

PANEL SPEAKERS BIO

Moderated by *Chad Thomas*, Managing Editor for Western Europe, BLOOMBERG TV.



Chad Thomas is Managing Editor for Western Europe at Bloomberg News.

Chad has worked for Bloomberg since 2005, joining as a reporter in the Berlin office covering the automobile industry. Chad had held a number of positions during his 14-year tenure at Bloomberg, including Helsinki bureau chief, European transportation team leader and Germany bureau chief.

Chad is a graduate of the University of Minnesota and prior to joining Bloomberg worked for television and print media organizations in his home country of the United States.

Chad's academic achievements include a Fulbright scholarship to Berlin, a Rotary Foundation grant to Frankfurt an der Oder in eastern Germany and a Henry Luce Foundation fellowship to Manila.

Panel 1: from 5.00 pm – 5.20 pm: First panel: What's the situation? :

Karen Finkelston



Ms. Karin Finkelston is IFC's Vice President of Partnerships, Communication, and Outreach, and a member of IFC's Management Team. She leads IFC's efforts to build strategic relationships with stakeholders, multilateral organizations, development institutions, civil society, foundations, and other key development partners to create markets and mobilize private sector investments in emerging markets. She leads IFC's teams in Western Europe and Tokyo and oversees IFC's corporate communications and global engagement.

Prior to taking up this position in July 2017, Ms. Finkelston held a series of leadership positions at the World Bank Group, including IFC Vice President for Asia and Pacific and Vice President & Chief Operating Officer of Multilateral Investment Guarantee Agency (MIGA). Ms. Finkelston spent most of her career leading IFC's investment and advisory business in Asia. Prior to being named IFC's first Vice President for Asia and Pacific, she was Director for East Asia and Pacific, and Country Manager for China and Mongolia. She grew IFC's China business — investing with local entrepreneurs and banks — and led IFC's expansion in Asia's frontier countries.

Before joining IFC, Ms. Finkelston was the Vice President at Manufacturers Hanover Trust Company in Hong Kong after starting her career in New York. As a manager at Barents Group, she led a team in Hanoi, advising and implementing Vietnam's first privatization transactions.

Ms. Finkelston has an MBA from Harvard Business School and an undergraduate degree from Dartmouth College.

Laurent Freixe



Laurent Freixe is CEO of Nestlé Americas. He is also the founder of the Alliance for YOUTH.

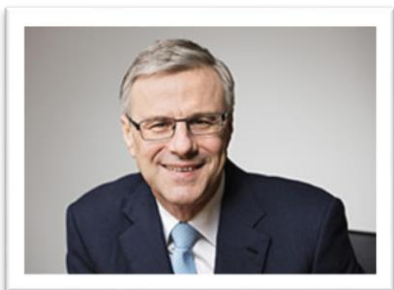
Mr. Laurent Freixe serves as Executive Vice President, Zone Director for Americas-United States of America, Canada, Latin America & Caribbean and Member of Executive Board at Nestlé S.A. Mr. Freixe served as Executive Vice President of Zone Americas at Nestlé S.A. since October 1, 2014 and served as its Head of Zone Americas - United States of America, Canada, Latin America & Caribbean. Mr. Freixe serves as a Member of the Executive Board at ECR Europe (BE). Mr. Freixe served as Executive Vice President and Zone Director of Europe at Nestlé S.A. since November 2008. He served as an Executive Vice President of Nestlé S.A., since November 2008. He served as General Manager of Nestlé

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About Nestlé

Nestlé is the world's largest food and beverage company. It is present in 189 countries around the world, and its 323,000 employees are committed to Nestlé's purpose of enhancing quality of life and contributing to a healthier future. Nestlé offers a wide portfolio of products and services for people and their pets throughout their lives. Its more than 2000 brands range from global icons like *Nescafé* or *Nespresso* to local favourites like *Ninho*. Company performance is driven by its Nutrition, Health and Wellness strategy. Nestlé is based in the Swiss town of Vevey where it was founded more than 150 years ago.

Alain Dehaze



Alain Dehaze is CEO of the Adecco Group, the world's leading workforce solutions partner. Through its international brands Adecco, Adia, Modis, Badenoch & Clark, General Assembly, Lee Hecht Harrison, Pontoon, Spring Professional, and YOSS, the Adecco Group is making the future work for everyone.

