
Press Release

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Nestlé steps up efforts in addressing plastics waste and pollution

Nestlé today joined forces with other businesses and governments in signing The New Plastics Economy Global Commitment ('Global Commitment') at the *Our Ocean Conference* in Bali, Indonesia.

The Global Commitment is an initiative of The Ellen MacArthur Foundation and UN Environment. It aims to rethink the future of plastics by applying the principles of circular economy, in which plastics never become waste. The Global Commitment represents a powerful framework to work collectively on solutions that address the root causes of plastics waste and pollution.

Nestlé CEO Mark Schneider said, "This Global Commitment is a step-change we urgently need in order to move from a linear to a circular economy. We want to act and lead by example. We will do our part to ensure that none of our packaging, including plastics, ends up in the natural environment."

Nestlé recognizes the need for preventing packaging material ending up as waste. This is the rationale behind Nestlé's goal to make 100% of its packaging recyclable or reusable by 2025.

To achieve this goal, Nestlé has embarked on several exciting research and development projects. One of them is the *NaturAll Bottle Alliance*, which aims to develop 100% bio-based PET to be used for its water business.

Nestlé also continues to play an active role in the development of well-functioning collection, sorting and recycling schemes across the countries where it operates.

Read more more about Nestlé's efforts to [improve packaging performance](#).

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