

New Nestlé investment in Hungary

Nestlé, celebrating its 150 anniversary this year, is making its largest investment to date in its petfood factory in Bük, Hungary, turning the facility into Nestlé's largest and most important petfood production centre in Europe.

Over HUF 20 billion investment in Bük

Nestlé Hungária Kft. is starting a development project of over HUF 20 billion (EUR 65 million) in Bük, which is the largest food processing industry investment in the company's history in Hungary. The development further strengthens the leading role of Nestlé among Hungarian food industry investors.

Since its entry to the Hungarian market, Nestlé has completed investments of nearly HUF 80 billion in total, the majority of which were related to developments in Bük. In 2011 and 2013, the company implemented a capacity increase, modernised the production technology and product portfolio in the Bük petfood factory for a total of HUF 23 billion, an amount now supplemented with the over HUF 20 billion investment.

Extension and new production hall

The extension – necessitated by changing market demands - will include two new production lines with fillers and multipack packaging unit, which will be fully operational by the end of 2017. In addition to the transformation of the plant that currently produces canned petfood, a 5000 m² new production hall will be erected. The investment will directly create 70 new workplaces, increasing the total headcount to nearly 1000, and making the Bük facility the largest and most significant petfood production centres of Nestlé in Europe.

Leader in the region

Nestlé has petfood factories in nine countries in Europe, with only one other production unit in the CEE region besides Hungary, in Poland. is produced in Hungary, requiring a dispatch of 50 trucks from the factory on daily average.

Significant export

A total 90% of the petfood produced in the Bük facilities is provided for export. Once the investment is complete, Germany, Ukraine, Romania, Czech Republic, Austria, Italy and Poland, remain highly important markets, collectively receiving 30 % of the products from Bük.

More information:

Nestlé Hungary Media

E-mail: media@hu.nestle.com