As a Fortune Global 500 Company, the Adecco Group provides more than 700,000 people with permanent and flexible employment every day, serving more than 100,000 organisations with the talent, HR services, and cutting-edge technology they need to succeed in an ever-

changing global economy.

With 34,000 full-time team members in 60 countries, the Adecco Group ranked 5th on the 2018 World's Best Workplaces list, the only workforce solutions company in the top 25.

The 55-year-old Belgian national graduated as a Commercial Engineer from the ICHEC Brussels Management School before rising through the ranks at Henkel and ISS. He joined the workforce solutions sector in 2000, when he was appointed Managing Director of Crefy's Interim in Belgium. His path took

him to the CEO position at Solvus, COO of USG People—when the latter took over Solvus—and CEO of the Dutch staffing services company Humares between 2007 and 2009.

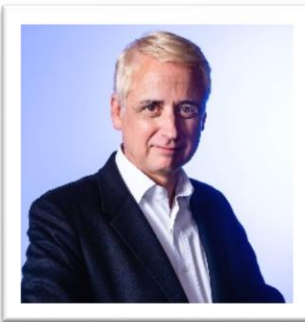
Mr Dehaze joined the Adecco Group in 2009 as a member of the Executive Committee, responsible first for Northern Europe, then for the Group's largest market, France, before taking on the CEO position in September 2015. Mr Dehaze plays an active role in shaping the labour market of tomorrow as Chair of the Global Apprenticeship Network (GAN), as a member of the ILO Global Commission on the Future of Work, and as Steward of the World Economic Forum's System Initiative 'Shaping the Future of Education, Work and Gender'. Before leading the Adecco Group, he held board positions at the sector level with the World Employment Confederation, including the Vice-Presidency of the World Employment Confederation Europe (formerly EUROCIETT).

About Adecco

The Adecco Group is the world's leading HR solutions partner. We provide more than 700,000 people with permanent and flexible employment every day. With more than 34,000 employees in 60 countries, we transform the world of work one job at a time. Our colleagues serve more than 100,000 organisations with the talent, HR services and cutting-edge technology they need to succeed in an ever-changing global economy.

As a Fortune Global 500 company, we lead by example, creating shared value that meets social needs while driving business innovation. Our culture of inclusivity, fairness and teamwork empowers individuals and organisations, fuels economies, and builds better societies. These values resonate with our employees, who voted us in the top five on the Great Place to Work® – World's Best Workplaces 2018 list, for the second year running. We make the future work for everyone.

David Kenny



David Kenny was appointed Chief Executive Officer at Nielsen in November 2018. He has spent his career in Data Science and Artificial Intelligence, especially focused on the retail, marketing, and media industries. David Kenny has a proven track record of implementing growth strategies, overseeing strategic transactions and creating value for stakeholders.

Most recently, David Kenny served as Senior Vice President of Cognitive Solutions at IBM. He also served as President of Akamai, a cloud platform technology company; Managing Partner of VivaKi, a media company; and co-founder and Chief Executive Officer of Digitas, Inc.

Currently, David serves on the Board of Directors for Best Buy and Teach for America.

David received his bachelor's degree in industrial administration from the GM Institute (now Kettering University) and holds a Masters of Business Administration from Harvard Business School.

About Nielsen

Nielsen Holdings plc (NYSE: NLSN) is a global measurement and data analytics company that provides the most complete and trusted view available of consumers and markets worldwide. Our approach marries proprietary Nielsen data with other data sources to help clients around the world understand what's happening now, what's happening next, and how to best act on this knowledge. For more than 90 years Nielsen has provided data and analytics based on scientific rigor and innovation, continually developing new ways to answer the most important questions facing the media, advertising, retail and fast-moving consumer goods industries. An S&P 500 company, Nielsen has operations in over 100 countries, covering more than 90% of the world's population. For more information, visit www.nielsen.com.

Panel 2: Is dual education the solution?

Véronique Weill



Véronique Weill is the General Manager at Publicis Groupe

Véronique Weill graduated from Sciences-Po Paris and the Sorbonne University. She started her career at Arthur Andersen Audit, then spent 21 years at JP Morgan, including 2 years in London and 6 years in New York, where she was in charge of operations and IT at the global level.

