

Fact sheet

Opening of Nestlé Wagner factory in Nonnweiler

The construction: an overview

- Investment:
- Investment amount: around EUR 50 million
- Dimensions:
- area: 6,160 m² (110 x 56 metres)
- Construction site:
- almost 8,500 m³ of concrete, equivalent to the loads of 1,046 concrete-mixer lorries
 - almost 1,000 tonnes of steel
 - 3,210 m²: area of the outer shell, made of aerated concrete wall panels
 - 1.2 million cable connectors, 230 km of electric cable
 - over 70 companies involved, including 30 based in the region
 - around 600 workers in total
- Timetable:
- Preparation of construction site: September 2011
 - Laying of the foundation stone and start of construction: November 2011
 - Start of production: August 2013

Factory capacity

- Production:
- Third Nestlé Wagner factory in the Saarland (Germany)
 - Two production lines
 - Production of 70 million products per year
 - Target markets: Europe
- Staff:
- Jobs: up to an additional 50
- Energy supply
- A dedicated energy centre has been built for the new factory in accordance with the latest energy-saving and sustainability standards; this uses even less water and energy than older production facilities and is further reducing CO₂ emissions. For example, a heat recovery system absorbs the heat produced in the pizza manufacturing process and feeds it back into the production process as recovered energy

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Nestlé Wagner GmbH

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| History: | Wagner Tiefkühlprodukte GmbH was established by Saarland-based master baker Ernst Wagner in Nonnweiler-Braunshausen in 1968. At the start of the 1970s, he returned from a trip to Italy with a business idea : manufacturing deep-frozen pizza. By 1982, manufacturing facilities were at full capacity, so an additional production site was established in Otzenhausen and in 1985, the company developed the first industrial stone oven. |
| Market position: | Wagner currently produces around 280 million pizzas a year and records annual sales of approximately EUR 400 million. In Germany, the pizza specialist has a sales market share of around 30%. Production capacity is increasing to 350 million pizzas a year with the new factory. |
| Quality standards: | The Wagner “principle of care” guarantees that Wagner does not use any flavour enhancers or artificial flavourings, and only uses the best natural raw ingredients. |
| Nestlé: | On 1 January 2005, Nestlé acquired a 49% stake in Wagner; this stake was increased to 74% in 2010. The company has been trading as Nestlé Wagner GmbH since January 2013. |
| Employees: | Almost 1,500 |
| Management | Thomas Göbel (CEO), Hubert Stücke, Ralf Wagner |
| Locations: | Factory 1 and management: Ernst-Wagner-Straße 48, 66620 Nonnweiler-Braunshausen Factory 2: In den Schemeln 2-4, 66620 Nonnweiler-Otzenhausen Factory 3: Am Söterberg 6, 66620 Nonnweiler-Otzenhausen |
| Websites | www.wagner-pizza.de www.facebook.com/WagnerPizza |