



**Creating Shared Value Forum 2012**

New Delhi, India

# The role of business in development

Nestlé S.A. and the Federation of Indian Chambers of Commerce and Industry (FICCI) are pleased to invite you to the 2012 Creating Shared Value Forum.

Monday, November 5th 2012, 9:30 AM – 6:00 PM, live webcast

## Webcast invitation

Nestlé S.A. and the Federation of Indian Chambers of Commerce and Industry (FICCI) are pleased to invite you to the live webcast of the 2012 Creating Shared Value Forum:

### The role of business in development

*Monday, November 5th 2012*  
**9:30 AM - 6:00 PM IST (New Delhi Time)**  
**4:00 AM - 12:30 PM GMT**



To connect to the live webcast, click here

Against the backdrop of a projected rapid increase in population growth, food insecurity and competition for water resources, the meeting will bring together business, civil society and government leaders from South Asia and internationally in high-level, moderated panels.

We are inviting influential thought-leaders from the business, non-profit and public sectors that are committed to improving nutrition, ensuring good stewardship of scarce water resources and improving farmer livelihoods, while building strong rural communities.

Our goal is to engage panelists and participants in a thoughtful discussion on how governments worldwide can work together with civil society and the private sector to accelerate sustainable development. Nestlé will share its experience with a business model called "Creating Shared Value", which provides a powerful example for building such collaboration.

Together we will search for innovative engagement models that will leverage the power of business for both long-term economic development and corporate profitability.

The day will conclude with the announcement of the winners of the Nestlé 2012 Creating Shared Value Prize.

## Programme

9:30	<b>Welcome</b> Maria Livanos Cattai
9:35	<b>Introduction</b> Peter Brabeck-Letmathe Rajya Vardhan Kanoria
10:00	<b>Creating Shared Value: beyond philanthropy and corporate social responsibility</b> M. Veerappa Moily Peter Brabeck-Letmathe John Elkington Mark Kramer <i>Moderator:</i> Maria Livanos Cattai
11:30	<b>The double burden of malnutrition</b> Venkatesh Mannar Nandu Nandkishore Srinath Reddy Ann M. Veneman <i>Moderator:</i> Maria Livanos Cattai
13:30	<b>Water, energy, food security</b> Basavaraj Bommai Peter Brabeck-Letmathe Naina Lal Kidwai Asit Biswas Rohini Nilekani <i>Moderator:</i> Maria Livanos Cattai
14:45	<b>Rural Development: a tall order?</b> Agatha Sangma Ajay Vir Jakhar Ruth Khasaya Oniang'o Robert L. Thompson <i>Expert comment:</i> Asit Biswas <i>Moderator:</i> Maria Livanos Cattai
16:30	<b>What next for business and society?</b> Rajya Vardhan Kanoria Paul Bulcke Ajay Chhibber Harish Hande <i>Video comment:</i> Michael Porter <i>Moderator:</i> Maria Livanos Cattai
17:30	<b>2012 Creating Shared Value Prize ceremony</b> Paul Bulcke

## Creating Shared Value Forum 2012 Panelists:



**M. Veerappa Moily**  
Hon. Minister of Corporate Affairs and Power, Government of India



**Agatha Sangma**  
Hon. Minister of State for Rural Development, Government of India



**Basavaraj Bommai**  
Hon. Minister for Water Resources, Government of Karnataka, India



**Peter Brabeck-Letmathe**  
Chairman, Nestlé S.A.



**Rajya Vardhan Kanoria**  
President, FICCI



**Paul Bulcke**  
CEO, Nestlé S.A.



**Naina Lal Kidwai**  
Senior Vice-President, FICCI and Chairperson, FICCI Water Mission



**Asit Biswas**  
President, Third World Centre for Water Management



**Maria Livanos Cattai,**  
*Moderator*  
Former Secretary General, ICC; Former Managing Director, WEF



**Ajay Chhibber**  
Assistant Secretary-General, United Nations, and UNDP Regional Director for Asia and the Pacific



**John Elkington**  
Executive Chairman, Volans; Founder, SustainAbility



**Harish Hande**  
founder and managing director of SELCO, India



**Ajay Vir Jakhar**  
Chairman, Bharat Krishak Samaj



**Mark Kramer**  
Senior Fellow, CSR Initiative, Harvard Kennedy School of Government



**Venkatesh Mannar**  
President, Micronutrient Initiative



**Nandu Nandkishore**  
Executive Vice President, Zone Head AOA, Nestlé S.A.



**Rohini Nilekani**  
Chairperson and Founder, Arghyam



**Ruth Khasaya Oniang'o**  
Professor of Food Science and Nutrition, Jomo Kenyatta University



**Srinath Reddy**  
President, Public Health Foundation of India



**Robert L. Thompson**  
Professor Emeritus of Agricultural Policy, University of Illinois



**Ann M. Veneman**  
Former Executive Director, UNICEF