In 2006, she joined AXA as Chief Operating Officer and then Chief Customer Officer. She was part of the Executive Committee, she worked on Operations, Technology, Digital, Marketing and Innovation. On September 1st, 2017, Véronique Weill joined Publicis Groupe as General Manager, in charge of Operations, IT, real estate, insurance and mergers and acquisitions.

About Publicis

Publicis Groupe [Euronext Paris FR0000130577, CAC 40] is a global leader in marketing, communication, and digital transformation, driven through the alchemy of creativity and technology. Publicis Groupe offers its clients seamless access to its tools and expertise through modular offering. Publicis Groupe is organized across four Solutions hubs: Publicis Communications (Publicis Worldwide, Saatchi & Saatchi, Leo Burnett, BBH, Marcel, Fallon, MSL, Prodigious), Publicis Media (Starcom, Zenith, Spark Foundry, Blue 449, Performics, Digitas), Publicis.Sapient (SapientRazorfish & Sapient Consulting) and Publicis Health. Present in over 100 countries, Publicis Groupe employs nearly 80,000 professionals.

Julie Teigland



Julie Teigland is EY Germany Switzerland Austria (GSA) Managing Partner, EY Global Leader – Women.

With nearly three decades of experience in professional services, Julie is leading one of the largest EY regions in EMEIA: Germany, Switzerland, and Austria. Over the course of her career, her client-facing roles have involved international tax advice, auditing, advising large clients and accompanying business transformations with an increasing focus on digitalization.

Prior to her current role, Julie held various Markets leadership positions within EY and has been a member of the Area Executive

Committee for EMEIA since 2012.

Born in the US, Julie has been living in Germany for more than 30 years. She studied business in Heidelberg, Frankfurt and Paris and qualified as a US Certified Public Accountant.

Laurent Freixe



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Panel 3: How can we build together a better future?

Patricia A. Milligan



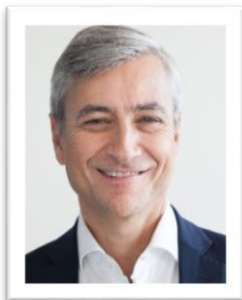
Pat Milligan is the Global Leader of Mercer's Multinational Client Group and the architect of Mercer's When Women Thrive program. Throughout her career, she has pioneered and delivered innovative work in the areas of people strategy, talent management and workforce engagement. Her work and thought leadership focuses on leading through disruption and workplace gender equity. During Pat's 13-year tenure with Mercer, she has held multiple leadership roles, including President of the North America Region, President of Mercer's Global Talent business, and Chief Marketing and Sales Officer. Before joining Mercer, Pat led Mellon HR Services and held various P&L leadership roles at Towers Perrin.

Pat is an advisor to the World Economic Forum and drives Mercer's involvement in multiple projects. She has been recognized by Consulting magazine as one of the nation's top 25 consultants (2012), and named among "Women Worth Watching" (2010) by Diversity Journal. She currently sits on the board of EDGE, the leading global assessment methodology and business certification standard for gender equality, and is an active mentor, sponsor and passionate advocate for advancing progress for women at work.

About Mercer

Mercer delivers advice and technology-driven solutions that help organizations meet the health, wealth and career needs of a changing workforce. Mercer's more than 23,000 employees are based in 44 countries and the firm operates in over 130 countries. Mercer is a wholly owned subsidiary of Marsh & McLennan Companies (NYSE: MMC), the leading global professional services firm in the areas of risk, strategy and people. With nearly 65,000 colleagues and annual revenue over \$14 billion, through its market-leading companies including Marsh, Guy Carpenter and Oliver Wyman, Marsh & McLennan helps clients navigate an increasingly dynamic and complex environment. For more information, visit www.mercer.com. Follow Mercer on Twitter @Mercer.

