing flowers and organic vegetables. Other Livelihood workshops: candle or décor-making, meat processing, dressmaking, reflexology or acupressure, cosmetology, and business start-ups.
- **India** Education and training of village women in dairy development in the Moga region.

- **Malaysia** Purchase and support to income-generating projects of mostly underprivileged single mothers.

- **Spain** Official partner of Entrepreneur Women Awards that also promotes the role of women within local companies.

- **Dominican Republic** Funding for full-time instructors in poor districts for professional development of women.

- **Nigeria** Nestlé Nutrition Duchess Club shares and disseminates skills and knowledge of nutrition, especially for adolescent girls, reaching 500 000 Nigerian women with multiplier impact on their families, neighbours, and relatives. The programme has recently been extended to Ghana.

- **Cameroon** Partnership with Ministry of Women's Affairs for International Women's Day, opening discussion for women with specialists.

- **South Africa** A small knitting project for illiterate and unemployed women living on Sarie Badenhorst's family farm in 1982 has become a model for rural development. Today, Thusanang Training Centre helps establish job creation in baking, vegetable gardening, papermaking, knitting and sewing, with emphasis on quality control and business, and information sharing on mothercare and HIV/AIDS awareness.



**“Strengthen women’s economic capacity as entrepreneurs, employees,  
and producers, and invest in women’s leadership development.”** Source: IBLF

With 20 years of Nestlé support, the EcoLink Home Garden and Clean Water programmes in South Africa have helped 105 000 women and their families plant gardens to increase their food supply



# 3

## Promote gender equality and empower women

Members of the Nestlé Nutrition Duchess Club, a group of women devoted to increasing nutrition knowledge among other women, on a visit to Godu Market, Lagos, Nigeria, to teach basic food safety principles to stallholders





The Colombia Institute  
for Family Welfare  
and local government  
of Antioquia State offer  
nutritionally-fortified  
crackers, developed and  
manufactured at cost  
by Nestlé-Colombia,  
for breakfasts  
of 641 000 children



## Goal 4 Reduce child mortality

### Improve nutrition

Poverty causes injustice to all people, but children suffer the most. In Colombia where more than 60% of the population lives in poverty, families with 3 to 4 children under the age of 11 survive with an average of USD 150 / month. While the nutritional situation for children under 5 has improved, 33% of children under 2 still suffer from iron-deficiency anaemia. This reality encouraged the Colombia Institute for Family Welfare and local government of Antioquia State to offer nutritionally-fortified crackers, developed and manufactured at cost by Nestlé-Colombia, for breakfasts of 641 000 children in 600 municipalities in two major metro areas of Medellin and Bogota. The goal for 2005 is to improve the lives of 1 000 000 boys and girls between 6 months and 6 years with this nutritional complement, distributed by another partner in the Children's Breakfast Programme to 956 municipalities through 5300 delivery points. The biscuits

are fortified with iron and vitamin B, and are individually wrapped in brightly coloured packs.

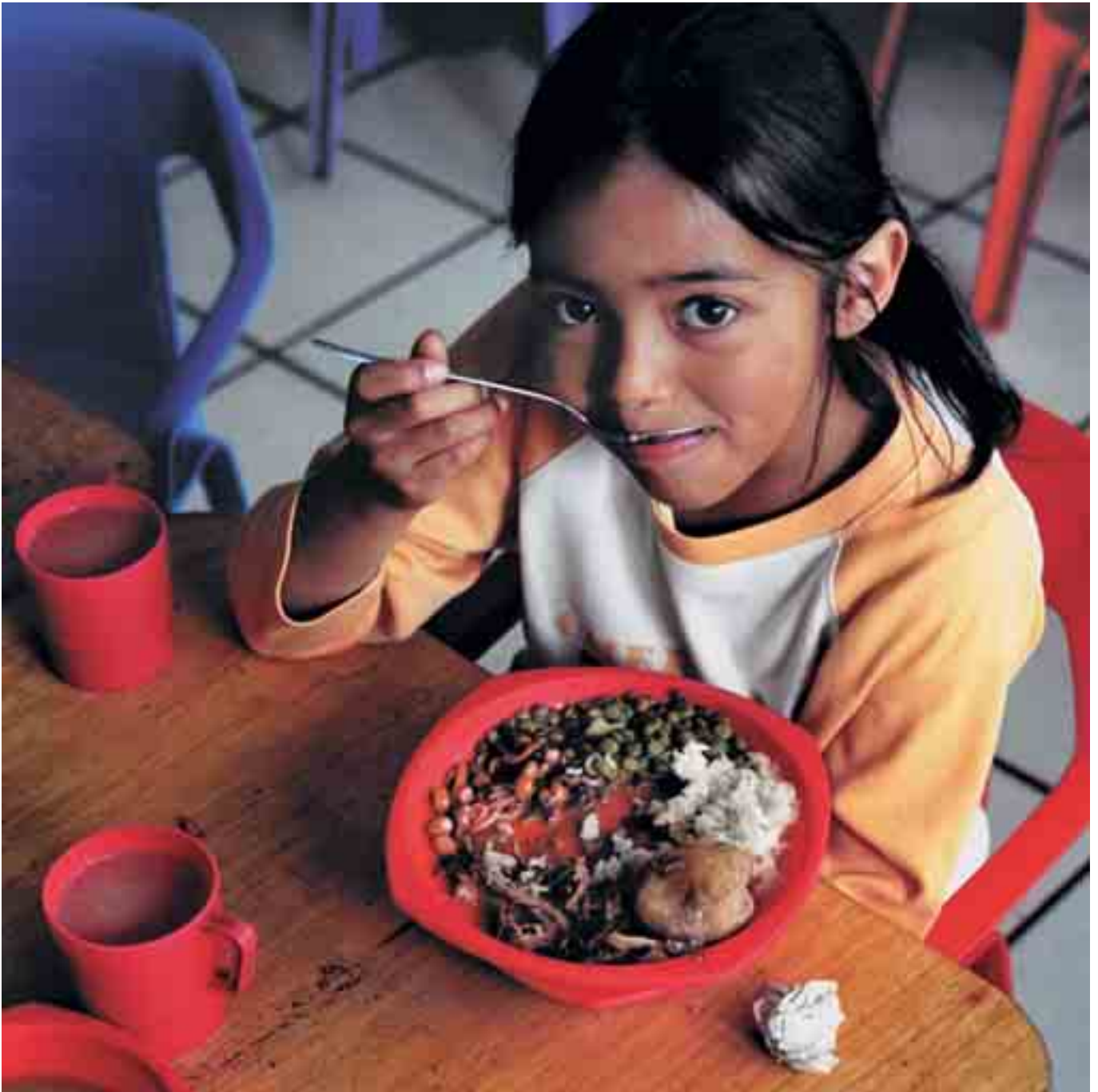
Project Head Start in townships around Pretoria, South Africa, trains adult caregivers in adequate pre-school education to stimulate children, age 6 and under. Teaching materials as well as health and nutrition education are given to overcome negative effects of poor nutrition. Workshops and weekly training at the University include appropriate handling of HIV/AIDS cases in the pre-school environment, and treating of cuts and wounds.



