
Brad Alford

Chairman and CEO
Nestlé USA



Personal

Place of birth 1956 in Cincinnati, Ohio
Nationality American
Marital status Married, 2 children

Experience

2006-Present Chairman and CEO, Nestlé USA
2003 President and CEO, Nestlé Brands Company
2000 President, Confections & Snacks Division, Nestlé USA
1998 Regional Head of Nestlé Oceania
Australia, New Zealand and the Pacific Islands
1995 Rejoined Nestlé FoodServices as Executive Vice
President before being named President in 1996
1994 Vice President on Special Assignment, Nestlé USA
1992 President, L.J. Minor Corporation (then part of
Nestlé's FoodServices Division)

- In 1994 L.J. Minor joined with Food Ingredients
Company to create Food Ingredient Specialties,
Inc., now a business unit of Nestlé FoodServices

1989 Head of Sales and Marketing, Friskies PetCare
Division, Nestlé Australia
1980-1989 Held various marketing positions with increasing
levels of responsibility, first within Carnation
Company and then for Nestlé after it acquired
Carnation in 1985
1980 Joined Carnation Company as a Sales Trainee

Education

1980 Master of Business Administration in Finance and
Marketing, Indiana University
1978 Bachelor of Science in Business
Miami University of Ohio

Language

English

Board Memberships

Avery Dennison Corporation, Board of Directors
Grocery Manufacturers' Association, Board of
Directors