Jean-Philippe Courtois



As executive vice president and president, Global Sales, Marketing & Operations, Jean-Philippe Courtois leads Microsoft's commercial business across 124 subsidiaries worldwide. From cloud services to mixed reality and AI, Courtois is responsible for driving strategic planning, running global operations and shaping growth initiatives in developed and emerging markets. Courtois is passionate about helping businesses digitally transform with the right strategy, support and technology to unlock new ways of working, new business models and new revenue streams. With customers and employees expecting more, Courtois advocates the strategic implementation of intelligent cloud services to maintain

competitive edge.

Previously, Courtois served as president of Microsoft International where he led sales, marketing and services across all Microsoft subsidiaries outside of the United States and Canada. Before that he held the same role for the EMEA region (Europe, Middle East and Africa) as CEO and president of Microsoft EMEA,

and outside of EMEA, Courtois was corporate vice president of Worldwide Customer Marketing, based out of Microsoft's worldwide headquarters in Redmond, Washington.

Courtois joined Microsoft in 1984. His first role was as a channel sales representative and, after holding several leadership positions, he was promoted to general manager for Microsoft France in 1994.

Courtois holds a Diplôme des Etudes Commerciales Supérieures (DECS) from the Ecole Supérieure de Commerce, Nice (SKEMA). Outside of Microsoft, Courtois is chairman of the board of directors for SKEMA Business School, as well as a board member of Positive Planet, a worldwide leading NGO with a mission to help men and women across the world create the conditions for a better life for future generations. He has served as co-chairman of the World Economic Forum's Global Digital Divide Initiative Task Force, on the European Commission Information and Communication Technology task force and previously sat on the board of directors for AstraZeneca. More recently, he co-founded the foundation "Live for Good," which aims to help underprivileged young social entrepreneurs realize their potential.

Hugh Verrier



Hugh Verrier is the Chairman of White & Case LLP and directs the Firm's strategy and operations around the world.

With White & Case for 35 years, Hugh became a partner in 1994. He was elected to the Firm's global management in 2004 and has been Chairman of the Firm since 2007.

A New York-qualified lawyer, Hugh spent most of his career with White & Case overseas in Indonesia, Turkey and Russia, where his practice was focused on the development of natural resources.

About White & Case:

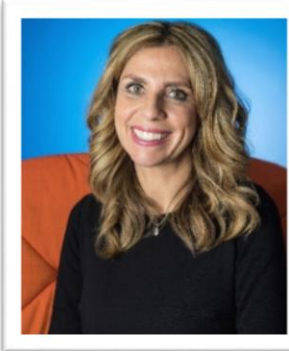
White & Case is a truly global law firm, uniquely positioned to help our clients achieve their ambitions in today's G20 world. As a pioneering international law firm, our cross-border experience and diverse team of local, US and English-qualified lawyers consistently deliver results for our clients.

In both established and emerging markets, our lawyers are integral, long-standing members of the community, giving our clients insights into the local business environment alongside our experience in multiple jurisdictions.

We work with some of the world's most respected and well-established banks and businesses, as well as start-up visionaries, governments and state-owned entities.

Panel 4: Which future do YOUth want to build?

Nicola Mendelsohn



Nicola Mendelsohn is currently the Vice President for Europe, Middle East, and Africa for Facebook. A role she has held since 2013.

She currently serves on The Mayor of London's Business Advisory Board, and in September 2014 she became a non-executive director of Diageo. She and her husband are also co-presidents of the charity Norwood.

In 2015 she was awarded a Commander of the British Empire (CBE) for services to the creative industries in the UK. From 2012-2018, she was the co-chair of the Creative Industries Council alongside Secretaries of State for Digital, Culture, Media & Sport (DCMS) and BEIS – a joint forum between the UK creative industries and government.

Prior to joining Facebook Nicola worked in advertising for over 20 years, beginning her career at Bartle Bogle Hegarty then moving to be deputy Chairman of Grey London. In 2008, she became partner and executive chairwomen at the advertising agency, Karmarama.

Prior roles include: first female President of the IPA (the advertising industry trade body), Trustee of The White Ribbon Alliance, Chairman of Women's Aid Development Board and President of the Women in Advertising and Communications London club (WACL). She was also a Director of the Women's Prize for Fiction.

Her greatest joy in life comes from her husband Jon and her four children Gabi, Danny, Sam and Zac.