A Colombian schoolboy enjoys his daily cracker which is fortified with iron and vitamin B

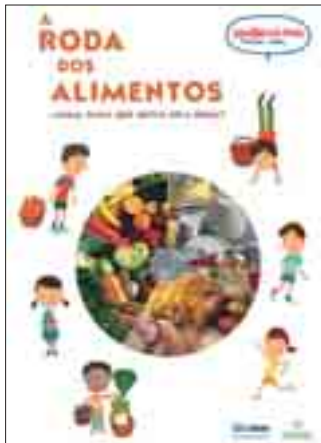
**“Support basic medical and nutritional products essential to reducing child mortality; eliminate vitamin and mineral deficiencies; increase clean water supplies to children.”** Source: IBLF

Nestlé Colombia supports the Fundación NUTRIR in the fight against acute malnutrition amongst children in Bogotá





## Reduce child mortality



Nestlé Portugal's nutrition education programme "Apetece-Me" has reached 600 000 schoolchildren since 2000

## NUTRIR Programme

The success of the NUTRIR Programme in Brazil has been its multi-focal effort to increase information about food, the incidence of diseases triggered by lack of hygiene, and to help re-educate people to adapt their food habits. The food education programme was developed in 1999, primarily for 5-14 year old children from underprivileged areas, who would cascade the information to their families and communities. NUTRIR has been supported by volunteer work, community kitchens which give service but also generate income for the community, and job qualification for young people. Nearly half of Nestlé-Brazil employees volunteer their time and make a financial contribution, which is matched by the company. About 1450 volunteers teach fundamentals of nutrition, hygiene and health during in-school workshops. During 2004, NUTRIR qualified more than 329 institutions and 650 professionals to assist as technicians, teachers, and nutritionists.

Difficult as it was in the first weeks and months following the December 2004 Tsunami, the physical situation is slowly being restored and the emotional and psychological fall-out are being painfully improved. In the countries the most affected – Indonesia, Sri Lanka and Thailand – Nestlé immediately responded with financial and in-kind product donations, clothing and household contributions, and volunteer time especially with young orphans. Nestlé headquarters in Switzerland supports on-going efforts to re-establish 11 fishing anchorages, and 15 pre-school projects along the devastated coastlines. In total, Nestlé donations have amounted to more than CHF 1 million.

## Other examples

- **Czech Republic** Donation of several dozen infant monitoring devices to hospitals to prevent infant mortality.
- **Greece** Donation of crucial medical equipment, life support and monitor in ICU unit of Pediatric Clinic of Larissa General Hospital.
- **Australia** Training of hospital staff for sick and new premature babies, including innovative methods to teach parents to interpret baby's needs and increase their confidence in caring for premature infants.
- **France** NGO Samu Social de Paris specialises in emergency social aid to more than 150 infants under 18 months, offering nutrition expertise and training on hygiene for their mothers.
- **Portugal** Financial support to local organisation that provides care for children who have social difficulties, physical or mental handicaps.
- **Colombia** A programme patterned after the Brazilian NUTRIR model, plus 3-4 local foundations for helping local and poor families.

