Quick Facts

Historical Context
- 1938 Nescafé launched - first production of soluble coffee
- 1965 Nescafé freeze-dried launched
- 1986 Nespresso SA founded
- 2006 Nescafé Dolce Gusto launched
- 2007 Nestlé Professional Beverage Centre opened
- 2009 Nescafé Barista launched
- 2010 Special.T launched
- 2011 BabyNes launched
- 2011 Creation of the Nestlé System Technology Centre
- 2013 Official inauguration of the Nestlé System Technology Centre

STC Orbe
- The Nestlé System Technology Centre in Orbe takes global leadership for Nestlé in machines, capsules and the integration of products and systems
- STC Orbe employs over 120 people, from 25 countries
- Expertise includes industrial design machine technology, capsule and packaging know-how, product development, engineering and manufacturing know-how, and systems research (including, micro-electronics, mechanics, and robotics)
- STC engineers and scientists have been at the leading edge of many new machines and systems

Business Impact
- STC Orbe works for 6 Nestlé businesses: Nespresso, Nescafé Dolce Gusto, Special T., Nestlé Professional, Nescafé Barista and BabyNes
  - Nespresso – our high quality coffee system that combines the Nespresso aluminium capsule with the Nespresso machine to ensure the consistent quality that has made Nespresso the reference in the portioned coffee sector
  - Nescafé Dolce Gusto – Our multi-beverage system that combines smart capsules with a stylish high-pressure machine to deliver a wide range of high quality beverages
  - Special.T – Our tea machine system that is based on a proprietary system of single-serving capsules containing top quality, premium portioned tea, combined with specialised machines
  - Nestlé Professional - beverage system solutions, which includes the Nescafé Alegria mainstream solution, the Nescafé Milano premium solution, and the Viaggi integrated Premium Beverage Programme
  - BabyNes – Our comprehensive nutrition system for infants and toddlers. The system combines single-serve portions with our proprietary BabyNes machine, which recognises each capsule and prepares the bottle with precisely the right dosage and temperature, at the push of a button, in less than one minute
  - Nescafé Barista – As the only in-home-coffee-single-serve system of its kind using soluble coffee, it offers a full café menu at the push of a button. Our Nescafé-soluble-based system delivers a variety of both, plain black coffee cups with rich crema and specialty coffee cups (plain coffee + milk froth)
- Routes to market – Professional, Retailers (eg Nespresso, NDG, Nescafé Barista), Pharmacies (eg BabyNes), e-commerce (eg Nespresso, NDG, BabyNes, Special.T)
- Services – eg Nespresso boutiques and Customer Relationship Centres, BabyNes offers 24-hour customer service via its websites and customer service hotline

Did you know...
- Nestlé’s first building in Orbe was a chocolate factory, which was built in 1901
- Nestlé R&D conceived and developed the Nespresso capsule back in 1982
- Half of of Nestlé’s investment in R&D is in Switzerland