Adaire Fox Martin



Adaire Fox-Martin is a member of the Executive Board of SAP SE, leading Global Customer Operations. She spearheads SAP's business in EMEA, MEE and Greater China with a resolute focus on the success of over 135,000 customers. Adaire works closely with development and support leaders while overseeing SAP's industry go-to-market efforts and field execution, which she leads in tandem with Jennifer Morgan. Adaire is passionate about helping customers realize greater business value through technology. She maintains an unwavering commitment to the company's vision of helping the world run better and improving people's lives.

Adaire was most recently president of SAP's business in APJ, where she ran the company's multi-functional sales and operations organizations. Her inspirational, authentic and empathetic leadership style served as the foundation for the company's success across the region and put SAP on the list of the Top 10 Best Multinational Workplaces in Asia for two years in a row. She worked closely with all APJ market units to build a strong pipeline and solid sales execution, and to reignite a spirit of teamwork across the region where SAP was ranked #6 by the Great Place to Work Institute in April 2017.

Prior to that, Adaire was chief operating officer of SAP APJ. Before this role, she was senior vice president for Industry Business Solutions, where she was responsible for defining SAP's strategy for long-term industry investment and the industry go-to-market for APJ. She joined the company as the head of Public Sector for APJ in 2008 from Oracle Corp. In total her career in the IT sector spans more than a quarter century, including leadership positions across APJ and Europe in sales, business development, consulting, and education.

A graduate of Ireland's prestigious Trinity College, Adaire is a respected thought leader and a frequent speaker at seminars and conferences. She is regularly featured and quoted in publications across multiple geographies as a passionate advocate of workplace inclusivity and fulfillment.

In 2018, she was named to Fortune Magazine's Top 50 Most Powerful Women International List for the second time. She champions SAP's One Billion Lives (1BL) project, an initiative to improve the lives of one billion people around the world. A winner of the SAP Asia Pacific Japan (APJ) Distinguished Leader Award, Adaire embodies SAP's leadership principles: ensuring customer success, driving simplicity, and developing amazing talent.

Frank Van Lierde



Frank van Lierde is responsible for strategy and execution for Cargill's food and bio-industrial ingredients businesses. Van Lierde has led the company's food ingredients businesses since 2008, having previously served as managing director for Cargill's starches and sweeteners business, based in Mechelen, Belgium. He earlier launched a sweeteners business in Poland as general manager.

He joined Cargill in the Netherlands in 1989. After various assignments in commercial management in the U.S. and Europe, he was appointed European sales and marketing manager for the corn milling business. In 1998, he joined Cargill's Strategy & Business Development group in Minneapolis, with a focus on acquisitions. He returned to Europe in 2000 to lead the starches and sweeteners business.

Van Lierde earned a master's degree in bio-engineering from the Katholieke Universiteit Leuven (KUL).

About Cargill

Cargill's 155,000 employees across 70 countries work relentlessly to achieve our purpose of nourishing the world in a safe, responsible and sustainable way. Every day, we connect farmers with markets, customers with ingredients, and people and animals with the food they need to thrive.

We combine 153 years of experience with new technologies and insights to serve as a trusted partner for food, agriculture, financial and industrial customers in more than 125 countries. Side-by-side, we are building a stronger, sustainable future for agriculture.

QUOTES FROM CEOs WHO CANNOT ATTEND THE FB LIVE

Quote from Ajay Banga, CEO of Mastercard:



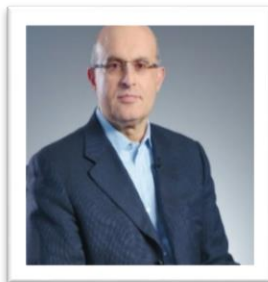
"We need to create the kind of environment where the sparks of curiosity get fanned into full-blown passions and career choices. It's not something a school, organization or business can do on their own. It's a collective effort. And it's a collective effort that gives kids permission to explore, experiment and have fun with STEM from the very youngest ages. That's how we will impact the leaders of tomorrow."

Quote from David MacLennan, CEO of Cargill:



"We need the best and the brightest minds working together – the innovative and the entrepreneurial. Words that I believe describe today's youth."

Quote from Gilbert Ghostine, CEO of Firmenich:



"The youth of today are the great leaders of tomorrow."