**“Focus on education on basic hygiene and sanitation, nutrition...  
and relevant child-related components in HIV/AIDS programmes.”** Source: IBLF

Nestlé volunteers teaching Brazilian children about basic nutrition principles, as part of the “NUTRIR” programme





**Reduce child mortality**

To combat the epidemic proportion of Dengue Fever in Jakarta, the Nestlé Cikupa Factory assists the community with information sessions on a cleaner environment and elimination of mosquito breeding grounds. With children the most vulnerable group, there is also a focus on nutritional improvement for children







The ENDA programme provides health care information to 3500 families, improves the nutritional status of more than 2000 infants and young children, and promotes understanding of HIV/AIDS in nearly 15 000 persons



A collaborator working on the ENDA programme in Dakar, Senegal

## Goal 5 Improve maternal health



### Women's health

Nestlé collaborated with NGOs, ENDA Tiers Monde and the International Association for Maternal and Neonatal Health in Senegal, to establish 20 centres to improve nutritional and hygiene status of mothers and their infants under 5 years of age. Pregnant women without family support receive counselling, education and medical care in the centres, including information on HIV/AIDS and women's health issues. In total, the programme provides health care information to 3500 families, improves the nutritional status of more than 2000 infants and young children, and promotes understanding of HIV/AIDS among nearly 15 000 persons.

More than 1000 Nestlé employees in Venezuela participate in both payroll contributions and volunteer time to support medical and educational institutions in 11 communities. Orphanages and special needs schools benefit, as well as Alzheimer's patients and those suffering from cancer or malnutrition. Through "Project Health and Family," construc-

tion of dining halls for poor children, feeding programmes, and nutritional assessment have benefited more than 6000 people.

### Other examples

■ **Bangladesh** Collaboration with the NGO "Impact Foundation" on nutrition education to more than 1500 mothers, government health workers and community leaders in the Chuandanga District, with nutrition workshops in Chittagong Hill.

■ **Kenya** Two Nestlé-sponsored efforts focus on women's health: the Community Nutrition Award given annually to women's groups that have implemented practical programmes to combat hunger and malnutrition using local foods; and the Nestlé Nutrition Institute Africa, supporting community nutrition / public health through local scientists; and funding studies of feasible interventions in micronutrient deficiencies and nutrition in ill and low-birth weight babies (more than 300 000 annually).

**“Support access to nutrition and health education to improve the status of child-bearing age women, including employees.”** Source: IBLF



Teaching Senegalese mothers and pregnant women about HIV/AIDS at the ENDA/SIDA centre in Dakar

# 5

## Improve maternal health



Learning about hygiene and nutrition at the Institut de pédiatrie sociale, Dakar, Senegal



Educational materials were distributed by 2640 Nigerian peer educators, as well as by 720 volunteers who provided counselling and home-based care to more than 7000 HIV-positive people



## Goal 6 Combat HIV/AIDS, malaria and other diseases

### HIV/AIDS

In 2000, Nestlé SA became a founding corporate sponsor of the African Health Initiative 2010, initiated by the *International Federation of Red Cross and Red Crescent Societies*. The 3-year, CHF 3 million-contribution was given to local Red Cross agencies for identified needs in Nigeria, Kenya, and South Africa, as follows:

■ **Nigeria** In pursuit of the Nestlé multi-stakeholder strategic partnership on HIV/AIDS, Nestlé collaborated with the Nigerian Red Cross to produce three educational booklets: "HIV/AIDS Questions & Answers"; "Nutrition and HIV/AIDS: Basic Facts" and "Children and HIV/AIDS". To ensure greater involvement of civil society and proper dissemination and better understanding of HIV/AIDS in the local community, the brochures were, in addition to the english language version, published in the three major Nigerian languages: Hausa, Igbo and Yoruba. Over 250 000 copies were produced and distributed extensively.

About 15 million people have been educated in the local community while approximately 1,2 million young people received life-preserving information through the nation-wide youth peer education programme. Also, 2640 HIV/AIDS Peer-Youth Educators have been trained, 5000 families reached through the Home-Based Care Programme, 3 million condoms were distributed while over 10 000 lives were enhanced through a comprehensive voluntary and confidential counselling programme. Nestlé is a key member of the Nigerian Business Coalition Against AIDS, a body to scale-up private sector response to eradicate the HIV virus from Nigeria.

■ **Kenya** Nestlé funding focuses on HIV/AIDS in the workplace, and nutrition support to community youth through peer education in communities of the highest HIV/AIDS prevalence. In addition, Nestlé gives food donations to orphanages, such as milk, beverages, and biscuits, as well as books. This is especially relevant in light of the number of orphans and destitute children arising due to the HIV/AIDS pandemic. Nestlé assists in the children's

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## "Implement community or workplace-based HIV/AIDS programmes

of education, prevention, treatment or care." source IBLF

rehabilitation, education and reintegration into the local community.

■ **South Africa** Nestlé has in place various fund-raising programmes for HIV/AIDS Awareness Days / Weeks, training for patient at-home care and lifestyle training sessions for teens on sexuality and HIV. Nestlé also provides product and financial donations to support local homes, programmes, and community needs in 7 major cities. In conjunction with the National Corporate Council for HIV/AIDS, Nestlé adopted its first internal prevention policy for employees in 1986. As a guarantee of confidentiality and equal treatment in the workplace, Nestlé introduced in South Africa a Managed Intervention Programme, which includes voluntary counseling and testing, education and awareness, capacity training, nutrition and lifestyle management, as well as access to anti-retroviral treatment.



