

Salt reduction at Nestlé

A long-term commitment to salt reduction	<p>2005: Nestlé issues first sodium policy with pledge to reduce salt by 25% in five years in frozen meals, light meals and snacks</p> <p>2007: Salt levels in higher-salt products reduced by 10%</p> <p>2010: Salt levels reduced to 75% of amount in original recipes</p> <p>2012: Nestlé globally commits to reducing sodium levels of relevant food products by at least 10% over four years</p> <p>2013: Nestlé pledges to further accelerate salt reduction to meet World Health Organization goal of 5g per person, per day, by 2025</p>
Total global salt reduction since 2005	Portfolio contains 14,043 less tons
Total equivalent salt reduction in <i>Culinary</i> (e.g. <i>Maggi</i>, <i>Stouffer's</i>, <i>Herta</i>) portfolio over last eight years	13,055 tons
Number of brands reformulated with less salt	More than 20 brands, including <i>Maggi</i> , <i>Stouffer's</i> , <i>DiGiorno</i> , <i>Buitoni</i> , <i>Herta</i>
Salt reduction by geographic area	Americas: 2,676 tons less salt Europe: 2,474 tons less salt Asia and Africa: 8,893 tons less salt
Biggest salt reductions, by country	France Brazil India
Total value of sales of prepared dishes and cooking aids in Q3 2013	10,320m CHF
Total value of sales of prepared dishes and cooking aids in 2012	14,432m CHF