
Facts and figures about Nestlé in Poland (July 2013)



Nestlé in Poland timeline:	1993 – Nestlé’s first presence in Polish market 1994 – Nestlé Poland acquires Polish confectionary business, Goplana 1995 – Nestlé acquires the country’s largest culinary group, Winiary
Number of people employed:	Currently 5,100 people in nine locations
Total investment in Poland:	CHF 494 million (EUR 400 million; 164 billion Polish Zloty)
Most popular brands in Poland:	By sales, the biggest brand is <i>Winiary</i> , offering a range of culinary products including seasonings, sauces, soups and bouillons. The brand’s soups, based on traditional recipes such as Red Borsch, are especially popular with about 34 million portions are eaten by Polish consumers each month.

Facts about Nestlé Purina PetCare Company

Part of the Nestlé family	Purina PetCare Company is a premiere global manufacturer of pet products. It is part of Swiss-based Nestlé S.A, a global leader in nutrition, health and wellness. The headquarters of Nestlé Purina’s Global Strategic Business Unit, co-ordinating the activities of subsidiaries in various countries around the world, is located in St. Louis, Missouri, USA.
History of Purina PetCare	1985: Nestlé enters the pet care business by acquiring Carnation Company and the Friskies brand. 1998: Acquisition of Spillers Pet Foods 2001: Acquisition of Ralston-Purina. Ralston Purina and Friskies PetCare merge to create Nestlé Purina PetCare
Most popular brands	Purina PetCare produces a wide range of pet foods and petcare brands including <i>Felix</i> , <i>Bakers</i> , <i>GoCat</i> , <i>Gourmet</i> , <i>Winalot</i> , <i>Purina ProPlan</i> , <i>Beneful</i> , <i>Dog Chow</i> , <i>Cat Chow</i> , <i>Friskies</i> and <i>Bonio</i> .