## Other examples

■ **France** Provides funding for a dietician to give nutrition advice and help to inner-city HIV/AIDS patients.

■ **Côte d'Ivoire** Centres d'Espoir, established by a Swiss ex-patriate, give access to nutrition care and medical aid for HIV/AIDS sufferers in the Côte d'Ivoire.



1.2 million young Nigerians are learning the truth about HIV/AIDS thanks to a Nestlé partnership with the Nigerian Red Cross



**Combat HIV/AIDS, malaria and other diseases**

## Dengue Fever

Dengue Fever has much in common with malaria: it is transmitted by infected mosquitoes, with symptoms of fever, headache and rash, and occurring epidemically and sporadically in many parts of the world, including Southeast Asia. In two countries, Nestlé activities are helping local communities to understand, prevent, treat and care for the incidence of Dengue Fever:

■ **Indonesia** To combat the epidemic proportion of Dengue Fever in Jakarta, the Nestlé Cikupa Factory assists the community with information sessions on a cleaner environment and elimination of mosquito breeding grounds. With children the most vulnerable group, there is also a focus on nutritional improvement for children.

■ **Philippines** Assisting communities around Nestlé factories to combat the spread of Dengue Fever, some programmes include corrective measures, e.g. garbage disposal, as well as preventative measures, e.g. fumigation, and communication / education on the disease.

avoidable blindness. *Alcon* also collaborates with Helen Keller International, whose nutrition education programmes have been combating, for decades, blindness due to vitamin A deficiency in Asia and Africa, and who has initiated Helen Keller cataract programmes in Nigeria, Niger, Senegal and Tanzania. Additionally, *Alcon* assists the Foundation Vision for All, created in 2002 by a group of Swiss eye surgeons, in the donation of state-of-the-art laser equipment and eye treatments in regions in India.

## Blindness

For more than 40 years, Nestlé-affiliate *Alcon* has been contributing ophthalmic surgical products and medicines to more than 900 medical missions in over 85 countries around the world, helping more than 20 000 people annually to receive the “gift” of sight through cataract surgery and implant of intraocular lenses. *Alcon*’s global partnership with Orbis – the world’s only flying eye hospital – focuses on education for eye care professionals in developing countries, for example on-going programmes in Bangladesh, China, Ethiopia, India and Vietnam, called “Leading the Way to a World without Blindness”, which generate better patient care and work to eliminate



An information session on Dengue Fever in Jakarta, Indonesia



**“Implement community or workplace-based programmes of education, prevention, treatment or care to reduce incidence of malaria and other diseases.”** Source: IBLF

Fumigation against Dengue Fever in the Philippines



# 6

**Combat HIV/AIDS, malaria and other diseases**



Patients in India following eye surgery by the Foundation Vision for All, sponsored by Nestlé affiliate, Alcon



Each year Nestlé invests CHF 100 million for the protection of the environment of its 500 factories, with ~30% in the area of water



## Goal 7 Ensure environmental sustainability

### A Nestlé priority

While the food industry ranks low in environmental impact compared to most manufacturing industries, environmental sustainability has been a Nestlé priority for many decades. The following examples highlight some of Nestlé's contributions to the *UN Global Compact* principles regarding the environment:

■ **“Support a precautionary approach to environmental challenges”** Source: IBLF

Nestlé was one of the first companies to introduce a formal Environmental Management System (NEMS) in 1995 to integrate environmental aspects into the business, from the development of new products and packaging, through production and transportation, to the consumer end-use and disposal of the package. Thanks to a systematic approach of continuous improvement and the dedicated involvement of employees all key environmental performance indicators show a positive trend including reduction of water and energy

required to manufacture a tonne of product. Compliance with internal targets and company-wide standards is monitored through survey and audits.

Packaging reduction and recyclability results in savings, which from 1991 to 2004, amounted to 275 000 tonnes and CHF 500 million. Nestlé has participated actively in establishing and managing post-consumer packaging recovery schemes in different countries.

Each year Nestlé invests CHF 100 million for the protection of the environment of its 500 factories, with ~30% in the area of water.

■ **“Promote greater environmental responsibility”** Source: IBLF

Specific community programmes in South Africa: Eco-Schools, launched in 2003, teaches about the environment in 140 schools, focusing on local issues which can be implemented through schools; Czech Republic and Slovak Republic: environmental awareness education in elementary schools; Romania: national education campaign on packaging

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waste management for 8-10 year olds; awareness-education on issues relating to World Environment Day, with focus on families of employees and communities surrounding factories.

Nestlé's contributions towards sustainable development have been recognised by several independent organisations such as the *Dow Jones Sustainability Index*.

■ **“Encourage the development and diffusion of environmentally friendly technologies”** Source: IBLF

Co-generation in many factories saves energy, i.e. at the Himeji *Nescafé* factory in Japan, a state-of-the-art co-generation plant won several prestigious awards for its extremely high energy efficiency of 92% and the significant reduction of CO<sub>2</sub> emissions by 32 000 tonnes, equivalent to the amount generated by 7000 households.

