



Historical Context	<ul style="list-style-type: none"> <li>• 1938 <i>Nescafé</i> launched - first production of soluble coffee</li> <li>• 1965 <i>Nescafé</i> freeze-dried launched</li> <li>• 1986 Nespresso SA founded</li> <li>• 2006 <i>Nescafé Dolce Gusto</i> launched</li> <li>• 2007 Nestlé Professional Beverage Centre opened</li> <li>• 2009 <i>Nescafé Barista</i> launched</li> <li>• 2010 <i>Special.T</i> launched</li> <li>• 2011 <i>BabyNes</i> launched</li> <li>• 2011 Creation of the Nestlé System Technology Centre</li> <li>• 2013 Official inauguration of the Nestlé System Technology Centre</li> </ul>
STC Orbe	<ul style="list-style-type: none"> <li>• The Nestlé System Technology Centre in Orbe takes global leadership for Nestlé in machines, capsules and the integration of products and systems</li> <li>• STC Orbe employs over 120 people, from 25 countries</li> <li>• Expertise includes industrial design machine technology, capsule and packaging know-how, product development, engineering and manufacturing know-how, and systems research (including, micro-electronics, mechanics, and robotics)</li> <li>• STC engineers and scientists have been at the leading edge of many new machines and systems</li> </ul>
Business Impact	<ul style="list-style-type: none"> <li>• STC Orbe works for 6 Nestlé businesses: <i>Nespresso</i>, <i>Nescafé Dolce Gusto</i>, <i>Special T.</i>, <i>Nestlé Professional</i>, <i>Nescafé Barista</i> and <i>BabyNes</i> <ul style="list-style-type: none"> <li>– <i>Nespresso</i> – our high quality coffee system that combines the <i>Nespresso</i> aluminium capsule with the <i>Nespresso</i> machine to ensure the consistent quality that has made <i>Nespresso</i> the reference in the portioned coffee sector</li> <li>– <i>Nescafé Dolce Gusto</i> – Our multi-beverage system that combines smart capsules with a stylish high-pressure machine to deliver a wide range of high quality beverages</li> <li>– <i>Special.T</i> – Our tea machine system that is based on a proprietary system of single-serving capsules containing top quality, premium portioned tea, combined with specialised machines</li> <li>– <i>Nestlé Professional</i> - beverage system solutions, which includes the <i>Nescafé Alegria</i> mainstream solution, the <i>Nescafé Milano</i> premium solution, and the <i>Viaggi</i> integrated Premium Beverage Programme</li> <li>– <i>BabyNes</i> – Our comprehensive nutrition system for infants and toddlers. The system combines single-serve portions with our proprietary <i>BabyNes</i> machine, which recognises each capsule and prepares the bottle with precisely the right dosage and temperature, at the push of a button, in less than one minute</li> <li>– <i>Nescafé Barista</i> – As the only in-home-coffee-single-serve system of its kind using soluble coffee, it offers a full café menu at the push of a button. Our Nescafé-soluble-based system delivers a variety of both, plain black coffee cups with rich crema and speciality coffee cups (plain coffee + milk froth)</li> </ul> </li> <li>• Routes to market – Professional, Retailers (eg <i>Nespresso</i>, <i>NDG</i>, <i>Nescafé Barista</i>), Pharmacies (eg <i>BabyNes</i>), e-commerce (eg <i>Nespresso</i>, <i>NDG</i>, <i>BabyNes</i>, <i>Special.T</i>)</li> <li>• Services – eg <i>Nespresso</i> boutiques and Customer Relationship Centres, <i>BabyNes</i> offers 24-hour customer service via its websites and customer service hotline</li> </ul>
Did you know...	<ul style="list-style-type: none"> <li>• Nestlé's first building in Orbe was a chocolate factory, which was built in 1901</li> <li>• Nestlé R&amp;D conceived and developed the <i>Nespresso</i> capsule back in 1982</li> <li>• Half of Nestlé's investment in R&amp;D is in Switzerland</li> </ul>