Nestlé's Graneros factory in Chile has reduced CO<sub>2</sub> emissions by 19 000 tonnes resulting in “carbon credits” that were sold to a Japanese company



**Ensure environmental sustainability**



Farmers making bio/organic fertilizer at the Nestlé Experimental & Demo Farm in Tagum, Davao province, Philippines

**“Integrate principles of sustainable development into company**

**policies, along supply chains and with business partners.”** Source: IBLF



## Reduce emissions

“Greening of the Supply Chain” in the Philippines is an educational outreach by Nestlé to 300+ business partners to encourage adoption and implementation of an environmental management system. These business partners help to improve environmental performance throughout the supply chain – from raw materials and manufacturing, through packaging to marketing and distribution.

Nestlé in Chile developed a methodology approved by the Clean Development Mechanism (CDM) Board of the *United Nations Framework Convention of Climate Change* for its Graneros *Nescafé* factory, modernising and converting boilers and air heaters to run on natural gas, which reduced CO<sub>2</sub> emissions by 19 000 tonnes. Under the Kyoto Protocol, this reduction in “greenhouse gas” emissions resulted in the granting of “carbon credits” which were sold to a Japanese company, thereby helping to reduce worldwide emissions in a more cost-effective way. The pioneering efforts and innovation of Nestlé Chile is shared with other Nestlé factories.

Similarly, and well ahead of the Montreal Protocol deadline, Nestlé has reduced emissions of ozone-depleting substances per tonne of product by 99%. Nestlé operations in France, the USA and the U.K. pioneered a technology to replace (H)CFCs with CO<sub>2</sub> and ammonia cascade systems. Nestlé’s global phase-out programme of ozone-depleting substances applies to Nestlé factories worldwide, and the innovation has been adopted in more than 100 freezing installations of other companies.

## Waste water treatment

Similar primary water issues challenge people around the world – drought, floods, water-borne diseases, pollution, and scarce water supplies. One innovative solution, recognised as a model water resources education, is Project WET, Water Education for Teachers. Conceived in the USA in 1984 and first sponsored by *Nestlé Waters* in 1992, workshops and programmes have reached over 25 million youth and adults. International programmes range from media awareness water festivals in the USA to global conferences on wetland management and protection in South Africa.

The first water treatment plant for a culinary factory was built in 1932. Even when not required by local laws, Nestlé builds its own on-site wastewater treatment facility, e.g. the case in El Jadida in Morocco, or works with local officials to help finance facilities. Today Nestlé operates over 160 modern waste water treatment plants at factories where municipal treatment is unavailable or of insufficient capacity. Nestlé continues to conduct aggressive waste minimisation activities in its factories, and invests in state-of-the-art technologies that reduce energy consumption during treatment. Most recent waste water plants are in Japan, Nigeria, Côte d'Ivoire, Switzerland, Brazil, South Africa and Iran.

The bottled water business uses only water which is replenished by nature. Protection and conservation of water sources are in Nestlé's long-term interest, e.g. technical advice on balancing agricultural yields and preserving natural mineral water catchment basins, and strict controls to avoid any adverse impacts to groundwater.

Begun in 1989, LEAP gives access to clean water for 120 000 people in South Africa, teaches rural communities the skills to build rainwater tanks, to tap natural resources and harvest limited water resources. A focus

on health is embraced with information on hygiene, reducing water-borne disease, and food gardening, leading to the sale of products to generate income. This collaborative programme includes projects run by government departments of Water, Forestry, or Environment and enabled, during the floods of 2000, the Kromdraai community of 8000 people with LEAP-built water tanks for their supply of safe drinking water.

Specific community programmes include India: building of wells for clean drinking water for students in local schools; Philippines: employees volunteer in creation of water system and infrastructure, with matching funds from Company; South Africa: support to the Endangered Wildlife Trust to maintain the ecosystem for rainwater retention; Pakistan: access to potable water for 6000 people in rural communities, including 300 hand pumps to the local villages.



**Ensure environmental sustainability**

**Most of the total fresh**

**water worldwide**

**– 4 170 000 billion**

**litres / year – is used**

**by all of industry – 20% –**

**and agriculture**

**& reservoirs – 70%.**

**In total Nestlé operations**

**use 0.005%, and Nestlé**

**Waters use 0.0009%**



**“Increase access to safe water, for drinking and improved sanitation,  
in the community and in the workplace.”** Source: IBLF

On-site wastewater treatment  
facility in El Jadida, Morocco



**Peter Brabeck-Letmathe,**  
**Chairman and CEO of**  
**Nestlé, is active on the**  
**Board of the International**  
**Red Cross, helping**  
**ensure the long-term**  
**goals of ARCHI-2010**



## Goal 8 Develop global partnerships

### Red Cross partnership

Nestlé has a global relationship with the *International Federation of Red Cross and Red Crescent Societies*, with collaborations in over 13 countries. Nestlé companies volunteer or contribute financial or in-kind donations to specific Red Cross and Red Crescent projects in their respective countries. Following the December 2004 Tsunami disaster, the contributions of 22 Nestlé countries were channeled through local Red Cross societies to the areas most in need.

Nestlé is a founding member of the *African Red Cross Health Initiative-2010 (ARCHI-2010)*, initiated by the *International Federation of Red Cross & Red Crescent Societies*. Established with a 3-year, CHF 3 million commitment and working side-by-side, Red Cross societies and Nestlé staff trained 1300 youth educators in Nigeria, who provided HIV/AIDS information to 1.2 million youth and 3000+ counsellors and caregivers in a ripple-down effect to voluntary counselling, testing and other services

in the areas of highest prevalence of HIV/AIDS. Following the trend of decreasing the percentage of contribution by the public sector for local programmes, and increasing contributions by the private sector, the Nestlé-Red Cross partnership demonstrates an advantageous (cooperative) approach to generate value and combine existing resources. The collaboration of Nestlé with the Nigerian Red Cross offers sustained and focused educational and awareness programmes where the incidence of HIV/AIDS is among the highest in the world. Additionally, Peter Brabeck-Letmathe, Chairman and CEO of Nestlé, is active on the Board of the International Red Cross, helping ensure the long-term goals of ARCHI-2010.



Red Cross societies and Nestlé staff trained 1300 youth educators in Nigeria, who provided HIV/AIDS information to 1.2 million youth

**“Collaborate with governments, UN bodies, NGOs, industry associations and other businesses to create more effective, enabling environments for achieving the Millennium Development Goals, on both international and national levels.”** Source: IBLF



## UNHCR partnership

In 2003, Nestlé began a partnership with the U.N. High Commissioner for Refugees (UNHCR) to address the water needs of 210 000 Somali refugees and local people in Eastern Ethiopia. The partnership was both financial and practical, including on-going technical assistance in the form of a Nestlé Waters hydrogeologist and water resources manager. The resulting multi-faceted water system featured rehabilitated wells, an improved pumping and purification station connected to a 22-km pipeline, new water taps in adjacent villages and a new dam to capture rainfall. During 2005, the process of handing over the long-term operation and maintenance of the system to local water authorities was commenced. Nestlé is also a founding member of the *UNHCR Business Council* in 2005, which aims to encourage private sector commitment, in programmes on health education, mobile libraries, enhancing water delivery systems, promoting sports and education, especially for girls, as well as training skills and access to computers.

Global Alliance to Improve Nutrition (GAIN): Business Alliance for Food Fortification. In November 2005, Nestlé became a founding member of BAFF, a coalition working to reduce vitamin and mineral deficiencies through food fortification. Nestlé is the world's largest producer of manufactured foods fortified with micro-nutrients.

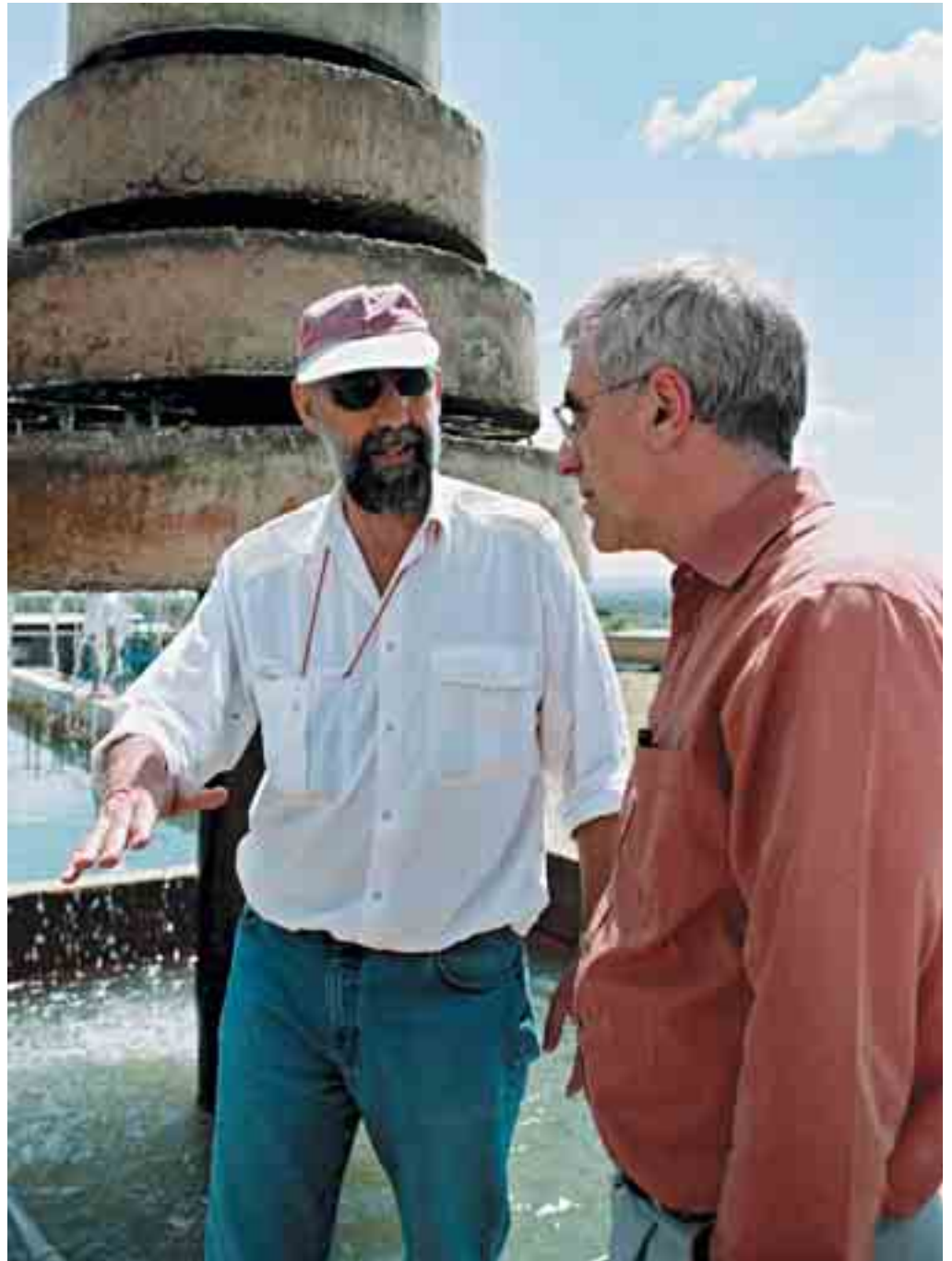
Founded in 1959 by Nestlé and the Swiss government, SwissContact is an advisory resource to development projects worldwide, offering technical assistance and knowledge transfer in the design and implementation of innovative and sustainable solutions. Dedicated to poverty alleviation in developing countries, each year more than 450 retired professionals from private companies and public agencies volunteer as Senior Expert Corps for missions which need their expertise, e.g. for project

management in the building of a power plant, for start-up of a bakery in Russia, training of factory workers in India, or assisting and training managers in credit cooperatives in Ecuador. SwissContact operates a programme of Skill Development, including secretarial or beautician skills, as well as in construction, agriculture, energy, tourism or media. Committed to the improvement of social and economic conditions in Asian, African, Latin American and Central European countries, SwissContact's overall objective is to strengthen the private sector, facilitate the generation of sustainable employment for both men and women, and, ultimately, reduce poverty.



**Develop  
global partnerships**

**Nestlé partnered with the U.N. High Commissioner for Refugees (UNHCR) to address the water needs of 210 000 Somali refugees and local people in Eastern Ethiopia**



Nestlé Waters hydrogeologist Jean-Louis Croville (right) in discussion with a UNHCR water consultant at the Jerer Valley purification station in Eastern Ethiopia

# 8

## Develop global partnerships



Somali refugees at a tap stand in Ethiopia's Jerer Valley, provided as part of a UNHCR-Nestlé partnership



## Development programmes

Based on a concern for lack of trained industrial engineers in mechanics, electrical and maintenance services, an Apprenticeship Development Program (ADP) was initiated by Nestlé Indonesia in 1998. From more than 200 applicants, 8 apprentices are selected annually for 8 months practical knowledge and skills training in a Nestlé facility, followed by 7 months at one of 2 technical education schools in East and Central Java. Since 1998, more than 40 graduates have been sponsored. Nestlé also supported the establishment of the Academy of Industrial Machine Engineering in West Java, which produces highly trained graduates needed in the Indonesian manufacturing sector.

The “T-Bird” or Thailand Business Group for Rural Development, aims to harness and utilise private sector resources for underprivileged villages in remote areas, via loans to new businesses or contributions for education or infrastructure improvement of library or temples. Nestlé-Thailand arranged a fund to be used as a revolving loan for villagers to establish their own businesses or to generate extra income. Another initiative, called “New Life”, supports education for underprivileged youth and, through an agricultural livelihood project in coffee bean production, income opportunities.

## Other examples

■ **Dominican Republic** FORJA Project Training of young farmers, in collaboration with Swiss Association for International Cooperation, to develop business acumen and give technical and practical training in agri-production techniques, while financing feasible micro-business potential. Includes scholarships to children of farmers and offers on-the-job practical training.

■ **Jamaica** “On-the-job” training for school leavers and apprenticeship programs in Nestlé

operations, e.g. mechanics, industrial and electrical maintenance, welding, etc.

■ **Brazil** An initiative of the government and with GR FoodServices, “First Job” creates 2000 working posts (over 2 years) in the catering field.

■ **Philippines** Cut and Sew Livelihood Project provides jobs to community workers for factory orders for uniforms, hairnets, shoe covers, etc.

■ **Poland** Linked to the Global Compact and in association with the International Business Leaders’ Forum, Nestlé is assisting unemployed people to find jobs.

■ **USA-Purina** St. Louis Artworks is a unique summer programme that combines arts education and job training for low-income, at-risk youth.

■ **Kenya** Ndenderai youth generate income by producing banana-fibre boxes for Nestlé product displays.

■ **Argentina** “Getting Down with It” – a programme of technology and knowledge transfer to small enterprises in collaboration with the Ministry of Social Development.

■ **Nigeria** Sponsorship of professional training in the areas of mechanical / electrical engineering and industrial automation for deserving youth from low-income families.

■ **New Zealand** Encouraging entrepreneurship with grants to young people with great ideas and dreams.

■ **Syria** In conjunction with FIRDOS (rural development government agency), Nestlé has set up PC “labs” in poor villages that are self-sustaining for teacher’s salaries, paid through “internet café” fees during evenings.

■ **Bulgaria** “Good Career-Good Life” is a 10-year project to develop potential of young people *via* forums in 3 cities to match aspirations of students and graduates with employers in their apprenticeship and recruitment programmes.

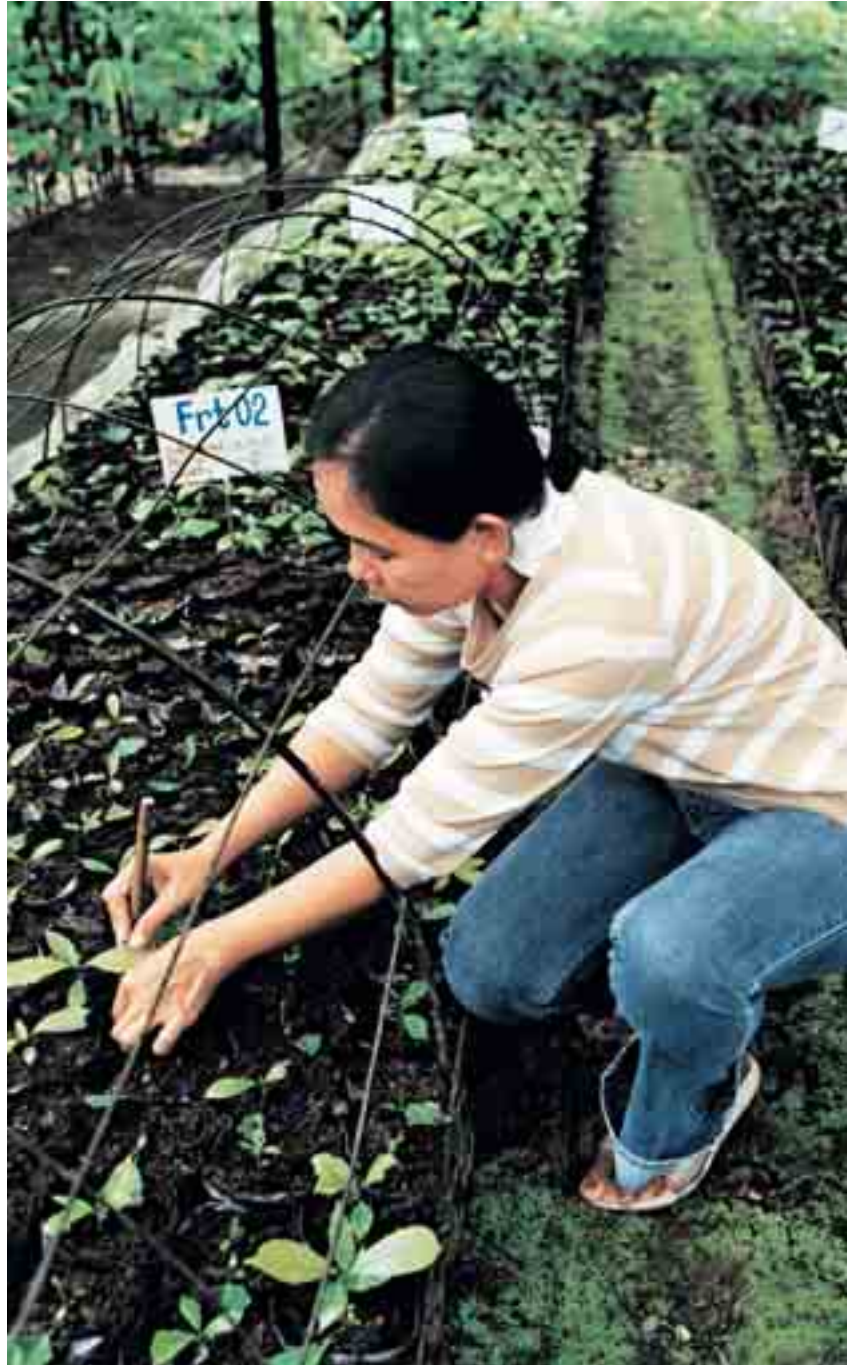
■ **South Africa** More than 1 million SA Rand invested in the Apprenticeship Programme, situated Eastern Cape East London Factory which, in 2004, enrolled 12 people from a nearby disadvantaged community.



**Develop  
global partnerships**



**“Support programmes to encourage work for youth, including apprenticeships, training, employment, and entrepreneurship.”**



A woman planting seedlings at the Nestlé Experimental & Demo Farm in Tagum, Davao province, Philippines

## Other Nestlé contributions and support

While not specifically related to the Millennium Development Goals, Nestlé markets provide contributions and support to a wide range of other initiatives that help local communities. These include:

- **Relief Aid** humanitarian assistance, finance, products and volunteer time during disasters: for example, helping in the wake of destruction during the 2004 Tsunami in Sri Lanka and Thailand, and Hurricane Katrina in USA. Relief aid extends to many other disaster areas including earthquakes (Pakistan, Turkey, Sri Lanka, Indonesia, Papua New Guinea), floods (Bangladesh, Czech Republic, Indonesia, Panama, Hungary), refugees (Afghanistan) and orphans (Korea and Zimbabwe).
- **Knowledge bank development** financial support to studies, seminars and events to increase the understanding of nutrition, health and related areas of science and medicine.
- **Arts and culture** music, arts, theatre sponsorships for community development and entertainment.
- **Product donations** in support of institutions in local communities where Nestlé operates; and to feeding programmes in orphanages and schools.

### IBLF

Nelson, Jane and Prescott, Dave. Business and the Millennium Development Goals: A Framework for Action.  
UNDP and International Business Leaders Forum, 2003.

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**Nestlé**

Good Food, Good Life